

JUNE 21, 2018 M.E.C. MEETING MINUTES

MEC ATTENDIES

Richard Mackler, Mary Stevens, Bob Julian. Greg McDougall unable to attend.

OTHER ATTENDIES

Jeff Schwerdtfeger - BOD liaison, Robb Etnyre – GM, Megan Rodman -TDA Staff, Christina Schwartz - Marketing

MEMBERS PRESENT

Benjamin Levine

Meeting called to order at 10: 02 am, Quorum met.

Richard Mackler elected Chairman (nominated by Bob Julian, seconded by Mary Stevens, unanimously elected)

Discussion/Action items: {Tactical}

- Committee role - To work collaboratively with other Committees, Task Forces, TD Staff to enhance TDs bi-directional communication with the membership. To help shape outbound communication to assure the INFORMATION has key points or executive summary so it is readily absorbable by the membership.
- Contacts by Richard with other committees and other entities:
 - Marketing, Christina Schwartz, TDA staff
 - GPC, Michael Sullivan
 - GPC Communication subcommittee, Nan Meek
 - TDA GM, Robb Etnyre
 - BOD, Jennifer Jenkins, Jeff S., Jeff Connors
 - Risk Management and Real Property, Annie Rosenfeld
 - Community Emergency preparedness work group, Brian Yohn
- Obtaining member preferences for contact method and details for TDA staff, in the context of an insert to the annual assessment mailing. {Strategic}
- Placement of an article introducing the MEC in the monthly TD News. {Tactical}
- Action items:
 - Mary to draft first cut of TD News article to introduce the MEC.
 - Bob to attend June 26 Gov Doc update meeting
 - Richard to make contact with remaining committees and board members

Next meeting July 20 at 9:00 am.

Member comment: One member, Benjamin Levine

Meeting adjourned: 11:30 am

Respectively submitted: Bob Julian, June 22, 2018