

MEMBER ENGAGEMENT COMMITTEE
AGENDA 9/28/18 08:00 → 10:30

CALL TO ORDER / CALL FOR QUORUM 08:00

MINUTES 08:00 – 08:10

1. <A> Assign minutes owner for this meeting.
2. <D/A> Review / Approve August 23, 2018 MEC meeting minutes.

<D> STR Clarity by Laura Lindgren 08:10 – 08:25

Clarify STR input into the GovDocs and what will be Rules based.

<D> 2019 Membership Assessment – Membership Communications Preference 08:25 – 08:40

Identify feed to Marketing for inclusion with the assessment materials

<D/A> GovDoc MEC Recommendation for Membership Vote Date 08:40 – 09:00

Discussion on best date for Membership vote window.
MEC finalize/vote on date to take forward to the board.

<D> GovDoc Rollout Planning Working Session 09:00 – 10:00

How to engage/capture membership interest/participation
Motivators/rewards
Communications

<D> Corrections/additions to TD public facing website 10:00 – 10:10

<D> Committee/Task Force Updates - 10:10 – 10:25

1. Governance – Bob + Rich alternative
2. Elections Committee - Mary
3. Risk (Fire, evacuation) – Rich
4. TD News – Next message from MEC – Mary?
5. GPC {Downhill - status messaging}– Rich + Alternative
6. STR {Motivation for owner/renter to enlist} - ?
7. ASO/ASC – Greg {update Invite for running a town hall/presentation}
8. Help Board articulate question of HOA vs Resort – Potential article? - Greg? (keep or drop?)
9. What vehicles do other teams use to communicate with members, what does/doesn't work, document - ?

NEW BUSINESS 10:25 – 10:30

ADJOURN MEETING 10:30