



## **2019 TAHOE DONNER GIVING FUND COMMITTEE GOALS**

1. Transition leadership of the committee and continue to engage and expand new committee members.
2. Communicate to all Tahoe Donner members through TD News articles, website, email blasts, new homeowner folders, participation in appropriate TD events, and enclosure in annual assessment mailing.
3. Promote our brand and Elements founding partner relationship through logo publication on documents.
4. Develop supportive relationships in community through seeking other support in the business community such as local realtors and other service providers to Tahoe Donner.
5. Raise \$50,000 throughout the giving year (Oct to Sept) including solicitations, a summer dinner, and other activities.
6. Participate in the TTCF scholarship selection process and award the new Tahoe Donner Impact scholarship as well as other scholarships to local high school students. Institute a multi-year support process.
7. Participate in the fall TTCF grant cycle to distribute the majority of the money raised during the year. Retain an adequate amount for expenses to begin 2020.
8. Retain 80% of donors. Attract new donors. Recognize donors in the reception for those at the \$500 level or above.