



## 2019 ELECTIONS COMMITTEE GOALS

1. Revisit and potentially update the Fair Campaign Practices document to address issues raised in the 2018 campaign. Specifically, the use of e-mail lists for campaign purposes, and the potential of geo-marketing (the use of text messages sent to purchased cell phone lists) being used. (Legal counsel will have to be involved).
2. Revise and update the Candidate Packet and strive to get all candidate and election information out to the membership as early as possible in the election cycle.
3. Continue to review/revise format for member access to candidate events. This includes Meet and Greets, but primarily the Candidate's Night Forum. Explore electronic chat room access to candidates.
4. Improve the visual presentation and quality of the ballot packet that is mailed to the membership, more in line with the TD News publication - bigger, brighter, glossier!
5. Work cooperatively with the MEC.
6. Prepare another committee member to take over the role of Elections Committee Chair beginning with the next election cycle. Complete orientation of new alternate committee member and liaison from the MEC.