

## **JULY 26, 2018 MEC MEETING MINUTES**

### **Members Present:**

Richard Mackler, Mary Stevens, Bob Julian, Greg McDougall

### **OTHER ATTENDEES:**

Jeff Schwerdtfeger BOD liaison; Don Koenes BOD Liaison (by phone); Christina Schwartz Marketing Director; Michael Sullivan GPC Chairman

**Meeting was called to order at 12:34 pm.**

### **Action – Approval of Minutes**

**Mary Stevens moved and Greg McDougall second the motion to approve the minutes of the June 21 MEC meeting. The minutes were approved by a 4-0 vote.**

### **DISCUSSION ITEMS:**

- Team communication methods were discussed. Decision was made to rely on face to face meetings as much as possible and use less email. All agreed to slow down the pace, especially of email traffic.
- Turnaround time on requested comment/input - Members will strive for 48 hours turnaround, depending on complexity of task, with understanding it will not always be possible and that will be respected. If decisions are needed before all members have responded, a decision may be reached with the vote of 3 of the MEC members.
- Committee agreed to discuss with entire team and to vote on any outbound communication to members.
- We discussed the need to brainstorm a wide variety of vehicles for communication
  - Action Item – These to be discussed in future working session and/or MEC committee meeting
- We briefly discussed the lead time for marketing Department to produce output.
  - Action Item -Christina Schwarz will provide a presentation from her department at or before the next formal MEC meeting, to explain the parameters of her job duties and timeline for approved project turnaround.
- We discussed a “push vs pull” approach to projects- Mary asked “Do we wait for requests to work on committee communication to members or be more proactive?”. Rich indicated that in his 1:1 discussions with 4 of 5 board members we would continue to take a proactive approach to involvement with TD Staff, Committees and Task Forces to drive better member communication.
  - Action - More discussion needed.
- A list of projects in the works and possible projects was presented and discussed. We did not have agreement by all members or clarity as to which of these projects fall under our Charter except for the Governing Document Update vote. Project leads were

discussed but more discussion needed on the exact role of the lead and deliverables (project dependent)

- **Action** – Request input from Marketing on project list and what parallel work is/may be in the works by Marketing so we are not duplicating effort.
  - ✓ Governance Document change vote to membership – Bob
  - ✓ Risk task force – Rich
  - ✓ STR – ?
  - ✓ TD News MEC introduction – Mary
  - ✓ Help create verbiage of HOA vs Resort – possible direction vote? – Greg
  - ✓ GPC – Work with GPC to get downhill status to membership – Rich
  - ✓ ASO/ASC – Greg
  - ✓ Other Committees?
  - ✓ Additional Projects?
- Charter Review – We spent much time discussing the exact working and wording of our Charter and exactly what we are and are not supposed to work on. We agreed to not request any changes to our Charter at this time in this meeting.

#### **NEW BUSINESS**

- Mary had suggested a number of possible agenda items, including the creation of detailed Goals list to present to the Board for approval.
- Mary suggested we work with Marketing to create a “Seal of approval” to be attached to communications to reassure the recipient that they are indeed official approved communications. Will discuss further at our next meeting or at meeting with marketing prior to next MEC formal meeting.
- Other items under new Business were tabled for lack of time; possibly to be added to next meeting agenda
  - Add an alternative member to the committee
  - Open invite to committee heads to meet with MEC

Next meeting August 23, 2018 at 15:00

Meeting adjourned: 2:55 pm

Respectively submitted: Bob Julian, July 26, 2018, multiple edits by the committee members.