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For Immediate Release

What's New Roundup at Tahoe Donner

Coming Soon to Tahoe Donner!

Truckee, Calif. (Oct. 3, 2014) – Tahoe Donner is pleased to introduce several new programs, events, trails, technological advances and even a new building this coming year to Tahoe Donner.

Be on the lookout for the following:

- A new Tahoe Donner Cross Country Ski Area facility will house a new multi-purpose room with an enhanced rental operation, an upgraded locker room, a larger wax room, an expanded parking lot, improved food and beverage service, and a grand deck with fire pits. A grand opening ceremony is planned for February 2015, but skiing operations will begin as soon as the snowpack allows in late 2014, utilizing temporarily facilities.
- New dedicated snowshoe trails will open at Tahoe Donner Cross Country Ski Area with more trail loops close to the base area for convenient exploration.
 - In addition to snowshoe trails, over 100 kilometers of some of the finest terrain nationwide is groomed daily, helping to maintain Tahoe Donner's reputation as one of the premier ski areas in the country.
- Paco's "Ski Pondo" Challenge: an adventurous 40-kilometer cross country course or an easier 20-kilometer course will take place on Feb. 20, 2015, followed by lunch and raffle prizes.
- Taste of Truckee, a new event that debuted in 2014, returns this winter on March 22, 2015. Enjoy on-snow gourmet food and wine tasting from 12-2:30 p.m. at Tahoe Donner Cross Country Ski Area, plus get free ski pointers from instructors.

- New high quality programs will take place at Tahoe Donner Cross Country Ski Area, including:
 - Customizable multi-week programs (skiers can form a group of six to 10 friends; professional instructors or ski coaches will tailor a four- to six-week program based on the group's requests and ability level)
 - Learn to Ski for Seniors Program (65 or older)
 - Biathlon sessions for children and adults
 - Weekend clinics for children and adults
 - Technique Tune Up drop-in clinics for just \$20 (best for those who want to improve but can't commit to a multi-week program)
- Winter Superstars Week is a new event at Tahoe Donner Downhill Ski Area, scheduled for Feb. 14-21, 2015. All ages may compete to win medals in ski and snowboard races, a sled pull and a mini terrain park event.
- A new 700-foot yurt at Tahoe Donner Downhill Ski Area, which will provide a warm indoor slopeside area during lessons with a large sundeck, will open this winter.
- Skiers and snowboarders may explore "Leary's Laugh," a new intermediate trail at Tahoe Donner Downhill Ski Area, created in memory of a longtime employee and friend to Tahoe Donner.
- Winterpalooza, a first-time festival celebrating all things snow on Jan. 17, 2015 at Tahoe Donner Snowplay will include tube racing, snowman building, relay races, a snowstrider course and more.
- Updates to the Tahoe Donner mobile app will be rolled out, including a new user-friendly interface, optimized performance, compatibility with iOS8 and Android 4.4. and new Ski+ feature to track stats, history and comparison with other skiers.

About Tahoe Donner Cross Country Ski Area

The world-class Tahoe Donner Cross Country Ski Area encompasses the beauty of the Euer Valley and surrounding area and is recognized for its meticulously groomed trail system and talented team of instructors who help beginners and advanced athletes alike. The Tahoe Donner Cross Country Ski Area offers over 100-kilometers of trails groomed daily for diagonal striding, skating and snowshoeing. With scenic trails, challenging peaks and gentle rolling hills, there is plenty of terrain to explore.

A new Cross Country Ski Area facility is currently under construction with expanded and improved services and will open for winter 2014-2015. The multi-purpose building will accommodate an equestrian center, Bikeworks and Day Camps activities in the summer.

About Tahoe Donner

Awarded Large Business of the Year by Truckee Donner Chamber of Commerce, Tahoe Donner is one of America's largest homeowner's associations, with nearly 6,500 properties and 25,000 members enjoying over 7,000 acres in the Sierra Nevada. Tahoe Donner is an eclectic community with a passion for outdoor recreation and a celebration of the Tahoe lifestyle.

Located 15 minutes from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities – some which are for members only and others which are also open to the general public. These amenities can be explored in detail at Tahoedonner.com.

For more information on Tahoe Donner, as well as its recreational facilities and events, please visit tahoedonner.com or call 530-587-9400. 'Like' Tahoe Donner on Facebook at facebook.com/tahoedonner and follow Tahoe Donner on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.

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