

I am Mark Peshoff, a candidate for election to the Tahoe Donner Board of Directors. Before I respectfully ask for your vote and support, let me share with you who I am.

As a Tahoe Donner home owners for 20 years, my wife Lynne and I have been both second home owners and for the past 5 years as permanent Truckee residents. This has given me the unique ability to observe and experience both perspectives of Tahoe Donner home ownership. During this time, we have seen many changes to Tahoe Donner and the Town itself. Often very positive, but sometimes challenging.

Tahoe Donner is not your average Home Owner Association. It is complex. My experience and background of creating, designing and managing complex systems would be a beneficial skill set on the Tahoe Donner Board of Directors.

During 36 years with Hewlett Packard and Cisco Systems as a Global Executive and Business Leader, my expertise has been innovation, creation and implementation of strategic vision fostering long-term sustainability and leveraging deep technology in multi-industries. More recently, I have fostered several successful start-up ventures including the FEMR Group where I am currently, CEO. I have honed a keen business acumen, am a decisive and agile leader who works to win trust from stakeholders to arrive at the best solutions.

My goals will be to:

Ensure Tahoe Donner continues as a premier community in the Truckee-Tahoe region.

Develop a stronger collaborative relationship with the Town of Truckee to benefit Tahoe Donner in the services it receives from the town.

Promote and exercise transparency as Board Member.

Promote business process transformation using technology to lower expenses and increase efficiencies.

Always focus on member satisfaction.

I like to be a part of solutions in face of difficult challenges. My promise to you, if elected, is that I will listen, be transparent and be a full-time board member with an unrelenting focus to make Tahoe Donner the best it can possibly be.

I respectfully ask for your vote for Mark Peshoff, Tahoe Donner Association Board.

Please feel free to contact me with any questions you may have at mpeshoff@gmail.com