

For Immediate Release

Tahoe Donner Ambassador and Truckee Local Mark Engel Named to U.S. Olympic Ski Team

Truckee, Calif. (January 24, 2018) – Tahoe Donner today announced its partnership with U.S. Ski Team member and Tahoe Donner local Mark Engel for the 2018 winter season. Its first official sponsorship of a professional athlete, Tahoe Donner will work with Engel in activating programs that enhance snow sports and recreation in the community.

Since December, Engel has been racing in FIS World Cup slalom events throughout Europe in hopes of qualifying for the 2018 Winter Olympics. Today, it was <u>announced</u> that Engel has secured a spot on the U.S. Olympic Alpine Ski Team and will compete in the upcoming winter games in PyeongChang South Korea, which starts next month.

Born in Sacramento and raised in Truckee, Calif., Engel grew up living in Tahoe Donner and worked at its various amenities. Engel learned to ski on the slopes of the <u>Tahoe Donner Downhill Ski Resort</u> – known regionally as the *Best Place to Learn to Ski* – at two years old, which is home to his first alpine ski race.

"We're excited to support a local U.S. Ski Team and Olympic athlete who was raised in Tahoe Donner and took his first turns here," said Robb Etnyre, Tahoe Donner general manager. "Mark is more than an incredible athlete. His character and values represent the ideal role model for young racers in Truckee and North Lake Tahoe. We're proud of Mark's accomplishments and will be cheering him on in Korea next month."

As a Tahoe Donner ambassador, Engel will participate in select Tahoe Donner events throughout the year to promote various on-mountain ski programs supporting its Downhill Ski Resort.

"Tahoe Donner has been a foundation in many aspects of my life growing up," comments Mark Engel. "I look forward to working with an organization that has provided me, and the greater Truckee community of ski racers, with such a rich and rewarding experience."

Race Career Highlights:

- 26th Place in Schladming (AUT) Men's Slalom FIS World Cup, 2018
- 26th Place in Wengen (SUI) Men's Slalom FIS 2018 World Cup, 2018
- 24th Place in Zagreb (CRO) Men's Slalom FIS 2018 World Cup, 2018
- 24th Place Best WC Slalom Finish, 2018
- NCAA Giant Slalom Champion, 2014
- 3rd place U.S. Nationals Super Giant Slalom, 2013
- 13 Continental Cup Podiums

Upon Engel's return to Truckee from the winter games, Tahoe Donner will host a celebratory welcome home event for the Truckee community. Details will be announced after the Olympics.

Media Contact:

Derek Moore Tahoe Donner Association Ph: 530-582-9641 <u>dmoore@tahoedonner.com</u>

About Tahoe Donner:

Tahoe Donner is one of America's largest homeowner's associations, with nearly 6,500 properties and 25,000 members enjoying over 7,300 acres in the Sierra Nevada. Located 18 miles from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities, including an award-winning championship golf course, a family-friendly downhill ski resort, and a renowned cross country ski center with a newly constructed, state-of-the-art base lodge —all of which are open to the public. In addition, Tahoe Donner operates several member-only facilities, such as a beach club marina, recreation center and pools. These amenities can be explored in detail at <u>Tahoedonner.com</u>.

For more information on Tahoe Donner and its recreational facilities and events, visit <u>tahoedonner.com</u> or call 530-587-9400. 'Like' Tahoe Donner on <u>Facebook</u> and follow on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.