

## Memorandum

**TO: Board of Directors**  
**FROM: Elections Committee**  
**RE: 2019 FAIR CAMPAIGN GUIDELINES**

**March 22,2019**

Please find the attached Elections Committee recommended 2019 Fair Campaign Guidelines for your review.

The Committee discussed this document at length in four meetings. In some or all of these meetings, the committee was joined by a current board member, two board candidates from the last election, and interested Tahoe Donner members.

The primary issues that this new version of the document addresses are email communications (including candidate access to the TD master email list), candidate endorsements, and the tenor of the campaign.

### Email communications, including candidate access to the TD master email list

Marketing will be providing the candidates new opportunities to communicate with the membership via email. Specifically, Marketing will be sending two special emails using the TD master email list with content provided by the candidates.

### Candidate endorsements

The committee believes strongly that the members should be provided with as much information about a candidate as possible. Endorsements from committee members and others actively involved in TD is valuable information that helps members inform their vote in TD Board elections. However, these endorsements should be accompanied by the recommended disclaimer language to indicate their personal character.

### Tenor of campaign

The opening paragraph of the document has been revised in the hope of promoting a more neighborly atmosphere during the campaign.

The committee welcomes your questions and requests your approval of this document.