

STR/Amenity Task Force Update, Dec. 15, 2018

Current Project

The Task Force has been working on amenity issues in Phase Two, following the completion of the STR rule process. The group that is looking at these issues has had three meetings beginning in late summer through the fall. The participants are the interested members of the original Task Force group.

The Task Force Amenity sub-group has been looking at amenity issues related to over-crowding at the private amenities, focusing on the Marina, the Northwoods Pool and Trout Creek. In the three meetings, the members have looked at amenity usage data, and gathered and analyzed additional data related to attendance figures, including the breakdown between members and guests, and where available, the breakdown between accompanied and unaccompanied guests. In particular, the group has prepared an analysis based on the attendance data since 2015 that has been useful in analyzing when and how the over-crowding occurs, which is being supplemented with more recent 2018 data.

The group has also discussed generally the potential causes of over-crowding at certain times at the three private facilities including usage issues and other issues that may contribute to the problems. The group has also identified issues related to potential problems resulting from the current Amenity Usage Policy that may impact over-crowding.

In addition, the group has coordinated with other committees that are looking at related issues at these facilities and potential future demand. Some of the problems identified may be more properly addressed by other committees or staff, but have been identified because the Task Force has looked generally at causes of over-crowding.

Initial Views and Next Steps

The Task Force sub-group does believe that over-crowding at these three private facilities is limited to certain peak days, and much of its efforts have focused on addressing access at such times. At this point, there is not a consensus, but the group will meet after the holidays to consider the various viewpoints and decide whether alternative proposals should be considered. In addition, current actions being undertaken by management may minimize or mitigate some of the issues, and the group is interested in data related to those efforts as they are implemented.

After the next meeting, the Task Force sub-group hopes to be able to identify the problems and at least potential solutions and report to the Board.

Respectfully submitted,

Laura Lindgren,

Chair, STR/Amenity Task Force