#### Exhibit A



# Golf Rates - Scenarios Draft August 16, 2019

Michael Salmon, Director of Finance

- 2019 Budget Golf
  - \$1,160,000 Operating Revenue
  - (\$ 1,264,000) Operating Costs
  - = (\$ 104,000) Net Operating Result before Overhead
  - (\$ 223,000) Overhead Allocation
  - = (\$ 327,000) Net Operating Result
  - (\$ 887,000) Capital Charge (Replacement Reserve Fund portion Golf)
  - = (\$1,214,000) Net Result
- Presented on the following pages are three pricing scenarios estimated impact on Golf's financial results.

**Season Passes** (130 qty in 2018) (22U/77V/28PM) Unlimited – Increase 80% to \$2680 (Valid any day, any time, no restrictions)

Value – Increase 5% to \$1180

> Restricted play to after 1pm 6/20-9/10 >+\$50 per Round to play before 1:10pm >Anytime of day, Open to 6/19 & 9/11 to Close

Unlimited & Value: Includes \$50 range token value

PM (Mon-Fri, after 2:00pm) - Increase 5% to \$650

Value & PM - Not valid Memorial Day, Independence Day, Labor Day.

**Packs** (160 qty in 2018) (36-20,63-10,21-5)
20 Pack \$1300- \$65/r - an increase of 41% over \$46/r
10 Pack \$750- \$75/r - an increase of 47% over \$51/r
5 Pack \$400- \$80/r - an increase of 43% over \$36/r
Versus Member Daily Rate, effective bulk discounts

- 20p 28% off 10p 17% off 5p 11% off
- This % in addition to 25% off vs Public Rate
- ---no carryover to following season, non-transferable, can buy more rounds in blocks of 5 at rate of initial pack purchase



### Golf Rates - Scenario A

Draft August 16, 2019

#### **Daily**

\$145 Public with Cart (required) less Cart \$25 = \$120 Public excluding cart value \$102 Guest (15% off) (cart not required) \$90 Member (25% off) (cart not required) This is a Member Daily play increase of \$20/29% - Early Late Season: Member +25%, Guest +15%

#### **Other Changes/Key Notes**

Advance Tee Time – no changes Cart Fee – increase from \$22 to \$25 Lowers Passholder play in prime season @ prime time.

> Financial Impact Estimated +\$215,000 in Revenue/NOR

**Season Passes** (130 qty in 2018) (22U/77V/28PM)

Unlimited – Increase 30% to \$1940 (Valid any day, any time, no restrictions)

Value — Increase 40% to \$1570 Valid for Play (no change from current): Sun(Noon+) Mon-Thu (anytime) Fri (before Noon).

PM (Mon-Fri, after 130pm) - Increase 5% to \$650

Value & PM - Not valid Memorial Day, Independence Day, Labor Day.

**Packs** (160 qty in 2018) (36-20,63-10,21-5)

20 Pack  $1300\mathchar`-$  65/r - an increase of 41% over 46/r

10 Pack \$750- \$75/r - an increase of 47% over \$51/r

5 Pack \$400- \$80/r - an increase of 43% over \$36/r

Versus Member Daily Rate, effective bulk discounts

- 20p 28% off 10p 17% off 5p 11% off
- This % in addition to 25% off vs Public Rate
- ---no carryover to following season, nontransferable, can buy more rounds in blocks of 5 at rate of initial pack purchase



## **Golf Rates - Scenario B**

Draft August 16, 2019

#### **Daily**

\$145 Public with Cart (required) less Cart \$25 = \$120 Public excluding cart value \$102 Guest (15% off) (cart not required) \$90 Member (25% off) (cart not required) This is a Member Daily play increase of \$20/29% - Early Late Season: Member +25%, Guest +15%

#### **Other Changes/Key Notes**

Advance Tee Time – no changes Cart Fee – increase from \$22 to \$25 No real change in Public course availability or pass play impact on prime season / prime time.

Financial Impact
Estimated +\$155,000 in Revenue/NOR

**Season Passes** (130 qty in 2018) (22U/77V/28PM)

Unlimited – Increase 80% to \$2680 (Valid any day, any time, no restrictions)

Value — Increase 40% to \$1570 Valid for Play (no change from current): Sun(Noon+) Mon-Thu (anytime) Fri (before Noon).

PM (Mon-Fri, after 130pm) - Increase 5% to \$650

Value & PM - Not valid Memorial Day, Independence Day, Labor Day.

#### **Packs** (160 qty in 2018) (36-20,63-10,21-5)

20 Pack \$1300-\$65/r - an increase of 41% over \$46/r 10 Pack \$750-\$75/r - an increase of 47% over \$51/r 5 Pack \$400-\$80/r - an increase of 43% over \$36/r Versus Member Daily Rate, effective bulk discounts

- 20p 28% off 10p 17% off 5p 11% off
- This % in addition to 25% off vs Public Rate
- ---no carryover to following season, nontransferable, can buy more rounds in blocks of 5 at rate of initial pack purchase



# Golf Rates - Scenario C

Draft August 16, 2019

#### **Daily**

\$145 Public with Cart (required) less Cart \$25 = \$120 Public excluding cart value \$102 Guest (15% off) (cart not required) \$90 Member (25% off) (cart not required) This is a Member Daily play increase of \$20/29% - Early Late Season: Member +25%, Guest+15%

#### **Other Changes/Key Notes**

Advance Tee Time # of Days:

#### Public 21, Member Daily & Unlimited Passholder 14, Value & PM Passholder 5

Cart Fee – increase from \$22 to \$25 Lowers Passholder play opportunity in prime season, but not as significantly as Scenario A. Scenario C partially makes up for this with higher Value pass price increase than A

# Financial Impact Estimated +\$185,000 in Revenue/NOR