Elections Committee Meeting Minutes Tuesday, March 5, 2019 1:00 PM - 3:30 PM Mezzanine Conference Room

Attendees:

Attendees.Committee Members:Bette Rohrback, Nan Carnal, Karolyn GanderStaff Liaisons:Lindsay HoganMEC Liaison:Mary StevensGuests:Benjamin Levine, Jennifer Jennings, Robb McCray, Carol Hicks,
Robb Etnyre

Member Comments - No comments

Approval of minutes - February 12 Meeting minutes approved.

Fair Campaign Guidelines 2019 Discussion/Revision

Nan gave an overview of the version 3.1 Fair Campaign Guidelines. The group discussed the document paragraph by paragraph. Below are some highlights of the discussion.

Multiple recommendations were made concerning the introduction paragraph: what is the goal of the elections, more community and neighborly focused language, language to encourage decorum and level of civility, review the order of the sentences in the paragraph, include 'candidate and their supporters'.

Paragraph 1 - change Electronic Bulletin Board to Candidate Landing Page.

Paragraph 2 - no changes

Paragraph 3 - no changes

Paragraph 4 - no changes

Paragraph 5 - no changes

Paragraph 6 - change the word 'officially' to 'personally'. Jennifer preferred the wording in the first draft of the document in the February board book. She objects to the endorsement lists. Rob suggested no signature block.

Remaining paragraphs - no changes

Bette requested that the meeting attendees send any specific language concerning the document to her. The Committee will meet on March 12 to update the Fair Campaign Guidelines for presentation at the March 23 Board meeting.

Review/Update/Approve 2019 Candidate Packet ready for distribution March 29, 2019

The following documents were reviewed:

- Introductory Memo approved
- Application remove language 'It is also highly recommended that those who submit their application electronically call (530) 587-9431 to confirm receipt of the application.'
- Certificate of Ownership and Disclosure of Conflicts of Interest approved

- Candidate Web Posting Guidelines approved
- Candidate Statement Guidelines approved
- 2019 Election Schedule for Candidates -

Lindsay proposed a 'candidate email to membership" concept that would have space for candidates to share their platform to the 91% homeowners email list. The suggested dates for the emails are May 16 and June 6. The committee approved the concept. Information about it will need to be added to the Election Schedule and the Candidate Web Posting Guidelines documents. Lindsay will provide language for this.

The Committee approved the use of Kiosks to provide information to the membership re: the upcoming election and the Governing Documents vote coming in the fall. The May 18 Kiosk would most likely be at Trout Creek and the June 15 at the Marina.

Review/Update/Finalize Marketing Plan for Board Approval at March 23 meeting

The Marketing Plan document was reviewed. Lindsay will email the current document to the Committee. At the March 12 EC meeting, the document will be finalized/approved by Marketing and the committee. The Marketing Plan will be presented to the board for approval at the March 23 meeting.

Lindsay introduced a voter packet concept - a new glossy outside, nice paper for inside pages and a governing documents insert. She will get bids on this.

The April TD News article for the elections was planned to be about the Fair Campaign Practices, however it will not be presented to the Board in time for the TD April News printing. Therefore, the article needs to be changed.

The Committee approved the suggested Board of Director 2019 Elections Survey questions. Marketing will survey membership on April 22, 2019.

Elections/MEC Interface

Mary suggested that we hold discussion until after the upcoming Board of Directors meeting. Ben suggested that work concerning get out the vote for governing documents not wait until after the board of directors' elections. There is a lot of effort required for governing documents vote. There was discussion concerning having MEC become a subcommittee of the Election Committee. That would require a charter change. Jennifer will take this action to the board.

Discussion - Format Changes for Candidate's Night Forum/Meet and Greets feasibility of electronic Meet and Greet

Discussed providing candidates broad topics or specific questions prior to Candidate's Night Forum, but did not come to any resolution. Time did not permit determining the feasibility of electronic Meet and Greet.

Pending Suspensions as of March 1 statement

The number of delinquent accounts/members who received notice of pending suspension of voting rights effective May 1 is 249.

The meeting was adjourned at 4:00 PM.

Next meetings: Tuesday, March 12,1:00 - 3:00 PM Meadows Conference Room Tuesday, April 9, 1:00 - 3:30 PM Mezzanine Conference Room