

# INFORMATION



September 15, 2017

**ISSUE:** Letter to the Editor – Revised Program Discussion

## **BACKGROUND:**

The current Letter-to-the-Editor Program has been removed (placed on hold) from Tahoe Donner.com so the overall intent and goals of the program can be revised and reset.

**GOAL:** To have the board clearly define and align on what the overall goal of the program should be and desired structure.

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## **PAST LETTER-TO-THE-EDITOR PROGRAM**

### **PROGRAM INFO IN TD NEWS**

Would you like a Tahoe Donner issue or concern to receive more exposure? Letters from Tahoe Donner members in good standing are posted on our website and now they will also be printed in the Tahoe Donner News magazine as space permits. While we won't be able to print all letters, all will appear online. Review the letter submission guidelines and read past letters at [tahoedonner.com/letters-to-the-editor](http://tahoedonner.com/letters-to-the-editor).

### **PROGRAM INFO ON WEBSITE INFO**

Letters from Tahoe Donner members in good standing are welcome in this section of the website. Submissions from members regarding topics relevant to Tahoe Donner Association issues will be posted to the site no more than once every 30 days and may also be published in Tahoe Donner News. **See guidelines below.** The association does not assume any responsibility for the accuracy or assertions contained in these letters, nor do the letters necessarily reflect the views of the association.

### **Submission Guidelines**

The intent of Letters to the Editor is to communicate property owners' views on any subject of interest to property owners. Tahoe Donner News team and staff welcomes your letters to the editor and will publish them in Tahoe Donner News on a space-available basis. All letters meeting the eligibility requirements will be posted on this page.

Letters must:

- Be written by members in good standing



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- Not exceed 250 words
- Be addressed to the Tahoe Donner News Editor
- Be signed, unless sent electronically
- Include your name, primary city of residence, unit/lot numbers, and telephone number
  - Only your name and hometown will be included in your letter

Letters with solicitations, inaccuracies, libelous or incorrect statements, or lack of clarity will not be published. Content must not deal with matters of litigation, contain profanity or refer to the election of candidates to the board of directors. Letters from committee members, active directors, and candidates running for the board of directors will not be considered for publication. In addition, their participation in any way in the preparation of letters by others is considered inappropriate. No anonymous or “request for name withheld” letters will be published. Letters not meeting these requirements will not be published.

Letters must be received three weeks prior to the first day of the month to be considered for the next Tahoe Donner News publication (max of two to three letters per issue or as space allows); letters in PDF format can be turned in via email to [letters@tahoedonner.com](mailto:letters@tahoedonner.com), in person at Member Services, or mailed to Tahoe Donner News Editor, Tahoe Donner Association, 11509 Northwoods Blvd., Truckee, CA 96161, or by fax to 530-587-9419. If you have a specific question that you would like answered, send it to the appropriate department, Board of Directors, [orinfo@tahoedonner.com](mailto:orinfo@tahoedonner.com). Readers are advised the opinions expressed are those of individual authors, not of the association. The original content of letters is not edited.

## HISTORICAL DATA ON PROGRAM

- **Number of Submissions:** 16 total since 2011—50% in 2011
- **SnapShot of LTE Last Topics:**
  - [Aug. 10, 2017](#) – Letter to the Editor from Courtney Murrell, response to board proposal to consolidate board powers with board president
  - [Aug. 5, 2016](#) – Letter to the Editor from Sue Cauhape, feedback on trail management
  - [Feb. 4, 2016](#) – Letter to the Editor from Joe Bono, Beach Club Marina member survey regarding vessel launching
  - [Nov. 1, 2014](#) – Letter to the Editor from Paul Leyton, candidate signs General Election 2014
  - [May 24, 2013](#) – Letter to the Editor from Suzy Knisley, Jim Stang candidate endorsement
  - [July 23, 2012](#) – Letter to the Editor from Paul Thomas, Tahoe Donner General Plan survey
  - [March 14, 2012](#) – Letter to the Editor from Paul Thomas, proposal for new ski lodges
  - [March 9, 2012](#) – Letter to the Editor from Tom Pratt, request for Disc Golf Course
  - [July 13, 2011](#) – Letter to the Editor from Bruce Brody, new signage
  - [May 23, 2011](#) – Letter to the Editor from Paul Thomas, new ski lodges
  - [April 20, 2011](#) – Letter to the Editor from Hank and Eileen Lewis, feedback on Development Fund and General Plan implementation process
  - [April 20, 2011](#) – Letter to the Editor from Bruce Brody, 2030 General Plan and proposed spending budget
  - [April 19, 2011](#) – Letter to the Editor from Paul Thomas, new ski lodges
  - [March 17, 2011](#) – Letter to the Editor from Hank and Eileen Lewis, feedback on 2030 General Plan draft
  - [March 8, 2011](#) – Letter to the Editor from Paul Thomas, new ski lodges
  - [March 7, 2011](#) – Letter to the Editor from Greg McDougall, General Plan concerns



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**Prepared By:** Christina Schwartz, Director of Marketing and Member Relations

**Board Meeting Date:** September 23, 2017

