

Bonnie Watkins

From: Michael Fajans <mfajans@gmail.com>
Sent: Monday, May 12, 2014 2:27 PM
To: Bonnie Watkins
Subject: GPC items for BOD
Attachments: Dwight Walker Resume 2014.docx

Bonnie: Please note the GPC resignations of Doug Barre and Ralph Johnson, upgrading of John McGregor to full membership. and recommendation to appoint Dwight Walker as an Alternate.

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DWIGHT WALKER

12531 Stockholm Way
Truckee, California 94109

415.412.6814 Mobile
walker.dwight@outlook.com

Summary of Qualifications

Unique combination of public accounting, corporate radio management and station operational management responsibilities result in a focused and results-oriented manager. A disciplined leader who inspires loyalty, facilitates team success and strives for high standards of quality. A strategic planner with the interpersonal skills needed to build consensus in keeping people motivated to grow the business. Integrity of the highest degree that instills trust.

Professional Experience

Entercom Communications 2007-2013 (Retired)

Vice President/Market Manager—San Francisco
KOIT/KGMZ/KFOX/KBLX

- Oversaw Sales, Financial, Engineering, Marketing and Brand Management for 4 radio stations in highly competitive San Francisco market.
- Responsible for 100+ employees focused on high performance standards for a publicly traded company.
- Team work was essential both to reporting staff and upward to corporate executives.
- Leader of negotiation teams regarding major sports rights-holder contracts, including Oakland Raiders, Oakland A's and San Jose Sharks.

Susquehanna Radio Corp. 1983-2007

Vice President/General Manager
KFOG/KSAN Susquehanna Radio - San Francisco

- Built team by recruiting some of the finest radio brand managers and talent in the country.
- Lead efforts to keep San Francisco operations on the forefront of technology to address listener and customer needs.
- Member of negotiation teams regarding major sports rights-holder contracts, including San Francisco Giants, San Francisco 49ers and Golden State Warriors.

Controller

Susquehanna Radio – York, Pennsylvania

- Member of Radio executive team interfacing at the highest levels of corporate management.
- Active part of the corporate acquisition team when stations in San Francisco, Houston, Tampa, Norfolk and Scranton were purchased.
- Worked with operations in Miami, Dallas, Indianapolis, Cincinnati, Atlanta and acquired markets in monitoring and enhancing financial controls, budgeting expertise and operational systems/reporting.

Ernst & Young – Harrisburg, Pennsylvania
Dorwart, Andrew & Co. – Lancaster, Pennsylvania
Public Accounting

- Certified Public Accountant
- Audited companies in a variety of industries including: insurance, education, construction, health care, government and thoroughbred race tracks.
- Gained individual and corporate taxation experience.
- Developed a strong commitment to quality and high standards in a disciplined profession.

Education

Shippensburg University

Bachelor of Science in Business Administration/Accounting, 1977

Stanford University

Graduate School of Business

Executive Program for Growing Companies, 1999

Professional Designation

Certified Public Accountant—Pennsylvania, 1979

Community Service

Former Vice Chair of Board of Directors Leadership San Francisco
Former Board of Directors Member San Francisco Chamber of Commerce
Former Chair of Board of Directors Northern California Broadcasters Assoc.
Former President of Tice Valley Oaks Homeowners Assoc, Walnut Creek

DECISION PAPER

**Issue:**

Staff would like to recommend an increase in the monthly boarding rate at the Equestrian Center for this upcoming summer season.

Background:

As a result of winter drought conditions, the price of hay has increase significantly from last summer. Staff is currently searching for the best deal on hay in our region, but we are aware that we will need to increase the monthly boarding rates in order to be sure to cover our costs. Daily and weekly boarding rates already are set at a rate that has more margin and therefore do not need to be adjusted.

Options:

There are two options from which the board can choose:

- Option 1: Leave the monthly boarding rates as they are and absorb the additional cost of feed for this upcoming summer season.
- Option 2: Increase the monthly boarding rates by \$30 per month to offset the additional cost of hay for the upcoming summer season.

Recommendation:

Staff recommends option 2 above and asks the board to approve an increase to the monthly boarding rates as follows:

- Member paddock from \$305 to \$335
- Public Paddock from \$350 to \$380
- Member Muckers from \$255 to \$285
- Public Muckers from \$300 to \$330

Prepared By: Miguel Sloane

Board Meeting Date: May 31, 2014

General Manager Approval to Place on the Agenda: _____

A handwritten signature in blue ink, appearing to be "Miguel Sloane", written over a horizontal line.