

TAHOE DONNER ASSOCIATION BOARD OF DIRECTORS ELECTION

FAIR CAMPAIGN GUIDELINES

The purpose of this document is to provide members and candidates with guidance regarding what actions are acceptable in running an election campaign for the Tahoe Donner Association, Board of Directors Election. The overarching assumption, is that candidates have a moral obligation to abide by basic principles of decency, honesty and fair play. The goal in articulating these expectations is that after a vigorously contested, but fairly conducted campaign, our members may vote for their candidate(s) of choice.

Candidates participating in the Tahoe Donner Association, Board of Directors Election are asked to abide by the following:

- 1. The posting of signage, flyers, etc., on Association Media (official bulletin board, notice board, kiosk, official website, broadcasting on Association television monitors or other notices mailed or delivered by the Association members) is not permitted, unless specifically authorized by the Board of Directors. (See Section 1.1 of the Tahoe Donner Association Voting and Election Rules). If authorized, a dedicated election bulletin board would be made available during the campaign season for candidates to post campaign information during the months of May and June.
- 2. Paid advertising in the Tahoe Donner Association News by candidates is not permitted.
- 3. When using Social Media, candidates are encouraged to exercise caution in not knowingly distributing or disseminating information to the members which they know is false or materially misleading. The Tahoe Donner Association is not responsible for content, nor does it have any control over the use of Social Media by candidates.
- 4. Candidates are permitted access to common areas at no cost to the candidate to distribute materials and/or attempt to engage members in discussions about their candidacy and/or the Election in general. However –





- Candidates are asked to be mindful of the distribution of campaign print media flyers, brochures, etc. For example, the placement of flyers or written materials on car windshields in Tahoe Donner Association parking lots, has the potential to cause litter.
- A member's enjoyment of the Tahoe Donner Association common areas is the primary purpose of the Association, which must also be balanced with a candidates right to campaign during the Association Director Election. Candidates are asked to respect member's rights to enjoy the Tahoe Donner Association common areas without disruptions. Please respect members personal space, in areas such as dining venues, the Beach Club Marina and the Trout Creek Recreation Center.
- Candidates have the right to peacefully assemble or meet with members at reasonable hours in a reasonable manner. Candidates should be aware that under the Covenants Rules, as they relate to the quiet enjoyment of neighboring owners, Tahoe Donner Association staff members* have the authority to expel members and/or guests or guests of the public from common areas. This includes an activity that "is or could become an unreasonable annoyance or nuisance to neighboring property owners." (Covenants Rules, Section III. Amenity Usage and Conduct Rules). Candidates can be asked to leave an amenity for the following reasons:
 - An immediate threat to the safety or quiet enjoyment of neighboring Owners
 - A fire or traffic hazard
 - A threat of damage to the Common Area or Facilities
 - A violation that is of such a nature that there is no material question regarding the identity of the violator or whether a violation has occurred.

* Designated Tahoe Donner Association staff members include the General Manager, Amenity Managers, Association Security Officers, Golf Course Marshals, Pool Lifeguards and Ski Area Patrollers.

- 5. Members occasionally submit questions to a candidate or candidates. If the candidate(s) needs assistance from staff to answer such questions, the question should be forwarded to the Elections Committee mailbox at <u>electionscommittee@tahoedonner.com</u>. The Elections Committee, in conjunction with the General Manager or Designee, will identify the appropriate staff member to answer the question and consult with the candidate(s). Once an answer is received, it will be shared with all candidates. This process will ensure that all questions asked are answered correctly, factually and shared with all the other candidates.
- 6. Formal Election Committee sponsored candidate access to the membership will be made available on separate occasions, scheduled during the election cycle. Dates and times of

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these events will be published in each Election Candidate Packet and posted online and sent through email to inform the membership. These events include –

- Candidates Night with Formal Questions (1)
- Candidate Meet and Greet Events (2)
- 7. Complaints or questions from members or candidates should be emailed to the Elections Committee mailbox at <u>electionscommittee@tahoedonner.com</u>. The Elections Committee will respond as needed.

These guidelines apply to any Association Election, election to public office or the initiative, referendum, or recall processes. (Senate Bill 4017, Section 4515 of Civil Code).



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Tahoe Donner Board of Directors Elections Fair Campaign Practices

The purpose of the Tahoe Donner Board of Directors Elections Fair Campaign Practices document is to provide voters with the guidelines in determining fair play and to encourage candidates to follow the basic principles of decency, honesty, and fair play in order that, after the conducted Tahoe Donner Association Director Elections campaigns, the members of this Association may exercise their rights to vote, free from dishonest and unethical practices which tend to prevent the full and free expression of the will of the voters.

Candidates participating in the Tahoe Donner Association Director Election are asked to abide by the following:

- Posting of signage, flyers, etc., on Association Media (official bulletin board, notice board, kiosk, official website, broadcasting on Association television monitors or other notices mailed or delivered by the Association members) as described in Section 1.1 of the <u>Tahoe</u> <u>Donner Association Voting and Election</u> Rules, is not permitted.
- 2. Paid advertising in the Tahoe Donner News by candidates is not permitted.
- 3. <u>With the use of Social Media, candidates are encouraged to</u> adhere to the Tahoe Donner Candidate Code of Conduct and Ethics. <u>The Tahoe Donner Association is not responsible</u> for content, nor does it have any control over the use of Social Media.
- 4. All-Candidates are permitted access to common areas at no cost to the candidate to distribute materials and/or attempt to engage members in discussions about their candidacy and/or the Eelection in general. However That being said:
- Candidates are <u>asked encouraged</u> to limit the distribution of campaign <u>print media flyers</u>, <u>brochures</u>, etc. – and to follow handing out such materials to members in person in accordance with the Tahoe Donner facilities no solicitation policies. <u>print media</u>, e.g.,



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flyers or brochures, to handing out such materials to members in person in accordance with the Tahoe Donner Facility no solicitation policy.

- Placement of written materials on cars in Tahoe Donner parking lots, for example, often results in a litter problem when they are discarded onsite.
 - ↔ For example, placement of written materials on cars in Tahoe Donner parking lots, creates a litter problem when they are discarded onsite.
- Members have repeatedly requested that candidates respect their rights to enjoy our common areas without unwanted interruptions. Please respect personal space, especially in dining venues and the fitness center.
 - Candidates are asked to respect member's rights to enjoy the Tahoe Donner common areas without unwanted interruptions. Please respect members personal space, especially at dining venues and at the fitness center.
 - <u>Candidates</u> <u>Please be advised</u> are advised that designated Tahoe Donner staff members* have the authority to expel members and/or guests or guests of the public from common areas under the Covenants Amenity Usage and Conduct Rules as they relate to the quiet enjoyment of neighboring owners. This includes <u>an</u> activity that "is or could become an unreasonable annoyance or nuisance to neighboring property owners."
 - * Designated Tahoe Donner staff members include the General Manager, Amenity Managers, Association Security Officers, Golf Course Marshals, Pool Lifeguards and Ski Area Patrollers.
- 5. Members occasionally submit questions to a candidate or candidates.<u>-re: Tahoe Donner Association operations or finances</u>. If the candidates(s) needs assistance with answering <u>questions from members from staff to answer such questions</u>, the questions should be forwarded to the Elections Committee mailbox at <u>electionscommittee@tahoedonner.com</u>. The <u>Elections</u> Committee, <u>in consultation in conjunction</u> with the General Manager or Designee, will identify the appropriate staff member to answer the questions and consult with the candidate(s). Once an answer is received, it will be shared with all candidates. This process will <u>ensure assure</u> that all questions asked are answered <u>correctly</u>, factually and shared with all the other candidates.
- 6. Formal Election Committee sponsored Candidate access will be made available on three occasions, scheduled during the election cycle: Formal Election Committee sponsored candidate access to the membership will be made available on separate occasions, scheduled during the election cycle. Dates, times and locations of these events will be published in the each Election Candidate Packet and posted online and sent through email to inform the membership. These events include
 - Candidates Night with Formal Questions May 27, 2018 6pm-9pm, NWCH
 Mezzanine Room

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- Candidate Meet and Greets May 19, 2018 at The Lodge Alder Creek Room
- Candidate Meet and Greets June 9, 2018, 6pm 8pm at NWCH Gathering Room
- Candidates Night with Formal Questions (1)
- Candidate Meet and Greet Events (2)
- 7. Formal complaints from members or candidates about unfair campaign practices should be emailed to the Elections Committee mailbox at <u>electionscommittee@tahoedonner.com</u>. The <u>Elections</u> Committee or task force will contact the individual filing the complaint or comment card and investigate as needed. Once the investigation is concluded *and the allegation is found to be with merit*, the results will be forwarded to the Tahoe Donner Board of Directors and posted to the Tahoe Donner Elections website at <u>http://www.tahoedonner.com/member-area/association-management/board-elections/</u>.



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