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*For Immediate Release*

## **Tahoe Donner Makes Multi-Million Dollar Capital Investment**

**Truckee, Calif.** (Dec. 10, 2015) – Continuing to improve and expand services and offerings is a priority at Tahoe Donner. For the 2015/2016 winter season, an investment of nearly \$9 million has been made to enhance guest experiences. Providing more reasons to visit Tahoe Donner this year, visitors will enjoy the following upgrades this season:

### **Nearly \$6 million invested at Tahoe Donner Cross Country Ski Area**

Tahoe Donner Cross Country Ski Area improvements include a new facility, known as the Alder Creek Adventure Center, which offers streamlined rental services, larger wax rooms and locker rooms, expanded indoor and outdoor seating, a large Nordic retail store, a pub with televisions and a fire place. Additional improvements include new rental equipment, such as a new fleet of Fischer SCS skate skis, classic skis and Salomon pilot combo boots; and new grooming equipment that includes a Ginsu grooming implement, allowing for higher quality, low snow grooming.

In the summer, the Alder Creek Adventure Center will house Tahoe Donner's Equestrian Center and Bikeworks operations, while allowing access to the extensive trail system of Tahoe Donner and the remote beauty of Euer Valley. The building is open year-round for shopping, dining and various events and entertainment. Within the building is a new restaurant, known as the Alder Creek Café. Items from the restaurant include fresh grab and go meals, house-made soups, salads, sandwiches and baked goods with beer and wine selections available as well, not to mention après tasting plates and happy hour.

Tahoe Donner Cross Country Ski Area is open daily to the public, offering cross country skiing, lessons, rentals, snowshoeing, fat biking, shopping, dining and a variety of events throughout the season. When fully open, Tahoe Donner Cross Country offers over 100 kilometers of groomed trails. Opening day was Nov. 26.

### **Nearly \$2 million invested at Tahoe Donner Downhill Ski Area**

Tahoe Donner Downhill Ski Area investments include a new Silent Polecast snowmaking system—the first of this technology in the USA. Silent Polecasts are different from traditional snowmaking systems in that they have significantly dampened sound levels and are more energy efficient. The

new system includes seven silent polecats, a pump station building, 12 hydrants and electrical pedestals, and a cooling tower. Additional improvements include new rental equipment, such as Burton snowboards, Volkl demo skis, Scarpa Telemark boots and Scott Poles; new learning and ski school equipment with aids, such as banners, flags, cones, arches, obstacles, tunnels, benches and ski racks; and new grooming equipment.

Tahoe Donner Downhill Ski Area is open daily to the public starting this Friday, Dec. 11, and is committed to being “the best place to begin,” catering to beginner skiers and snowboarders, families and small children. Offerings include snowboarding, skiing, lessons, and rentals. Additionally, visitors will enjoy shopping, dining and a variety of events throughout the season.

### **Tahoe Donner Snowplay Improvements**

Tahoe Donner Snowplay investments include a new food truck, known as the Snowplay Café, which offers hot lunches and hot beverages every Saturday and Sunday from 11 a.m. – 2 p.m. with daily service during the holiday season from Dec. 19 – Jan. 2; additional improvements include new safety equipment, such as fencing and safety netting. Snowplay is open to the public every Friday – Sunday with daily hours during the holidays from Dec. 21 – Jan. 3. Snowplay highlights include sledding, tubing, snowshoeing, rentals, snowman building, snowball launching contests and a variety of events throughout the season. Opening day was Nov. 27.

### **Tahoe Donner Golf Course Improvements for your Winter Game**

Tahoe Donner Golf Course investments include the creation of the Winter Golf Academy, offering the ultimate virtual golf experience to guests, complete with TruGolf HD Simulator with launch monitor and 27 world class golf courses; a V1 winter video coaching system with lessons; and a new club lounge with comfortable couches, chairs and classic bar games.

The Winter Golf Academy is open every Thursday – Sunday from 1 – 7 p.m., located in the Tahoe Donner Golf Pro Shop. Opening day was Nov. 27. Reservations to golf or practice on the range are required, and can be made by calling Rob Weizer at 530-587-9441. To learn more about the Winter Golf Academy and all of its features, pricing and specials, visit [www.tahoedonner.com/golf](http://www.tahoedonner.com/golf) or call 530-587-9441.

### **About Tahoe Donner**

*Tahoe Donner is one of America's largest homeowner's associations, with nearly 6,500 properties and 25,000 members enjoying over 7,000 acres in the Sierra Nevada. Tahoe Donner is an eclectic community with a passion for outdoor recreation and a celebration of the Tahoe lifestyle.*

*Tahoe Donner offers three venues to explore each winter. At Tahoe Donner Cross Country Ski Area, skiers and snowshoers may explore over 100 kilometers of groomed terrain and five huts throughout the expansive trail system. This year the Alder Creek Adventure Center, a brand new state-of-the-art facility with expanded services, opened in November and many events will take place throughout the season, such as the new Winter Festival and Taste of Truckee gourmet tour. At Tahoe Donner Downhill Ski Area, skiers will reap the benefits of snowmaking, new this year, while taking advantage of a variety of learn-to-ski programs and family events. Highlights include the Annual Torchlight Parade and the 200-Foot Banana Split Extravaganza. Tahoe Donner Snowplay is the perfect venue for families with children as well as the young at heart, offering the most affordable sledding and tubing options in*

*the area, plus snowball launching contests and more wacky events throughout the season. New to Snowplay this year is a food truck serving up delicious and affordable cuisine options.*

*Located 15 minutes from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities – some which are for members only and others which are also open to the general public. These amenities can be explored in detail at [Tahoedonner.com](http://Tahoedonner.com).*

*For more information on Tahoe Donner, as well as its recreational facilities and events, please visit [tahoedonner.com](http://tahoedonner.com) or call 530-587-9400. 'Like' Tahoe Donner on Facebook at [facebook.com/tahoedonner](https://facebook.com/tahoedonner) and follow Tahoe Donner on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.*

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