



For Immediate Release

Tahoe Donner to Host 'Pho for Project MANA' Fundraiser

Experience soul-satisfying pho with your local community and help generate awareness about food insecurity and hunger in the North Lake Tahoe and Truckee

Truckee, Calif. (May 8, 2018) – Tahoe Donner will be hosting a community "friend-raiser" in partnership with <u>Project MANA</u> and tech start-up <u>Kynbo</u> on Monday, June 4, 2018 at the Alder Creek Adventure Center and Cafe. Pho for Project MANA was created in 2017 to raise awareness about food insecurity and hunger in the North Lake Tahoe and Truckee community.

Now in its second year, traditional Vietnamese inspired pho will be served to the community in a unique Pho Buffet dinner. Tickets for the community pho fundraiser are \$25 per person and proceeds directly benefit Project MANA—North Lake Tahoe and Truckee's non-profit food pantry.

It began last October when Kynbo cofounder Thao Doan's Vietnamese mother Mai Doan, taught a handful of local chef's, including David Smith of Tahoe Donner's Alder Creek Café, the secrets of preparing the authentic and complex Pho dish. Working with Project MANA is a way for Mai to pay it forward by helping feed the hungry – the same help she and her husband received when they emigrated from Vietnam to the U.S in 1975 with their seven children.

"The success from last year's inaugural event had people asking when we're doing it again," said Julie Malkin-Manning, development director of Project MANA. "Now, back by popular demand, I encourage everyone to join us at the beautiful Alder Creek Adventure Center in Tahoe Donner for a fun evening of delicious pho prepared by chef David Smith bringing our community together for a great cause."

Event Details:

- Date: Monday, June 4, 2018
- Location: Tahoe Donner Alder Creek Adventure Center | 15275 Alder Creek Rd, Truckee
- Time: 5:30 p.m. doors | 6-8 p.m. Pho Buffet
- Tickets: \$25 per person available at projectmana.org
- No host beer and wine available

(More)

(Continued)

About Project MANA

Project MANA aims to drastically reduce the incidence of hunger and its detrimental effects upon individuals, families, the community and the region. 1 in 7 community members in N. Lake Tahoe and Truckee are hungry, 30% are children under 18. To learn more, donate or volunteer, visit Projectmana.org.

About Kynbo

Kynbo is the ultimate "where to eat" app built for food lovers, designed by chefs and owners. To learn more visit Kynbo.com or download the free app.

About Tahoe Donner

Tahoe Donner is a vibrant community with a passion for outdoor recreation and a celebration of the Tahoe lifestyle. Located 18 miles from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities, as well as public and private member amenities. The Alder Creek Café offers fresh family menu options using organic, seasonal and locally sourced ingredients for the fitness-minded outdoor enthusiast. For more information on Tahoe Donner, visit <u>tahoedonner.com</u> or call 530-587-9400.

Media Contacts:

Julie Malkin-Manning Project MANA Ph: (775) 527-5718 juliem@projectmana.org

Derek Moore Tahoe Donner Association Ph: (530) 582-9641 dmoore@tahoedonner.com