

2018 GENERAL PLAN COMMITTEE GOALS

Capital Investment Guidance

- 1. Use the Association Master Plan (AMP) as a guide to provide capital investment direction to the Board of Directors
- 2. Organize investment projects around Task Forces of dedicated members
- 3. Follow the approved Capital Projects Process
- 4. Use facts where available
- 5. Use informed member input for guidance
- 6. Document all work

Communicate to Stakeholders

- 1. Outbound to inform and teach
- 2. Inbound to collect:
 - a. Facts
 - b. Opinions
 - i. Separate informed from uninformed
 - ii. Use uninformed opinions to direct outbound communication
- 3. Use multiple forms of communication
 - a. Broad all members
 - b. Narrow interest groups

Capital Funds Projection

1. Use the Capital Projects Process to forecast funding needs

Task Forces

- 2. Each Task Force to have its own Charter or Objectives
- 3. Use Project Planning Tools for scheduling

Project Priorities

1. Organize and Lead annual prioritization meeting with Board, Staff, Finance Committee and Members