

MEMBER ENGAGEMENT COMMITTEE

AGENDA 11/01/18 14:00 → 16:00

CALL TO ORDER / CALL FOR QUORUM 14:00

MINUTES 14:00 –14:10

1. <A> Assign minutes owner for this meeting.
2. <D/A> Review / Approve September 28, 2018 MEC meeting minutes.

<D/A> ASO/ASC Questionnaire 14:10 – 14:20

Review questionnaire for ASO/ASC task force. We were asked to put one together as a post mortem on their task force and to provide and collect answers from stakeholders and task force members.

“At the request of Committees or Task Forces, provide assistance with other member communications efforts”

<D/A> Process to take on work requests or efforts 14:20 – 14:45

Request process discussion

- 1) Board Liaison
- 2) Individual Board members
- 3) Committee/Task Forces
- 4) TDA Staff
- 5) MEC generated

<D> GovDoc Rollout Planning Working Session 14:45 – 15:30

How to engage/capture membership interest/participation.

Note: We have no given budget, we will need to establish a set of recommendations, associate a recommended/estimated cost and bring that forward to Board/GM to approve or disallow funding.

Motivators/rewards → Drawing of submitted votes at day 31

- 1) Downhill day pass (1 or 2)
- 2) XD day pass (1 or 2)
- 3) Horseback rides (1 or 2)
- 4) Round of golf (1)
- 5) Lunch at XC center
- 6) Pizza from Pizza on the hill
- 7) \$50. Pre-paid card for Lodge food
- 8) \$500 credit towards assessment
- 9) _____ ?

Communications

- 1) Blasts
- 2) TD News
- 3) Direct Mailer
- 4) Phone Bank
- 5) Other? _____

<D> Committee/Task Force Updates 15:30 – 15:45

1. Governance – Bob + Rich alternative
2. Elections Committee – Mary (keeping for now as this is part of our charter)
“Without favor, increase member participation and engagement during member voting processes”
3. Risk (Fire, evacuation) – Rich
4. TD News – Next message from MEC – All (keeping as we will add messages closer to GovDoc vote)
5. GPC {Downhill - status messaging}– Rich
6. ~~STR {Motivation for owner/renter to enlist} – ?~~
7. ASO/ASC – Greg
8. ~~Help Board articulate question of HOA vs Resort – Potential article? – Greg? (keep or drop?)~~
9. What vehicles do other teams use to communicate with members, what does/doesn't work, document - All

NEW BUSINESS 15:45 – 15:59

ADJOURN MEETING 16:00