

## THERE IS A NEED

### NEW TAHOE DONNER GIVING FUND TO SUPPORT GREATER COMMUNITY

BY JANET ZIPSER ZIPKIN | **TAHOE DONNER GIVING FUND COMMITTEE**

#### WHAT'S YOUR PASSION?

Do you love a good hiking trail, deeply care for the elderly, strongly support academics or sports for youth? Are you concerned about childhood obesity, womens' safety or animal rescue? Do you enjoy dance, theater or musical performances? Are you intrigued by local art, locally grown food and the history of our region?

Many folks in the Truckee-Tahoe area share your passions and have become committed to improving our community through non-profit organizations. These are the organizations that keep our neighbors, workforce and children safe and healthy. They preserve the land,

restore our streams and protect our pets and wildlife. They enrich our lives with dance, music and visual arts. And, they offer both necessary and enriching education for our children.

#### TAHOE DONNER GIVING FUND

These organizations may be funded in part by grants or taxes, but none can survive without private donations. That's where the Tahoe Donner Giving Fund comes in. Working through the Tahoe Truckee Community Foundation, we Tahoe Donner property owners can contribute to the welfare of these organizations by giving as a community within our community to our community.

#### FROM THE HEART

The Tahoe Donner Giving Fund is simply a way to direct our property owners' philanthropy, as a community, to the needs of the Truckee Tahoe area. It is not a tax, assessment or requirement of any kind. It is simply from the heart. But it also makes good business sense to support these organizations that keep our streams clean, provide safety for our population and celebrate culture. These are essential assets that keep recreation, commerce and real estate values beneficial to us and are the very reasons we love it here.

#### SECOND HOMEOWNERS

Some of you may serve on these non-profit boards, help build trails or volunteer in other ways. Yet, for many second homeowners, the time spent at Tahoe Donner is precious as vacation or family time. Here is a way to become connected to and support the greater community that works so hard to make this such a special place to live, recreate and enjoy.



#### MAKE IT FUN

Get your Tahoe Donner club involved. A few dollars for each book read, great golf shot, ace serve, mile hiked--make it fun to give. Get your kids and grandkids involved by encouraging them to donate bits of their allowances or holiday money. What a great way to teach them about philanthropy! Contributions of any amount are appreciated and important. High value gifts mean more work can be done right away, but small donations add up. Make it sustainable. Consistent giving at any level means these organizations can count on achieving their missions over time.

#### HERE'S HOW

Gifts can be made online at [ttcf.net/tahoe-donner-giving-fund/](http://ttcf.net/tahoe-donner-giving-fund/), or can be mailed to TTCF at 11071 Donner Pass Rd., Truckee, CA, 96161. Please be sure to specify that this is a gift to the Tahoe Donner Giving Fund. If you have a suggestion for your Tahoe Donner club's involvement, please email [TDGF@tahoeonner.com](mailto:TDGF@tahoeonner.com). For additional information see [tahoeonner.com/giving-fund](http://tahoeonner.com/giving-fund).

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