

## MEC MEETING MINUTES – January 25, 2019

**MEMBERS PRESENT:** Bob Julian, Greg McDougall, Rich Mackler, Mary Stevens, Jim Stark

**OTHERS PRESENT:**

Board Liaison Jeff Connors, Suzan Knisley

TD Staff: Robb Etnyre, Christina Schwartz

TD Members: Benjamin Levine, Michael Sullivan, Karolyn Gander, Maureen Warmerdam

The meeting was called to order at 9:30. The minutes from the January 09, 2018 meeting were not approved as we had multiple versions; deferred for approval at the next MEC meeting.

**DISCUSSION ITEMS**

**MEC recommendations to increase the voter turnout for Board and GovDoc elections.**

Lengthy in depth discussion of the 40+ line items then ensued for much of the remainder of the meeting. We reviewed content and priorities. There are three predominant categories the recommendations fall into:

1. Communication
2. Motivators
3. Surveys (beyond the one currently under construction by the GM.)

Following comments/input from the MEC, Election Committee representatives, Liaisons and staff, edits (content and prioritization) were completed. Greg moved for a vote and the Committee approved 5-0. Next step is to forward these final written recommendations to the board for its approval,

This list provided by MEC are items we believe will permit achieving a significantly increased voter turnout. Understand assigning the time frame and ownership of who will perform these tasks (TD Staff, MEC, Elections Committee, etc.) would be the next logical step once the Board approves this list for implementation.

**Marketing and MEC Interaction**

Marketing manager indicated a 1<sup>st</sup> letter to the membership was on press to drive engagement. Jeff Connors asked if the MEC was familiar with the content. We were not. Jeff was clear to Christina that she/marketing needed to be engaging MEC for messages related to engaging membership in the elections. Richard asked that even though already on press a copy be forwarded to the MEC.

**Discussion**

Richard requested the Board Liaisons petition the Board to delegate to our Liaisons the ability to provide Board approval for written recommendations. This would avoid multiple monthly delays waiting for the Board meetings as well as the subsequent 1-2 month delay getting articles posted into the TD News. We believe this significant with the upcoming elections so close.

The meeting was adjourned at 11:30.