

Tahoe Donner Association

Fee Schedule

SNOW PLAY

updated: 8/20/2018

2018/2019 Season - PEAK dates = 12/22 to 1/6, 1/19-20, 2/16-23 ---- 26 days of season

w/REC FEE Paid not Free, change effective Nov1, 2019

14 14 21 21 21 21 25 29

effective Nov1, 2015 effective Nov1, 2016 effective Nov1, 2017 effective Nov1, 2018

ACCT	RTPCode	TITLE	2012 Approved Fee	2013 Approved Fee	2014 Approved Fee	2015 Approved Fee	2016 Approved Fee	2017 Approved Fee	2018 Approved Fee	2019 Proposed Fee
		ADULT MEMBER, with RecFee	Free	Free	Free	Free	Free	Free	-	6 (B)
35594	11739	Adult MEMBER SNOW PLAY (18-59)	5	5	5	5	6	6	6	8
35596	23264	Adult GUEST SNOW PLAY (18-59)	11	12	12	13	14	17	18	20
35595	11742	Adult PUBLIC SNOW PLAY (18-59)	15	16	17	18	19	25	27	34
	new	Adult PUBLIC SNOW PLAY (18-59) PEAK								41
		Junior MEMBER Snowplay (13-17), with RecFee	Free	Free	Free	Free	Free	Free	-	4 (B)
35594		Junior MEMBER Snowplay (13-17)			4	4	5	5	5	6
35596		Junior GUEST Snowplay (13-17)			10	10	11	12	13	15
35595		Junior PUBLIC Snowplay (13-17)			15	15	16	19	21	27
	new	Junior PUBLIC Snowplay (13-17) PEAK								34
		CHILD MEMBER, with RecFee	Free	Free	Free	Free	Free	Free	-	3 (B)
35594	11740	CH MEMBER SNOW PLAY (4-12)	3	3	3	3	4	4	4	5
35596	23265	CH GUEST SNOW PLAY (4-12)	7	7	7	7	8	9	10	12
35595	11743	CH PUBLIC SNOW PLAY (4-12)	9	9	10	10	11	14	17	22
	new	CH PUBLIC SNOW PLAY (4-12) PEAK								29
		SENIOR MEMBER, with RecFee			Free	Free	Free	Free	-	3 (B)
35594		Senior MEMBER SNOW PLAY (60-69)			3	3	4	4	4	5
35596		Senior GUEST SNOW PLAY (60-69)			7	7	8	9	10	12
35595		Senior PUBLIC SNOW PLAY (60-69)			9	9	11	14	17	22
	new	Senior PUBLIC SNOW PLAY (60-69) PEAK								29
35594	26674	TODDLER/SuperSr (-3/70+) Member	-	-	-	-	-	-	-	3 SNEW
35596	25657	TODDLER/SuperSr (-3/70+) Guest	-	-	-	-	-	-	-	5 SNEW
35595	11744	TODDLER/SuperSr (-3/70+) Public	-	-	-	-	-	-	-	10 SNEW
	new	TODDLER/SuperSr (-3/70+) Public PEAK	-	-	-	-	-	-	-	15 SNEW
		Snowshoe Rental (2 hours)			8	8	10	NA	NA	NA
11854		EMPLOYEE SNOW PLAY	-	-	-	-	-	-	-	-
	New!	EMPLOYEE GUEST SNOW PLAY up to 4 guests	-	-	-	-	-	-	-	-
35596		Over 4 ee guests, charge GUEST rates (\$9/\$5)	-	-	-	-	-	-	-	-
	13222	SNOW PLAY CUST RELATION COMP								
	26776	SNOW PLAY SPECTATOR ENTRY (tracked an issued special ticket for liability waiver as are entering area, b								-
		Ski Season Pass Perk- comp snowplay PEAK PERIOD	-	-	-	-	-	-	-	-

19%	Member	19%	5%
30%	Guest	36%	29%
51%	Public	45%	66%
3yr Avg Visit Mix		19 Visit Mix	19 RevMix
17,682		16,233	\$ 284,500
-8.2%			

'19 Change		3yr Avg Volume	Elasticity Factor	Budget '19	
Amount	Pctg			Volume	Revenue
100% <all volumes fa					

6	NA	1762	-20%	1410	8,460
2	33%	238	0%	238	1,904
2	11%	2493	0%	2493	49,860
7	26%	2354	-25%	1765	60,010
41	NA	1500	-30%	1050	43,050
4	NA	44	0%	44	176
1	20%	21	0%	21	126
2	15%	215	0%	215	3,225
6	29%	225	-15%	191	5,157
34	NA	200	-30%	140	4,760
					-
3	NA	806	-10%	725	2,175
1	25%	212	0%	212	1,060
2	20%	2096	0%	2096	25,152
5	29%	1584	-15%	1346	29,612
29	NA	1500	-30%	1050	30,450
					-
3	NA	13	0%	13	39
1	25%	15	0%	15	75
2	20%	63	0%	63	756
5	29%	49	-15%	42	924
29	NA	149	-30%	104	3,016
					-
3	NA	234	-10%	211	633
5	NA	522	-10%	470	2,350
10	NA	637	-25%	478	4,780
15	NA	750	-40%	450	6,750
					-
					-
-	NA	34	0%	34	-
-	NA	31	0%	31	-
-	NA	0	0%	0	-
-	NA	0	0%	0	-
-	NA	1289	0%	1289	-
-	NA	37	0%	37	-

'09 Note - Age Range change made beginning in 2009 - WAS: Child (6&Under Free), 7-12 Child Rate.....NEW: Child (3&Under free), 4-12 Child Rate

'09 Note - All Members, Snowplay access is Free (ticket required).

'10 Note - late in season, switched operation from Sleds to Tubes

'11 Note - price increase in Public, readily justified with ops chg from Sleds to Tubes, as well as, competitor analysis. volume high in '10 due to great conditions, detuned for '11, however, then increased volume budget '11 due to success of Tubes

'12 Note - For Members to include Snowplay access, with RecFee paid; non-recfee members, rates Approved above.

'13 Note - Capital improvements for season include: slope grading (structured dirt berming) and new restrooms.

'14 Note - added Junior rates and Adult changed from (13-69) to (18-59), added Senior age (60-69) rates

'17 Note - aggressive increases in Public rates, modest for Guest, and flat for Member. Also, to send Snowshoe to Alder Creek Adventure Center where greater facilities/trails.

'19 Note - (B) effective with 19/20 RecFee, drop snowplay from being included with RecFee. Also, added begin charging for Toddler and Super Senior snowplay participants.