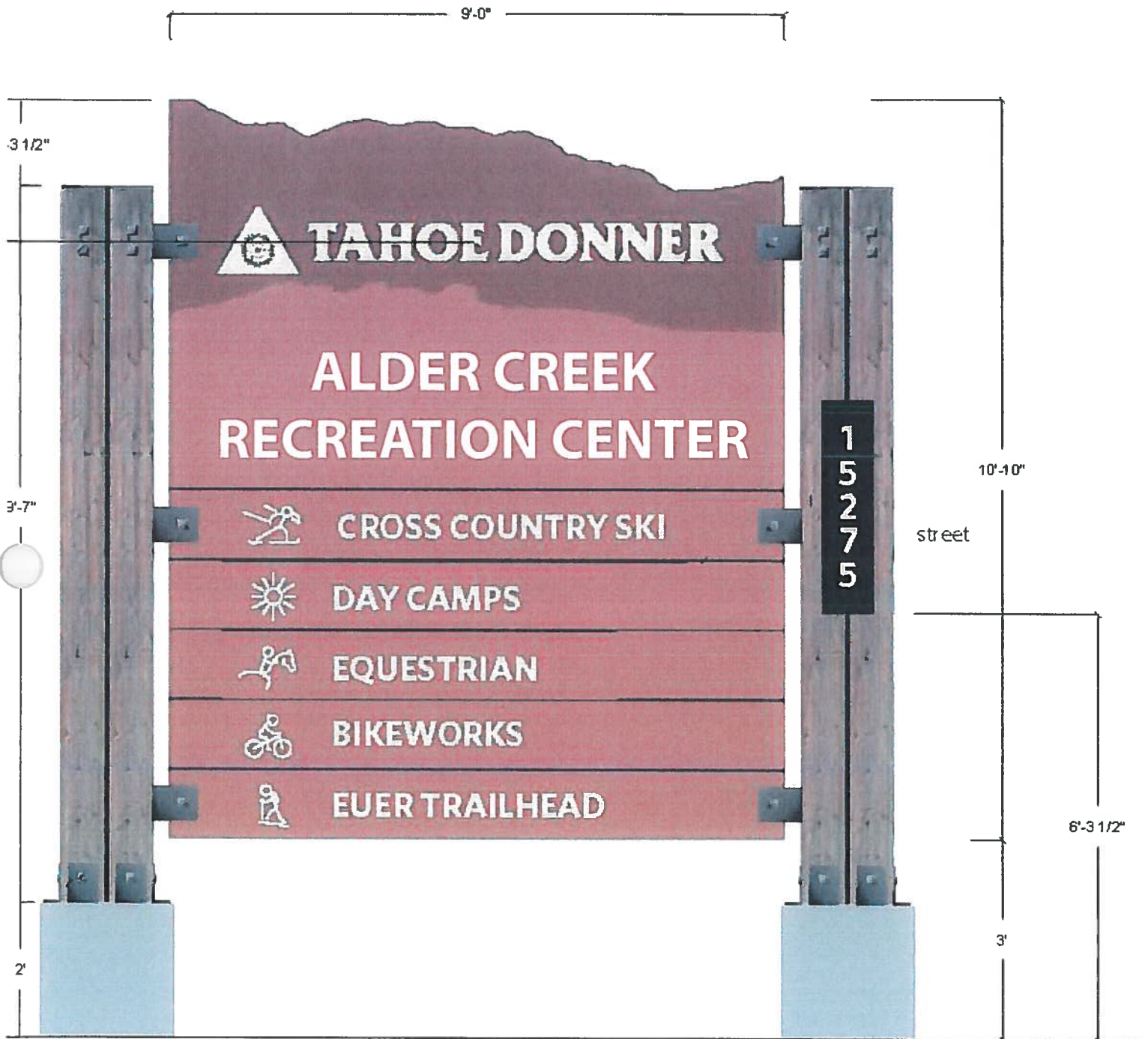


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NON-ILLUMINATED 1-SIDED SIGN

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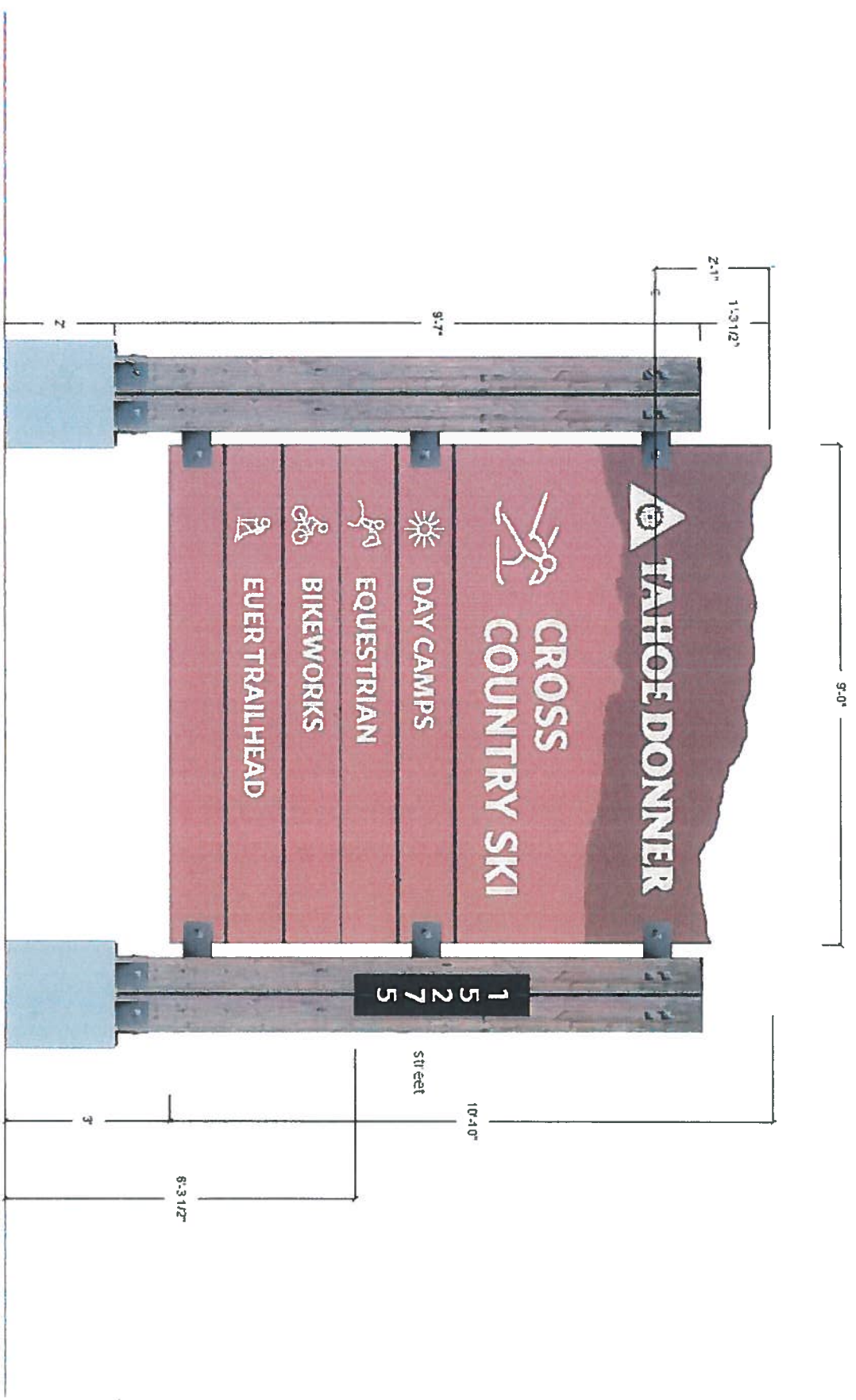
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NON-ILLUMINATED 1-SIDED SIGN



# MEMO



**To:** Robb Etnyre & Forrest Huisman  
**From:** Director of Marketing, Brinn Talbot  
**Subject:** Naming/Branding the new facility  
**Date:** July 14, 2014  
**Message:** Suggestions for consideration for naming the new facility for BikeWorks, XC and Equestrian:

Alder Creek Recreation Center  
Alder Creek Camp  
Alder Creek Events Center and Lodge  
Alder Creek Recreation Facility  
Alder Creek Chalet  
Alder Creek Ranch  
Hawk's Peak Ranch  
Hawk's Peak Retreat  
Hawk's Peak Chalet  
Sundance Lodge  
Sundance Chalet  
Sundance Recreation Facility  
Firewalker Recreation Center  
Firewalker Lodge  
Firewalker Chalet  
Aspen Grove Recreation Center  
Aspen Grove Recreation Facility  
Aspen Grove Barn  
Aspen Grove Chalet  
White Lightning Lodge

*\*We could also consider other trails that attach to the location where the new facility is being built. Or, we could look at naming it after an indigenous plant, tree or animal to the region.*

*\*\*I think it should be something completely new and different from any names previously used through the approval process and shouldn't be related to any one amenity and then they can all be listed below.*