

TAHOE DONNER ASSOCIATION
BOARD OF DIRECTORS
RESOLUTION 95-9
POLICY REGARDING BUSINESS ENDORSEMENTS

APPROVED BY BOARD

ACTION ON

5/19/95

VERIFIED:

UNC

SEC. T.D. ASSOC.

WHEREAS the Association receives many requests, from both Members and businesses, for its endorsement of, and recommendations regarding, independent businesses;

WHEREAS such requests involve Members seeking the Association's advice as to which particular businesses will best serve their individual needs;

WHEREAS such requests also involve businesses who desire the Association's endorsement of their products or services so as to enhance their business success within the Tahoe Donner community;

WHEREAS the giving of such endorsements and recommendations, while a valuable service, carries with it a considerable responsibility to conduct research and inquiry in order to ensure that such endorsements do not result in harm being visited upon Members, and so that no employee, officer, or director of the Association inappropriately benefits therefrom;

WHEREAS the giving of such endorsements and recommendations would expose the Association to significant potential liability while requiring substantial investments of resources; and

WHEREAS the benefit to be derived from such activity by the Members does not outweigh the burdens placed upon the Association as described above.

NOW THEREFORE, BE IT RESOLVED that it shall be the policy of the Association that no business, regardless of the nature of the enterprise involved, other than those businesses operated by the Association, shall be endorsed or recommended by the Association in any way. This policy shall not be interpreted, however, so as to preclude the distribution of listings of businesses which provide goods and/or services in the Tahoe Donner area, so long as no endorsements or recommendations are intended or implied thereby. Further, in situations involving special projects where the Association has arranged with a particular business to provide goods or services to the Members under prescribed conditions, this policy shall not apply.

DATED:

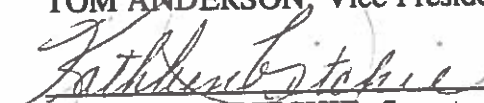
5/19/95


HARRY SMITH, President


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TOM ANDERSON, Vice President


LOU POLASKI, Director


KATHLEEN RITCHIE, Secretary