



2019 GENERAL PLAN COMMITTEE GOALS

Capital Investment Guidance

1. Use the Association Master Plan (AMP) as a guide to provide capital investment direction to the Board of Directors
2. Organize investment projects around Subcommittees of dedicated members
3. Follow the approved Capital Projects Process
4. Use informed member input for guidance
5. Study quantification of member enjoyment & value
6. Document all work

Communicate to Stakeholders

1. Outbound to inform and teach
2. Inbound to collect:
 - a. Facts
 - b. Opinions
 - i. Separate informed from uninformed
 - ii. Use uninformed opinions to direct outbound communication
3. Use multiple forms of communication
 - a. Broad – all members
 - b. Narrow – interest groups

Capital Funds Projection

1. Review the Capital Projects Process to forecast funding needs and update as necessary

Subcommittee

2. Complete first draft of two Amenity Master Plans
3. Each Subcommittee to have its own Charter or Objectives
4. Use Project Planning Tools for scheduling

Project Priorities

5. Organize and Lead annual prioritization meeting with Board, Staff, Finance Committee and Members