

1- 22-18

## **DHSki Resort Task Force Meeting Minutes**

### **Task Force Members / Attendees**

|                  |                 |
|------------------|-----------------|
| Frank Aldridge   | Jim Beckmeyer   |
| Robert McClendon | John McGregor   |
| Nan Meek         | Steve Miller    |
| Courtney Murrell | Kevin O'Neil    |
| George Rohrback  | Forrest Huisman |
| Michael Salmon   | Miguel Sloan    |
| Michael Sullivan | Rob McCray      |
| Robb Etnyre      |                 |

Our objective from the first mtg. - for reference & minutes:

Produce a plan for investment that the Board and the town of Truckee will approve that will bring the Downhill Ski Area compliance with the TD vision, without increasing Member assessment. We reminded ourselves this meant bringing the ski area to a service level that provides an attractive and well-maintained facility, leading customer service, and optimized owner satisfaction.

### **Agenda bolded:**

#### **1. Review Lodge Sizing of Functional Areas - Miguel**

First, many thanks to Miguel, Forrest, and Staff for preparing the spreadsheet we reviewed. While Miguel walked us through the staff recommendation by functional area and lodge floor, we were able to compare to ECOsign's market based recommendations as well as today's lodge numbers. Forrest can now begin discussing the topic with ECOsign, providing what they need for their final report and corresponding schematics, et al.

#### **2. What Functional Areas Will Populate Which Floor - Miguel**

#2 Was covered during the lodge square footage discussion.

#### **3. ECOsign Preliminary Report Update Plan For Submittal Mid January - Forrest**

All agreed that we have generated what's required to provide ECOsign the information for their final report.

#### **4. Open For More Topics**

Michael S. lead us through a discussion on how forecasted climate changes may place added value on consideration for Eagle Rock snow making capability. Everyone agreed natural snow levels may / will become less predictable in the future, which means if we want a viable ski resort, we need to continue to invest in snow making capability. Forrest will make certain snow making for Eagle Rock terrain is addressed in the ECOsign final report. Additionally, this topic has been added to our list of action decisions that require further analysis. Jim will ensure an agenda line is on our February 5th agenda.

### **Action Decisions That Require Further Analysis - All**

1. Parking and Transportation options
2. Consider slope improvements - some considerations may be more long term outside of current scope
3. Lodge replacement options - focus on resort base location not top of the hill
4. Off-season activities
5. Timing Options
6. List long term items that may impact the lodge option decision
7. Our objective is to build the new lodge in 4-5 years
8. Eagle Rock snow making capability.

### **Decisions made:**

1. Create Master Plan and Feasibility Study for options
2. Maintain identity as the "Best place to begin"
3. Expanding intermediate terrain is not economical
4. Improve member experience without compromising revenues (lots of discussion around this, possibly more to come)
5. Upgrade the Downhill Ski Resort to meet TDA's vision
6. New Lodge to meet current utilization
7. Seek Member feedback
8. Snowbird chair replacement, timing and alignment
9. Funding Options

**Next Meeting: February 5th, 1:30 pm Mezzanine CR and Conference Line for those not able to be there in person.**