

For Immediate Release

Tahoe Donner Announces New Mountain Enhancements for Winter 2018/19

- Introducing the new Snowbird triple chairlift, enhanced beginner experience, and an expanded grooming fleet at Tahoe Donner's Downhill Ski Resort and Cross Country Ski Center.
 - Discounted ski season passes with perks are on sale now for a limited time.

Truckee, Calif. (Sept. 6, 2018) — As the summer comes to a close, Tahoe Donner is preparing for the upcoming winter season with its Cross Country Ski Center ready to open as soon as snow conditions allow, and a scheduled opening date of December 7 at Tahoe Donner Downhill Ski Resort, conditions permitting. Voted 2018's "Best Family Fun Place" and "Best Nordic/XC Center" in North Lake Tahoe and Truckee by readers of the *Sierra Sun*, Tahoe Donner is pleased to announce the following on-mountain enhancements at its Downhill Ski Resort and Cross Country Ski Center for the 2018/19 winter season.

DOWNHILL SKI RESORT

New Snowbird Triple Chairlift

The new Snowbird Chairlift is on schedule to debut opening day, conditions permitting. The fixed-grip triple chair replaces the original double chair installed in 1971. The new Snowbird Chairlift will provide improved access to beginner terrain, modern and reliable chairlift technology and an overall enhanced experience for skiers and riders. Its new location to the east edge of Snowbird Run will make more beginner skier terrain available and expand the size of the Learning Center area.

Learning Center and Ski School

The Downhill Ski Resort continues its focus on the beginner experience. Its Caterpillar Conveyor (C2) was relocated near the Ski School Yurt, providing better terrain for beginners to learn how to turn and stop before advancing to the Snowbird Lift. New this year, beginner Snowflakes classes will be split into two age groups: ages 3-4 and 5-6. Classes for ages 3-4 will be shortened to 1 hour and 15 minutes long offered four times daily to help students better focus on learning and improve their overall experience.

Commitment to Grooming

A new PistenBully 400 ParkPro grooming machine was purchased this summer equipped with Tier 4 engine technology that provides lower emissions and better fuel efficiency. The 400 ParkPro's power and agility will increase the grooming consistency and quality throughout the resort, including its terrain park and park features.

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CROSS COUNTRY SKI CENTER

Expanded Grooming Fleet

Tahoe Donner Cross Country Ski Center is committed to providing the best XC ski conditions in Tahoe, and a new PistenBully 100 snowcat further enhances its grooming abilities. The smaller and lighter grooming machine offers the most powerful engine in its class with Tier 4 technology and a diesel particle filter that significantly reduces pollutant emissions by as much as 90%. Its power and agility, combined with a new compaction roller and rubber tracks, will allow for more precise grooming in challenging conditions, as well as help open trails more efficiently after snow storms. This investment will help provide Nordic skiers with pristine trail conditions throughout the winter season.

New Demo and Rental Equipment

The Cross Country Ski Center continues to offer the latest in top performance ski equipment. Classic and skate skiers of all abilities can demo and compare top-of-the-line skis, boots and accessories by Fischer, Salomon and Leki.

Improved Wayfinding Signage

Cross country skiers, fat bikers and snowshoers this winter will notice new wayfinding signage throughout the ski center's 100+ kilometers of skiable trails. Scheduled to start this fall, the project includes improving directional signs and updating certain trail names to better assist skiing passholders and visitors in exploring the ski center's vast and diverse trail system.

SKI SEASON PASSES ARE ON SALE NOW

Discounted winter season passes for 2018/19 are on sale now at Tahoe Donner's <u>Downhill Ski Resort</u> and <u>Cross Country Ski Center</u>. For a limited time, skiers and riders can take advantage of early season rates and special perks including early XC trail access, free lift tickets and exclusive discounts on retail items and food and beverage.

Unlimited Season Pass Pricing (Public Rates)

- Tahoe Donner Cross Country Ski Center: Adult \$339
- Tahoe Donner Downhill Ski Resort: Adult \$359; \$199 kids (7–12)
- Resort Combo Pass: Adult \$434

Tahoe Donner homeowners (members) receive additional discounted rates on Downhill, Cross Country and Combo season passes. To see all rates and learn more about season passes and ski and ride programs, visit <u>tahoedonner.com</u>.

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About Tahoe Donner

Tahoe Donner is one of America's largest homeowner associations, with nearly 6,500 properties and 25,000 members enjoying over 7,300 acres in the Sierra Nevada. Located 18 miles from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities, including an award-

winning championship golf course, a family-friendly downhill ski resort, and a renowned cross country ski area with a newly constructed, state-of-the-art base lodge, and equestrian center—all of which are open to the public. In addition, Tahoe Donner operates several member-only facilities, such as a beach club marina, recreation center and pools. These amenities can be explored in detail at tahoedonner.com.

For more information on Tahoe Donner and its recreational facilities and events, visit <u>tahoedonner.com</u> or call 530-587-9400. 'Like' Tahoe Donner on <u>Facebook</u> and follow on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.

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