



2016 Tahoe Donner

Committee Rosters & Terms

Board of Directors

5 Members	Term Expires
Jeff Bonzon, President	June 2017
Ron Wulff, Vice President	June 2018
Steve Miller, Treasurer	June 2017
Jeff Schwerdtfeger, Secretary	June 2019
Darius Brooks, Director	June 2019

Architectural Standards

3 Regular/Minimum of 2 Alternates	Term Expires
Rod Whitten, Chair	Jan. 2017
Paul Leyton	Jan. 2016
Dan Moore	Jan. 2017
Alternates	
David Hipkins	Jan. 2018
Bill Staehlin	Jan. 2016
Mark Tanner	Jan. 2017
Jason Wooley	Jan. 2016
Vacancies	
none	
Liaisons	
<i>Board, Jeff Schwerdtfeger</i>	
<i>Staff, Sheryl Walker</i>	

Covenants

5 Regular/Up to 4 Alternates	Term Expires
Al Noyes, Chair	Jan. 2017
Lou Ashcroft	Jan. 2017
Leonard LeClerc	Jan. 2016
JoAnn McDermott	Jan. 2016

Fred Zapponi	Jan. 2017
Alternates	
Donald Ermak	Jan. 2017
Vacancies	
3 Alternates	
Liaisons	
<i>Board - none</i>	
<i>Staff, Sheryl Walker</i>	
<i>Staff, Darren Davis</i>	

Elections Committee	
3 Regular/1Alternate	Term Expires
Bette Rohrback, Chair	Jan. 2017
Alternates	
none	
Vacancies	
2 Regular & 1 Alternate	
Liaisons	
<i>Staff, Brinn Talbot</i>	
<i>Staff, Gretchen Sproehnle</i>	
<i>Staff, Megan Rodman</i>	

Finance	
6 Regular/Up to 4 Alternates	Term Expires
Art King, Chair	Jan. 2017
Steve Disbrow	Jan. 2017
John Dundas	Jan. 2018
Michael Eton-Lloyd	Jan. 2017
Dave Hunter	Jan. 2018
Meg McShannic	Jan. 2017
Alternates	
Tom Johns	Jan. 2018
Corey Leibow	Jan. 2018
James Stang	Jan. 2019
Cathy Ravano	Jan. 2018

Vacancies
none
Liaisons
<i>Board, Jeff Bonzon</i> <i>Staff, Mike Salmon</i>

General Plan	
10 Regular/Up to 4 Alternates	Term Expires
Michael Sullivan, Chair	Jan. 2018
Nan Meeks, Vice Chair	Jan. 2018
Michael Bledsoe	Jan. 2017
Michael Fajans	Jan. 2017
Nichelle Lyons	Jan. 2017
John McGregor	Jan. 2016
Doug Sherman	Jan. 2017
John Stubbs	Jan. 2017
George Rohrback	Jan. 2017
Alternates	
Tom Johns	Jan. 2019
Vacancies	
3 Alternate	
Liaisons	
<i>Board, Steve Miller</i> <i>Staff Liaison, Forrest Huisman</i> <i>Finance Committee Liaison, John Dundas</i>	

Tahoe Donner Giving Fund	
7 Regular/5 Alternates	Term Expires
Richard Gander, Chair	Jan. 2017
Pam English	Jan. 2018
Lois Ermak	Jan. 2018
Jeanette Fagerskog	Jan. 2018
Jennifer Jordan	Jan. 2017
Katharine Veni	Jan. 2018
Suzanne Sullivan	Jan. 2017

Alternates	
none	
Vacancies	
5 Alternate	
Liaisons	
<i>Board - Darius Brooks</i>	

MEMO



To: Tahoe Donner Board of Directors

From: Architectural Standards Committee

Subject: 2016 Annual Goals/Focus Request

Date: January 12, 2016

Message:

Architectural Standards Committee 2016 Goals

1. Review and possibly recommend clarifications/enhancements to Architectural Standards Rules including but not limited to:
 - a. appeal process
 - b. clotheslines language to recognize new law
 - c. on-going maintenance

2. Perform regular architectural standards projects review and approvals as outlined in charter.



To: Tahoe Donner Board of Directors

From: Covenants Committee

Subject: 2016 Annual Goals/Focus Request

Date: January 12, 2016

Message:

Covenants Committee 2016 Goals

1. Review and possibly recommend clarifications/enhancements to Covenants Rules including but not limited to:
 - a. Green bag program
2. Continue to monitor and recommend action on any and all defensible space non-compliant properties.

Finance Committee Tahoe Donner Association

2016 Proposed Tasks and Responsibilities

RECURRING PROJECTS

- Review Annual Budget and Participate in Process
- Review Monthly Financial Performance
- Assist with Annual Report and Audit
- Maintain Financial Policies and Resolutions
- Review/ Participate in 2016 Golf Rate Schedule (Jan)
- Review Golf Course Financial Operations
- Assist with selection of Auditor (every 3 years - 2017)

SPECIAL PROJECTS (As Directed by the Board)

- Coordinate with GPC re: Impact of General Plan Proposed Projects
- Review of year-end Balances/Activity: Operating and Capital Funds.
- Review 2016 Reserve Study Update and Plan expenditure projections.

MAINTAIN FINANCIAL POLICIES AND RESOLUTIONS

- Review and update the following policies:
 - 2009-10 Authorization Levels
 - 2005-3 Fraud Policy
 - 2011-3-A Delinquent Assessment Accounts

FINANCE COMMITTEE

- Fill the two Committee vacancies with qualified candidates

2016 General Plan Committee Agenda(Task List)

Approved by the GPC at the Dec 7,2015' GPC meeting for recommendation to the Board of Directors

1. Determine funding priorities for Capital Projects to be recommended to the Board of Directors to be listed in the 1st 5 years of the 2016-2035 general Plan.
- 2, Extend longer term Capital Project projections to 2035 based on recommendations of the various GPC subgroups and Management.
3. Complete and submit to the Board of Directors the complete narrative and appendices of the 2016-2035 General Plan.
- 4, Maintain a review process with Management of Capital Fund Projections, to include in the process a reconciliation of GPC and Staff recommended projects and a briefing with rationale from Staff on projects proposed by Staff in preparation of the 2016 Capital Fund Projection placeholder funds.
5. Continue liaison with the Finance Committee to review the Capital Project funding budgets and policies (Development Fund and Replacement Reserve Fund) in order to assess availability of funding for implementation of ongoing and new project recommendations.
6. Collaborate with Management in collecting information from Association members on current and projected General Plan/ Capital Projects to supplement the findings from the 2015 "Tahoe Donner 20 Year Plan Owner Research and Interest Priorities" survey. These findings will be used as one of the important criteria for establishing Capital Project priorities.
7. Conduct a post-mortem on snowmaking project to obtain an understanding of the reasons for the final budget increase over projections. The goal is to try to develop a process for producing better estimates initially of Capital Project final expense.



TAHOE DONNER™ GIVING FUND

POWERED BY
TAHOE TRUCKEE
COMMUNITY FOUNDATION

TDGF 2016 Goal and Activity Plan - draft

1. Mission Statement

- a. The Tahoe Donner Giving Fund (TDGF) was established to give Tahoe Donner members a simple, single vehicle for supporting the greater Truckee community with fully tax-deductible contributions. By pooling resources from Tahoe Donner residents, the Fund will be able to increase the impact of each grant as well as provide new sources of charitable funds for the local community. TDGF will support worthy causes in the fields of Health and Human Services, Environment, Conservation and Animal Welfare, Education and Youth Development and Arts and Culture.
- b. The Tahoe Truckee Community Foundation (TTCF) will be our 501(C)-(3). They will manage our investments. They will solicit organizations to submit grants. They will vet the organizations for us. They will also receive contributions to TDGF and acknowledge them to the donors.

2. Target Market

- a. 6471 properties in TD, 25000 members, over 25000 Acres
 - b. 83% of residents are part-time, 17% are primary residents
 - c. Gather donor information -
 - i. Total donors in 2015
 - ii. Resident donors in 2015
 - iii. 2nd home owner donors (if we can identify) in 2015
 - iv. repeat donors
 - v. average per contribution
 - vi. donors contributing with assessment letter
 - vii. average contribution with assessment letter
 - d. Consider changing fiscal year to match with grant cycle 11/1 -10/30
- ### 3. Goal 1 – Target amount to raise this year - \$20,000 (final figure to be determined when we have year end figures)
- a. Evaluate amount of money raised through direct contributions vs. money raised at events. Use this information to determine how much effort should be expended on events.
 - b. Strategies for raising funds
 - i. Ideas for events to raise money
 1. Annual autumn dinner- 1st Friday in October-Larger event at adventure center
 2. Family event in summer
 3. BBQ
 4. S'mores
 5. Trails and Ales 4 x 4 event -auction
 6. Tapas and wine event- larger silent auction-
 7. Summer Concert
 - a. Concert ticket benefit \$1 per ticket
 - b. Get on Brown bag list or eliminate request on ticket purchase.
 - c. Wine event before concert, if not, table at event
 8. Publish note cards with TD or nearby scenes to be sold in Member Services.



TAHOE DONNER™ GIVING FUND

POWERED BY
TAHOE TRUCKEE
COMMUNITY FOUNDATION

9. Events that raise money for specific organization with TDGF as a side benefactor
 - a. Farm to Table dinner for Food Hub
 - ii. Be careful to not exceed our ability to support an event.
 - iii. Eliminate use of fishbowl- OK for getting acquainted. Do not want to pursue.
4. Goal 2 - Communicate to all TD homeowners
 - a. Strategies
 - i. TD News articles - monthly
 - ii. Enhance website
 1. Show events on home page
 2. Include grant button on home page to link to list of grants and scholarships
 3. Change financial update to be monthly
 - iii. Email blasts on activities – Ongoing
 - iv. Keep brochures in card racks of all TD Amenities
 - v. Second homeowner communications
 1. Provide brochures at the summer Truckee Thursday bus stop
 2. Speak at the Annual Meeting and booth at Expo
 - vi. New homeowner communications
 1. Attend and speak at new homeowner gatherings
 2. Include information in new homeowner packet -ongoing
 - vii. Letter to enclose with assessment – fall 2016
 - viii. Develop link from mobile app to contribution page when TD develops mobile app
 - ix. Develop a consistent 'elevator pitch' that all committee members can use –completion January 2016
5. Goal 3 – Promote brand
 - a. Strategies
 - i. Logo on all documents and publications, advertisements, posters, letters
 - ii. TTCF brand on all documents and publications, advertisements, etc. – ongoing. Include at the top of each article.
 - iii. Include Waltman founding sponsor logo on documents
 - iv. Boiler plate for on the bottom of each publication—TD Supporting the Community, basic info like email address, where to go to contribute –needs refining
6. Goal 4 -Develop supportive relationship in community – Ongoing
 - a. Strategies
 - i. Maintain uniqueness of founding sponsor designation to Waltman
 - ii. Renew relationship with Waltman on an ongoing basis
 1. Keep close touch on our plans
 2. Invite to all events
 3. Explore another promotion this year?
 4. Provide information on our grants
 - iii. Explore relationship with other community businesses. Attempt to acquire another corporate sponsor
7. Goal 5 – Participate in spring scholarships and autumn TTCF grant cycle
 - a. Strategies
 - i. Have 2 committee members participate in grant review cycle – October 2016
 - ii. Scholarships
 1. Determine number and size of scholarships for spring.



TAHOE DONNER™ GIVING FUND

POWERED BY
TAHOE TRUCKEE
COMMUNITY FOUNDATION

2. Determine if all scholarships are for academic studies or if technical studies may be included.
 3. Have committee members participate in interviews and selection of scholarship recipients in the spring scholarship cycle
8. Goal 6 – Increase new donors and repeat donations from past donors.
 - a. Strategies
 - i. Poster board for display at events that shows our grants and thank you to community.
 - ii. Continue thank you and personal notes to donors
 - iii. Mission associated speeches at events
 - iv. TD News recognition – March 2016
 - v. Be certain TTCF letters show contributions directly to TDGF and to pass through organizations
 - vi. Use strategies under Goal 2 to communicate with TD property owners
 1. TD News small spaces
9. Goal 7 – Recognize as much TD community giving as possible
 - a. Strategies
 - i. Allow pass through contributions
 - ii. Personal thank you notes will not contain exact amounts of contribution or information about pass through
 - iii. TTCF letters need to show the split of the contribution if there is a pass through
10. Goal 8 - Stories of Giving back
 - a. Strategies
 - i. Gather information from association clubs and events and publish a TD scorecard. Illustrate how these events benefit the community at large.
 - ii. Continuously celebrate where money went and what we accomplish
11. Goal 9 – Provide Opportunities for our community to meet the organizations to which we have given grants
 - a. Strategies
 - i. Invite 2 or 3 non-profits to TD community events such as annual meeting
 - ii. Sponsor events like Farm to table dinner on behalf of food hub