

For Immediate Release

Tahoe Donner Winter Season Ski Passes on Sale Sept. 15

Early bird pricing available for a limited time only

Truckee, Calif. (Sept. 13, 2017) – To kick-off the upcoming winter season, discounted season passes go on sale Friday, September 15, offering skiers and riders a great value at early season rates. This offer is valid for a limited time at the Tahoe Donner Downhill Ski Resort and Cross Country Ski Center.

Unrestricted Season Pass Pricing:

- **Tahoe Donner Downhill Ski Resort:** Public passes start at \$314 adults; \$164 kids (7–12).
- **Tahoe Donner Cross Country Ski Center**: Public passes start at \$329 for adults.
- **Tahoe Donner Combo:** Public passes start at just \$429 for adults.
- Cross Country Ski Center Snowshoe/Fat Bike Passes: Just \$204 each.
- **Kids ages 6 and under:** Ski and ride FREE at both resorts.
- **Seniors age 70 and older**: Ski FREE at the Tahoe Donner Downhill Ski Resort.

See a full list of rates, and purchase season passes at <u>tahoedonner.com</u>.

About Tahoe Donner Downhill Ski Resort:

- **Best Place to Begin** The resort offers two chairlifts and three magic carpets to access 120 acres of skiable terrain (40 percent novice, 60 percent intermediate,) including 17 runs, three terrain parks for all ages and abilities, and the only resort that starts teaching kids as young as 3 years old.
- **Family-Friendly Services** Guests enjoy a centrally-located ski lodge, equipment rentals, and popular learn-to-ski programs.
- **On-Mountain Enhancements** A complete renovation of the base lodge sundeck, along with additional tree skiing off Eagle Ridge Chair.
- **Snowmaking for 2017/2018** The recent installation allows for earlier operations in lower snow conditions, providing a safe and enjoyable experience for skiers and riders.
- **Convenient Location** The Tahoe Donner Downhill Ski Resort is just 10 minutes from downtown Truckee and easily accessible off Interstate 80.

"Coming off last year's record-setting winter, we're looking forward to another great season," said Robert McClendon, Downhill Ski Resort manager. "Our emphasis on groomed runs combined with open bowls and professional learning programs—provide a fun and uncrowded on-mountain experience for all ages and abilities."

About Tahoe Donner Cross Country Ski Center:

- **Award Winning** Voted one of North America's best cross country ski areas by USA Today's 10Best.com in 2016 and Best Cross Country Ski Resort in North Tahoe and Truckee two years in a row (2017 and 2016) by readers of the Sierra Sun.
- **Expanded Terrain** 640 new acres and approximately 16 additional kilometers of advanced cross country ski terrain opened in 2016.
- **Terrain for all Abilities** Providing over 100 kilometers of trails and daily grooming comprised of 24 percent advance, 40 percent intermediate and 36 percent novice terrain, including four warming huts.
- New State-of-the-Art Facility The new Alder Creek Adventure Center offers streamlined rental services, large ski wax and locker rooms, indoor and outdoor seating, fire pits, a large Nordic retail store, as well as a pub with televisions and a fireplace.
- **Après Ski** The region's best après cross country ski patio with bar and restaurant.
- **Passholder Perks** Season passholders can ski from 7 a.m. daily, (weather and conditions permitting), which is a full hour and a half earlier than the resort opens to the public. Additionally, season passholders enjoy benefits on retail and food and beverage throughout the season.

"Nordic skiers from around the country travel to the pristine trails of Tahoe Donner for our worldclass cross country ski center and epic terrain," said Sally Jones, Cross Country Ski Center manager. "We are honored to offer this to our local community at affordable season pass rates."

Tahoe Donner homeowners (members) receive additional discounted rates on Downhill, Cross Country and Combo season passes. To learn more about season passes and ski and ride programs, visit <u>tahoedonner.com</u>.

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About Tahoe Donner:

Tahoe Donner is one of America's largest homeowner's associations, with nearly 6,500 properties and 25,000 members enjoying over 7,300 acres in the Sierra Nevada. Located 18 miles from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities, including an award-winning championship golf course, a family-friendly downhill ski area, and a renowned cross country ski area with a newly constructed, state-of-the-art base lodge —all of which are open to the public. In addition, Tahoe Donner operates a member-only beach club marina, tennis and recreation center, and pools. These amenities can be explored in detail at Tahoedonner.com.

For more information on Tahoe Donner and its recreational facilities and events, visit tahoedonner.com or call 530-587-9400. 'Like' Tahoe Donner on Facebook and follow on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.

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