

For Immediate Release

Tahoe Donner Offers Exclusive Deals for National Learn to Ski and Snowboard Month

First-timers can take advantage of deeply discounted learn-to-ski packages at Tahoe Donner Downhill Ski Resort and Cross Country Ski Center during select dates in January

Truckee, Calif. (January 10, 2019) – Introduced by the National Ski Areas Association, January is Learn to Ski and Snowboard Month, a national effort to introduce newcomers to snowsports. Tahoe Donner's Downhill Ski Resort and Cross Country Ski Center are proud to participate in this program by offering beginner packages to first-timers on select dates throughout the month.

Tahoe Donner Downhill Ski Resort is offering first time skiers and riders a \$49 package that includes an all-day lift ticket, rental equipment and a 1.75 hour group lesson for ages 7 and up. This <u>discounted offer</u> is available January 14-17 and January 21-24. Reservations can be made by calling 530-587-9444.

New for 2019 is the National Learn to Ski or Snowboard Day Celebration taking place on Friday, January 11. On this day, Tahoe Donner Downhill Ski Resort is offering it's \$49 Learn to ski and Snowboard package. Plus, each participant will receive a free lift ticket valid on a later day during the 2018/19 winter season (Sunday-Friday, non-holiday.) Quantities are limited to the first 200 participants. Learn more.

Tahoe Donner Cross Country Ski Center is offering 2-for-1 private lesson packages in January (midweek, non-holiday.) Packages include a private lesson, rental equipment and day pass. Cost is \$105 with discounts for Tahoe Donner members and their guests. Reservations can be made by calling 530-587-9484. Visit tahoedonner.com for <u>complete details</u>.

Committed to Being the Best Place to Begin Year Round

With a continued focus on the beginner experience, the Tahoe Donner Downhill Ski Resort debuted its new <u>Snowbird Triple Chairlift</u> this season, providing improved access to beginner terrain and a more enjoyable experience for guests and instructors.



Visitors will also notice improvements to the Learning Center, including a more beginner-friendly base area and shorter classes for its Snowflakes learning program ages 3-4. Both enhancements will improve the overall visitor experience and help students stay focused on learning.

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About Tahoe Donner

Tahoe Donner is one of America's largest homeowner associations, with nearly 6,500 properties and 25,000 members enjoying over 7,300 acres in the Sierra Nevada. Located 18 miles from Lake Tahoe in Truckee, California, Tahoe Donner operates a wide variety of recreational facilities, including an award-winning championship golf course, a family-friendly downhill ski resort, and a renowned cross country ski area with a newly constructed, state-of-the-art base lodge, and equestrian center—all of which are open to the public. In addition, Tahoe Donner operates several member-only facilities, such as a beach club marina, recreation center and pools. These amenities can be explored in detail at tahoedonner.com.

For more information on Tahoe Donner and its recreational facilities and events, visit <u>tahoedonner.com</u> or call 530-587-9400. 'Like' Tahoe Donner on <u>Facebook</u> and follow on Twitter @tahoedonner and Instagram @TahoeDonnerAssociation.

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