

Tahoe Donner Association 2019 Board Director Election Candidate Web Page Posting Guidelines

Pursuant to the Tahoe Donner Election Rules, Article 1, Section 1, the Board of Directors has voted to make Association media available to qualified candidates running for election to the Board for purposes that are reasonably related to the election in which that candidate is running.

The Elections Committee will make available candidate web pages, hosted on the Tahoe Donner website, to all eligible candidates. Each candidate will have his/her own separate web page, which members can access via a link from the candidate's main page on the election site.

The candidates' main page will include each individual candidate's:

- Name
- Photo and e-mail address (if provided by the candidate)
- Introductory video
- Formal candidate's statement
- Open section for individual candidate message which includes an archive of all posts.

Content

If a candidate wishes to post to their individual web page, he/she should submit the desired post in PDF format to the Election's Committee mailbox (<u>electionscommittee@tahoedonner.com</u>). The Committee will review the post to assure that these guidelines are followed before the requested material is posted:

- 1. Access to the membership via the candidate web page is intended to inform the membership about the individual candidate's campaign platform, candidate hosted events, personal information a candidate wishes to share, e.g., photographs, and answers to member questions posed to the candidate.
- 2. Size of the post must not exceed 2 megabytes

The Elections Committee reserves the right to refuse to post submissions that are not in compliance with these guidelines. If refused, the candidate will be notified.

Posting Timeline

Content posted to individual candidate web pages can be updated/changed weekly. If a candidate wishes to have a new, additional or replacement PDF posted (still meeting the maximum of 2 megabytes), the PDF must reach the Elections Committee mailbox by 10 a.m. on Monday

mornings during the campaign cycle. Posts will be reviewed and if approved, posted within 24 hours of receipt.

Web structure for the bulletin boards will be in place by May 3. Photo, video and formal candidate statements will be posted as available. Additional content will be posted as submitted and updated as outlined above.

Candidate web pages will be promoted by Tahoe Donner in the following ways:

- Weekly dedicated member emails starting May 8
- Direct text messages
- Nextdoor
- On-site campaign awareness pop-up info tables
- Other communication vehicles

Any questions should be directed to the Elections Committee via email at <u>electionscommittee@tahoedonner.com</u>.