

3-5-18 DHSki Resort Task Force Minutes

Task Force Members / Attendees

Frank Aldridge	Jim Beckmeyer
Robert McClendon	John McGregor
Nan Meek	Steve Miller
Courtney Murrell	Kevin O'Neil
George Rohrback	Forrest Huisman
Michael Salmon	Miguel Sloan
Michael Sullivan	Rob McCray
Robb Etnyre	Jeff Connors

Our objective from the first mtg. - for reference & minutes:

Produce a plan for investment that the Board and the town of Truckee will approve that will bring the Downhill Ski Area compliance with the TD vision, without increasing Member assessment. We reminded ourselves this meant bringing the ski area to a service level that provides an attractive and well-maintained facility, leading customer service, and optimized owner satisfaction.

Agenda bolded:

1. Update from ECOsign - Forrest Second half April plans for analyzing final report - Jim

ECOsign is on schedule to deliver a draft final report end of March, and a completed version by mid April. The TF needs to be prepared to spend time analyzing and summarizing, preparing to develop a final recommendation.

2. Communication Update - Nan

The Capital Projects e-blast process for member communication is being set up. Our TF will launch this month. Jim and Nan have written a piece on Discussion Group's, which will be referred to in the DSR summary for this month.

3. Next Discussion Group / How to Create more Discussion Groups - Jim / All

We are set to meet with the Lodge Condo Association on Saturday March 17th. We need more Groups to join the party. Hoping the e-blast process will trigger more groups / individuals to sign up.

4. Update Expansion Strategy of Snowmaking to Eagle Rock - Michael / Steve

No updates.

5. Walk Thru Milestone Schedule - Forrest

We have a couple of updates prior to re-publishing later this week.

6. Open House: Align with Annual Mtg? Preparation Plans - Jim / Nan

Nan and Jim will be framing in the Open House, currently scheduled for mid May. Will need several Task Force members to participate. Also, it was recommended we participate in the Amenity Expo which will take place later in June.

7. Should we generate a DSR Biz Plan? - Butch

We had a good spirited discussion here. During the chat, we confirmed our commitment to recommend building a new lodge. We discussed whether further engineering and architectural analysis was needed. Based on the April 2017 reports from TGM Architect and Linchpin Structural Engineering, and ECOsign's recommendation, the Task Force concluded we have sufficiently tested our direction.

There will be a business plan which serves to bridge the timing gap from today to when the new lodge is completed. Miguel, Michael, Butch, and Jim will draft the plan which may take up to 2 months to complete.

8. Action Decision To Be Made List - All

Decisions That Require Further Analysis

1. **Parking and Transportation options** - will be covered within the business plan and ECOsign's report. Where appropriate, will be included in our final recommendation.
2. **Consider slope improvements** - some considerations may be more long term outside of current scope. ECOsign's final report will be used. Staff will estimate costs.
3. **Lodge replacement options** - focus on resort base location not top of the hill. With ECOsign's final report analyzed, the TF will finalize it's recommendation and provide alternatives.
4. **Timing Options** - will be covered within the business plan.
5. **Snowmaking for Eagle Rock** - currently being investigated. Will be included in our final recommendation.

Decisions made:

1. Create Master Plan and Feasibility Study for options
2. Maintain identity as the "Best place to begin"
3. Expanding intermediate terrain is not economical
4. Improve member experience without compromising revenues (lots of discussion around this, possibly more to come)
5. Upgrade the Downhill Ski Resort to meet TDA's vision
6. New Lodge to meet current utilization
7. Seek Member feedback
8. Snowbird chair replacement, timing and alignment
9. Funding Options
10. Off-season activities - GPC has launched a new TF to work across all TD amenities.
11. List long term items that may impact the lodge option decision - Competing capital improvement items for funds. The business plan will include potential impacts.
12. Our objective is to build the new lodge in 4-5 years.

Next Meeting: March ??th, TBD pm NWCH Mezzanine CR and Conference Line for those not able to be there in person.