



For Immediate Release

Tahoe Donner Hires Lisa Tomasi as New Group Sales Representative

Truckee, Calif. (December 20, 2016) – Tahoe Donner is pleased to announce that Lisa Tomasi has been hired as the new group sales representative. She is responsible for group product offerings, weddings and events within the Tahoe Donner Association.

Tomasi has more than 15 years of sales and management experience in the resort, restaurant, and hospitality industry. She recently moved to Truckee, Calif. from San Francisco, where she managed group sales, client services and events for numerous high-profile businesses, including Mandy Scott Events, 49 Square Catering, Lark Creek Restaurant Group and the Mark Hopkins Hotel. Tomasi has a track record of success driving business development, client and vendor relations, and exceeding revenue goals. Starting in 2009, Tomasi owned and operated her own business called Pear & Pepper Fine Catering and Events, and was solely responsible for its success. Pear & Pepper was sold to its executive chef in 2012.

“We’re honored to have Lisa oversee our group sales department,” said Mike Peters, food and beverage director at Tahoe Donner. “Whether we’re hosting the perfect wedding, a 50th birthday party, an anniversary celebration or a corporate retreat, Lisa will be available with information and event packages to customize their experience.”

Tomasi will continue Tahoe Donner’s focus on serving its membership, local community, and nearby drive markets such as Reno, Sacramento and the greater Bay Area. As the head of group sales, she will oversee strategic outreach initiatives to businesses, organizations and non-profits, as well as collaborate with other Tahoe Donner departments, including operations, food and beverage, banquets, and marketing, to ensure consistency across pricing and promotion, event planning, and execution.

Tahoe Donner has eight locations for hosting groups of all types and sizes, including banquets, holiday parties, executive retreats, family events and sports team gatherings. Site locations include the Alder Creek Adventure Center, Tahoe Donner Golf Course, Tahoe Donner Equestrian Center, Tahoe Donner Downhill and Cross Country Ski Areas, The Lodge Restaurant & Pub, Pizza on the Hill and Northwoods Clubhouse.

Headshot available: Click [here](#) for link to Dropbox.

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For more information on hosting an event at Tahoe Donner or for group packages and rates, call 530-582-9643, email groupsales@tahoedonner.com or visit tahoedonner.com.

About Tahoe Donner:

Tahoe Donner is one of America's largest homeowner's associations, with nearly 6,500 properties and 25,000 members enjoying over 7,000 acres in the Sierra Nevada. Tahoe Donner is a vibrant community with a passion for outdoor recreation and a celebration of the Tahoe lifestyle.

Located 25 minutes from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities, including an award-winning championship golf course, a family-friendly downhill ski area, and a renowned cross country ski area with a newly constructed, state-of-the-art base lodge — all of which are open to the public. In addition, Tahoe Donner operates several member-only facilities, such as a beach club marina, recreation center and pools. These amenities can be explored in detail at Tahoedonner.com.

For more information on Tahoe Donner and its recreational facilities and events, visit tahoedonner.com or call 530-587-9400. 'Like' Tahoe Donner on [Facebook](#) and follow on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.

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