

Blue Ribbon Equestrian Panel update – Jan 10, 2018

The Blue Ribbon Equestrian Panel met by conference call on Tues, Dec 12th to review progress on priorities.

Nine committee members attended and/or provided written reports on their progress to date, which included; statistics and economic indicators; advertising, media relations marketing and publicity opportunities; target audience metrics; ride reservations; potential activities both new and expansion of existing activities; member and visitor experience improvements; identification of benchmarking criteria; operations expense review; how to evaluate alternative business models. Work is just beginning on these topics and others, with several months of more detailed work ahead of us.

The next meeting will be scheduled for the second half of January, with individual consultations continuing in the meantime.

STR/Amenity Task Force Update, Jan. 27, 2018

Phase One

The Phase One recommendations of the Task Force were approved at the December Board meeting, and are currently in the process of being implemented by the staff under the direction of the Board. The Task Force will follow implementation and how it is working to address the issues.

Phase Two

Phase Two is designed to address:

“whether it is advisable for the Board to enact or implement addition, specific regulations (for example, prioritizing homeowners’ access to amenities, or limiting the number of people or vehicles related to short-term rentals) under its existing authority to preserve the welfare and enjoyment of the residents.”

In addition, we are directed to consider that

“it may be that there are some rental uses that are so subject to abuse, and that are so incompatible with the residential nature of Tahoe Donner, that they should be prohibited.”

With respect to these issues, gathering information as to what other towns or associations have done “will provide guidance and insight on these issues.”

Some of the Phase Two issues address the nature of Tahoe Donner itself, and what it will look like in the coming years. For these reasons, input from all members needs to be obtained in this process. This task force will provide initial thoughts, input and guidance on these issues, with the expectation that all members will have the opportunity to provide input through surveys and hopefully, focus groups.

Next Steps

Subgroups from the entire task force membership are currently forming to gather or analyze information concerning the issues that might be useful. This includes, for example, reviewing rules from other, similar resort towns or associations regarding short term rental regulations, noise issues, light issues, as well as a review of amenity usage data and other data or information that the group thinks will be helpful. Some of this data has already been gathered, and will be supplemented. The full group will meet to discuss the information, and what other information is needed, and exchange ideas.

Before any specific options or range of options are recommended, the input of the membership as a whole will be sought, as these matters impact or could impact all owners. Many other towns and associations have already looked at these types of issues, and the use of an independent, experienced consultant would be very useful in drafting a survey for the entire membership and conducting focus groups if possible. There is a wide range of views and interests among the homeowners on some issues, and the use of a neutral consultant will ensure that all views are fairly heard and considered.

Conclusion

It is expected that this part of the task force will take some time, as one of the goals is to seek input and views from as many members as possible and have discussions that could help find common ground. The initial part of this phase will focus on discussion and exchanges of ideas.

Laura Lindgren

STR/Amenity Task Force