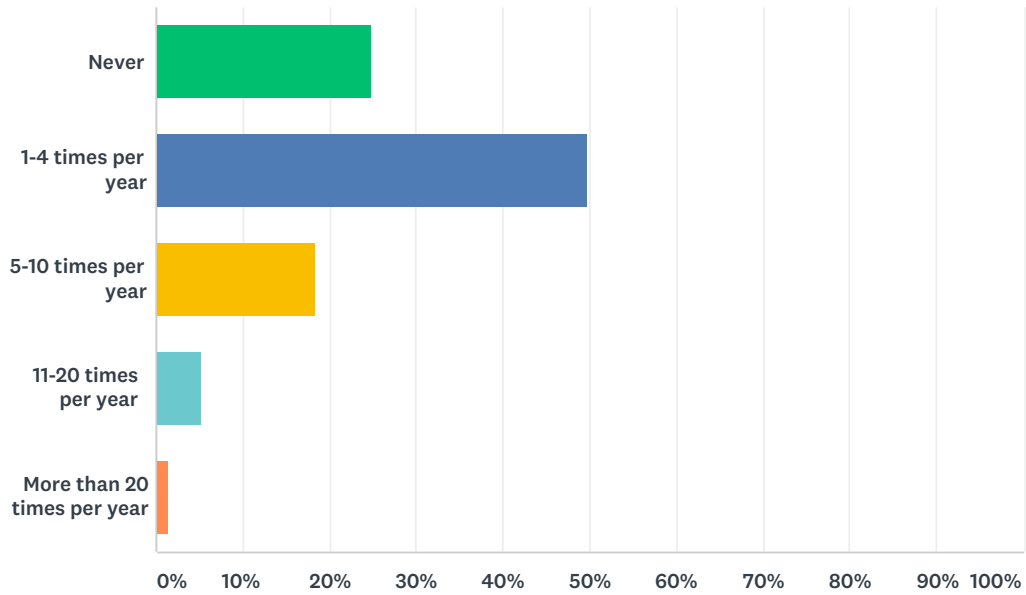


Q1 How many times a year do you estimate you eat at Pizza on the Hill?

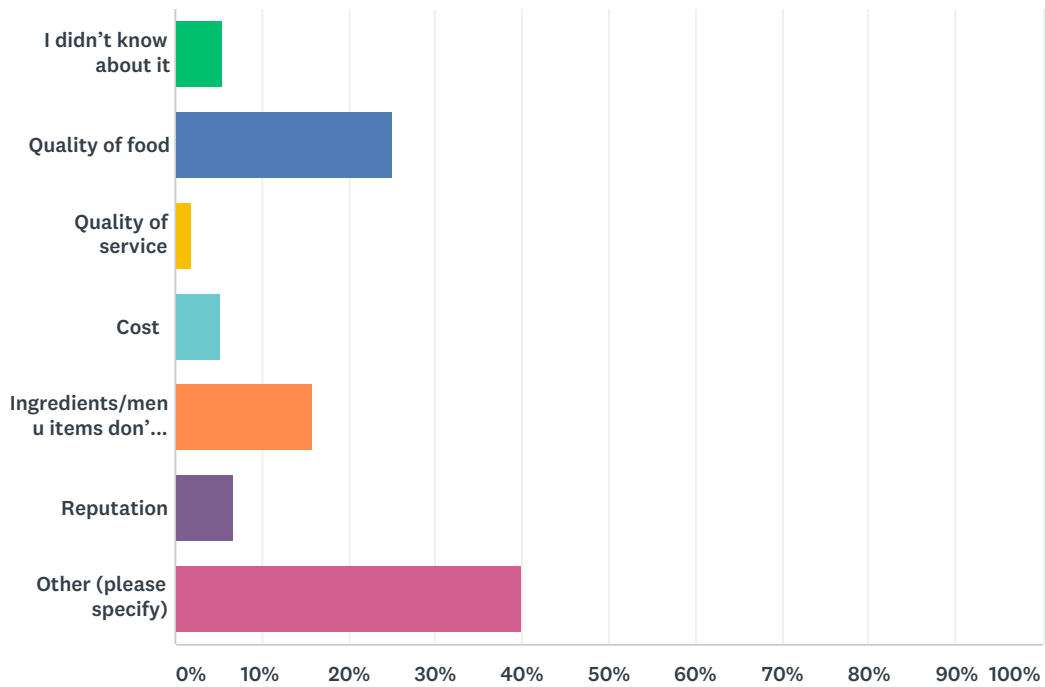
Answered: 2,576 Skipped: 0



ANSWER CHOICES	RESPONSES	
Never	25.00%	644
1-4 times per year	49.84%	1,284
5-10 times per year	18.44%	475
11-20 times per year	5.20%	134
More than 20 times per year	1.51%	39
TOTAL		2,576

Q2 What are the main reasons you choose not to go to Pizza on the Hill? (Choose all that apply)

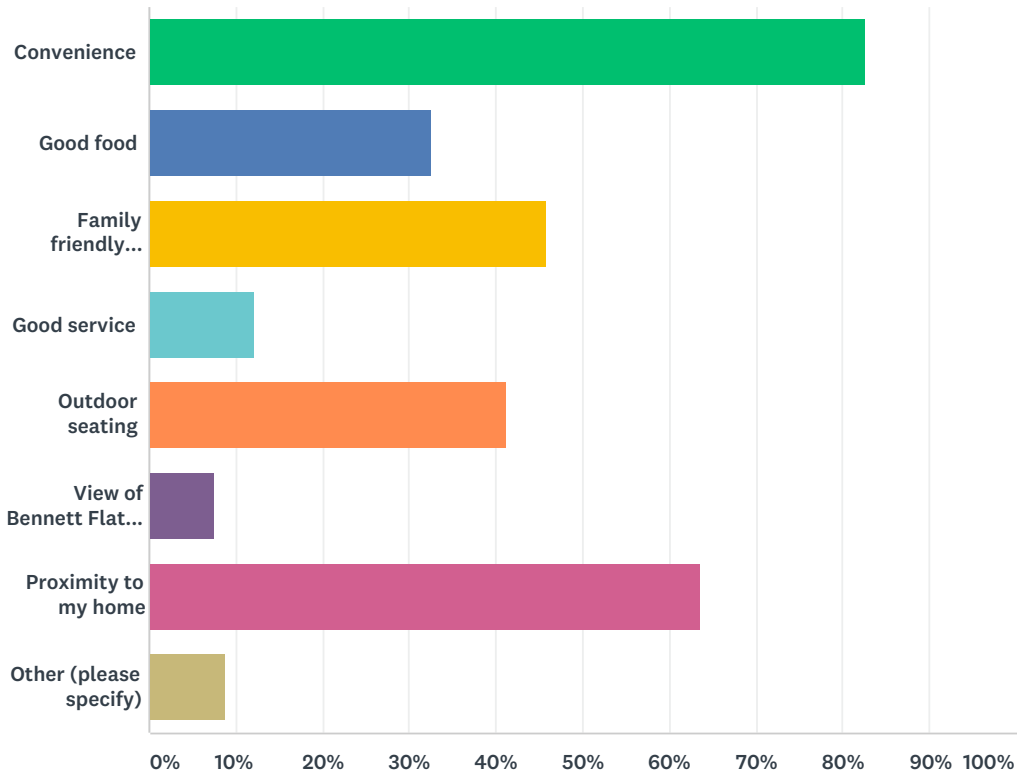
Answered: 607 Skipped: 1,969



ANSWER CHOICES	RESPONSES	
I didn't know about it	5.44%	33
Quality of food	25.04%	152
Quality of service	1.81%	11
Cost	5.27%	32
Ingredients/menu items don't match my diet	15.82%	96
Reputation	6.75%	41
Other (please specify)	39.87%	242
TOTAL		607

Q3 What factors encourage you to go to Pizza on the Hill? (Choose all that apply)

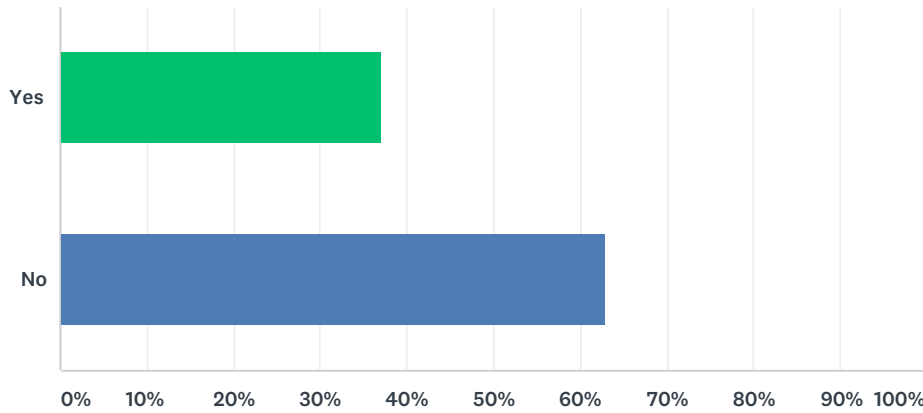
Answered: 1,886 Skipped: 690



ANSWER CHOICES	RESPONSES	
Convenience	82.61%	1,558
Good food	32.56%	614
Family friendly (playground/play room)	45.76%	863
Good service	12.09%	228
Outdoor seating	41.20%	777
View of Bennett Flat Meadow	7.53%	142
Proximity to my home	63.68%	1,201
Other (please specify)	8.70%	164
Total Respondents: 1,886		

Q4 Have you been to Pizza on the Hill since July 4 of this summer (between July 4, 2019 and now)?

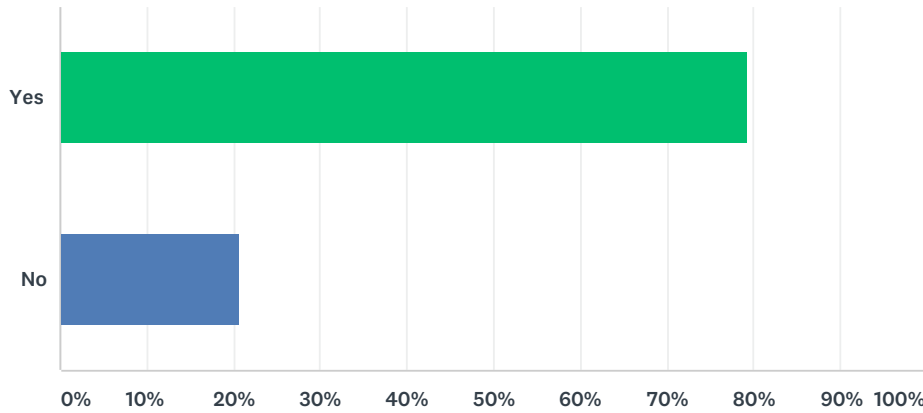
Answered: 1,886 Skipped: 690



ANSWER CHOICES	RESPONSES	
Yes	37.01%	698
No	62.99%	1,188
TOTAL		1,886

Q5 Did you notice that there is a new counter ordering process, where you don't have to wait for a server to come to your table?

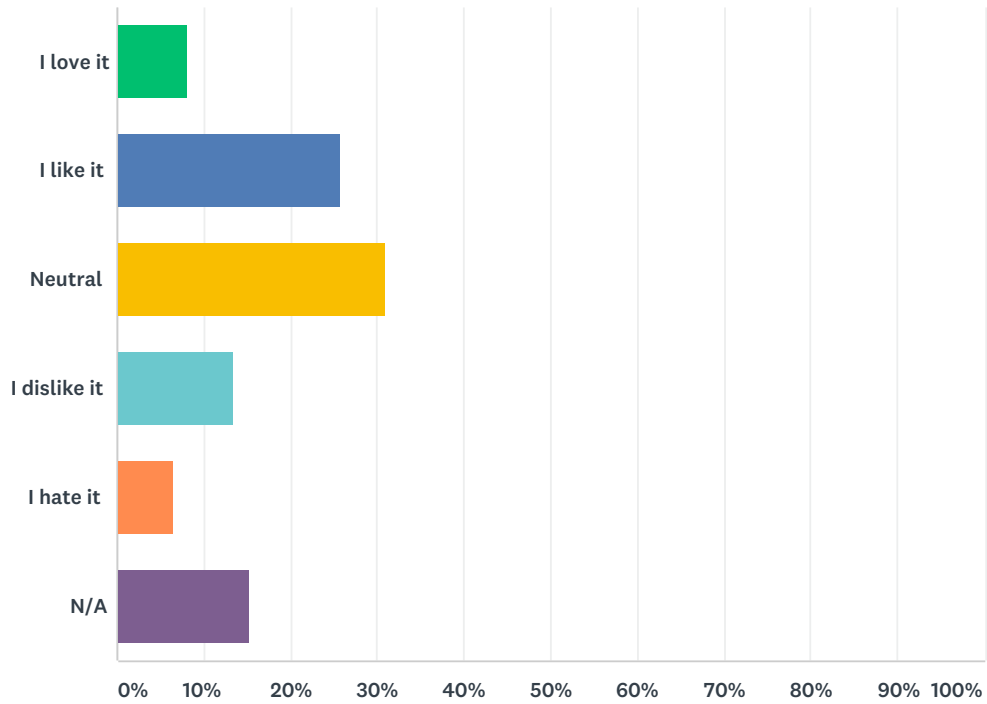
Answered: 654 Skipped: 1,922



ANSWER CHOICES	RESPONSES	
Yes	79.20%	518
No	20.80%	136
TOTAL		654

Q6 Please rate the new counter ordering process.

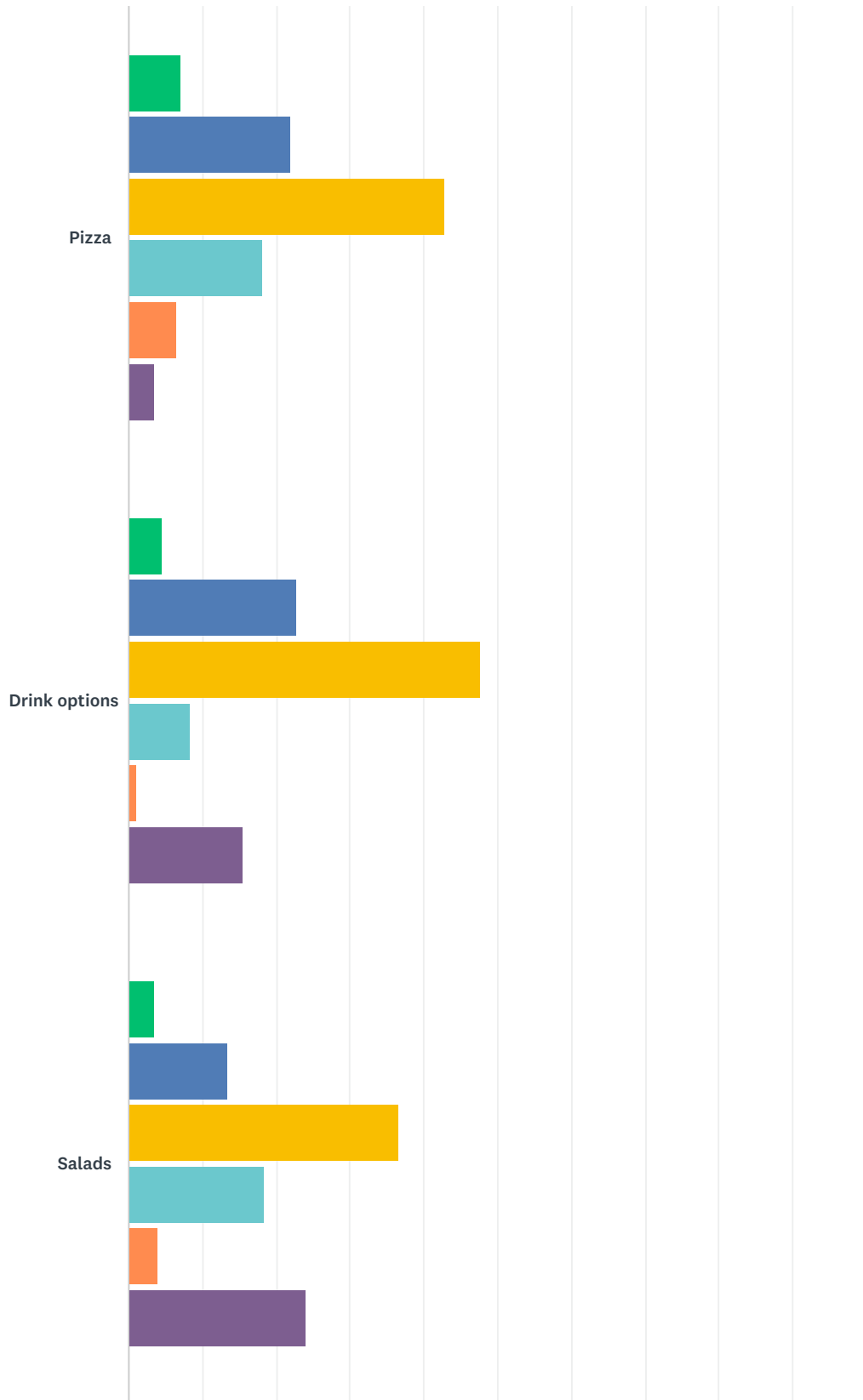
Answered: 654 Skipped: 1,922



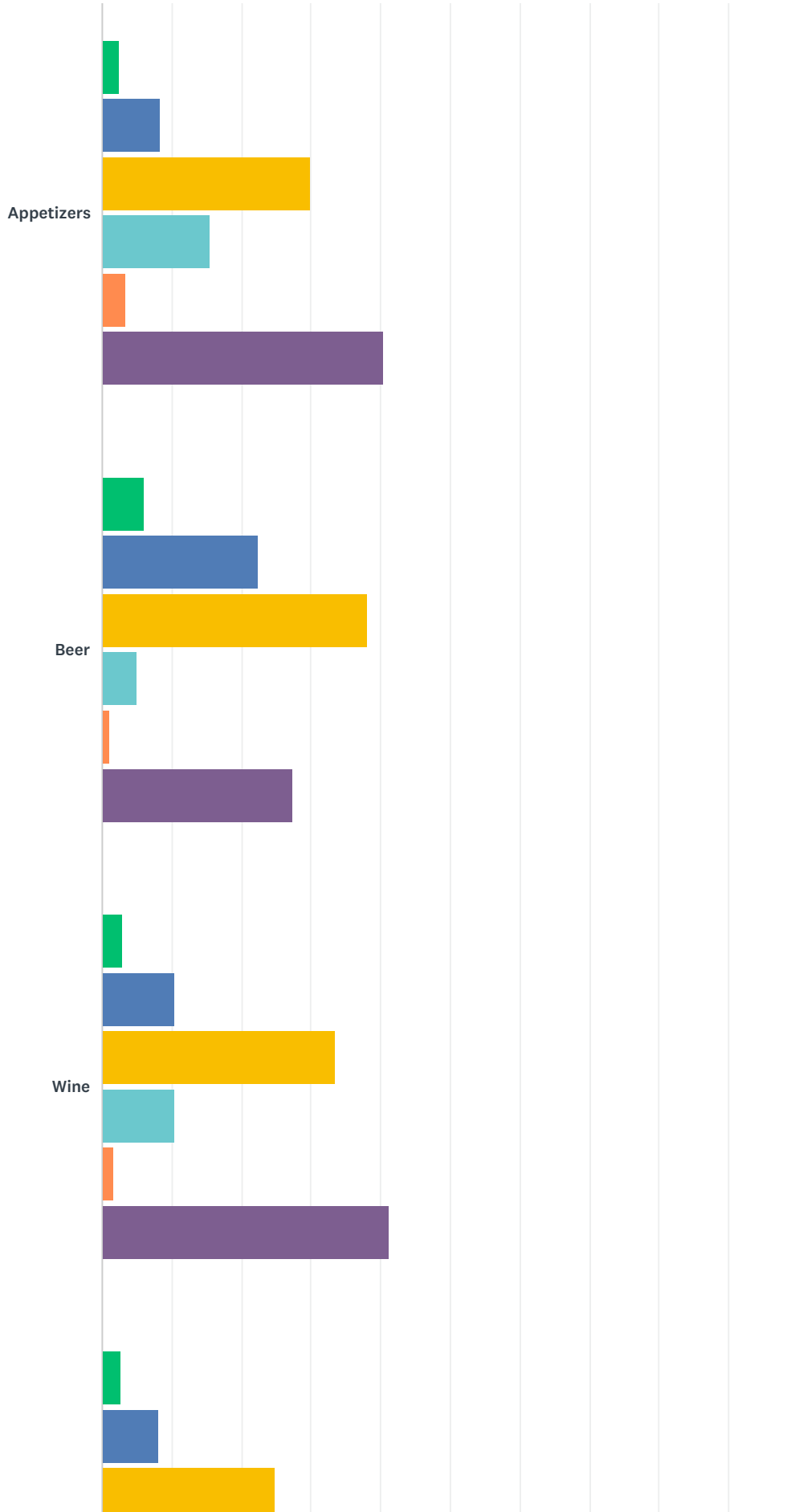
ANSWER CHOICES	RESPONSES	
I love it	8.10%	53
I like it	25.69%	168
Neutral	31.04%	203
I dislike it	13.46%	88
I hate it	6.42%	42
N/A	15.29%	100
TOTAL		654

Q7 Please rate the menu at POTH, based on your most recent experience.

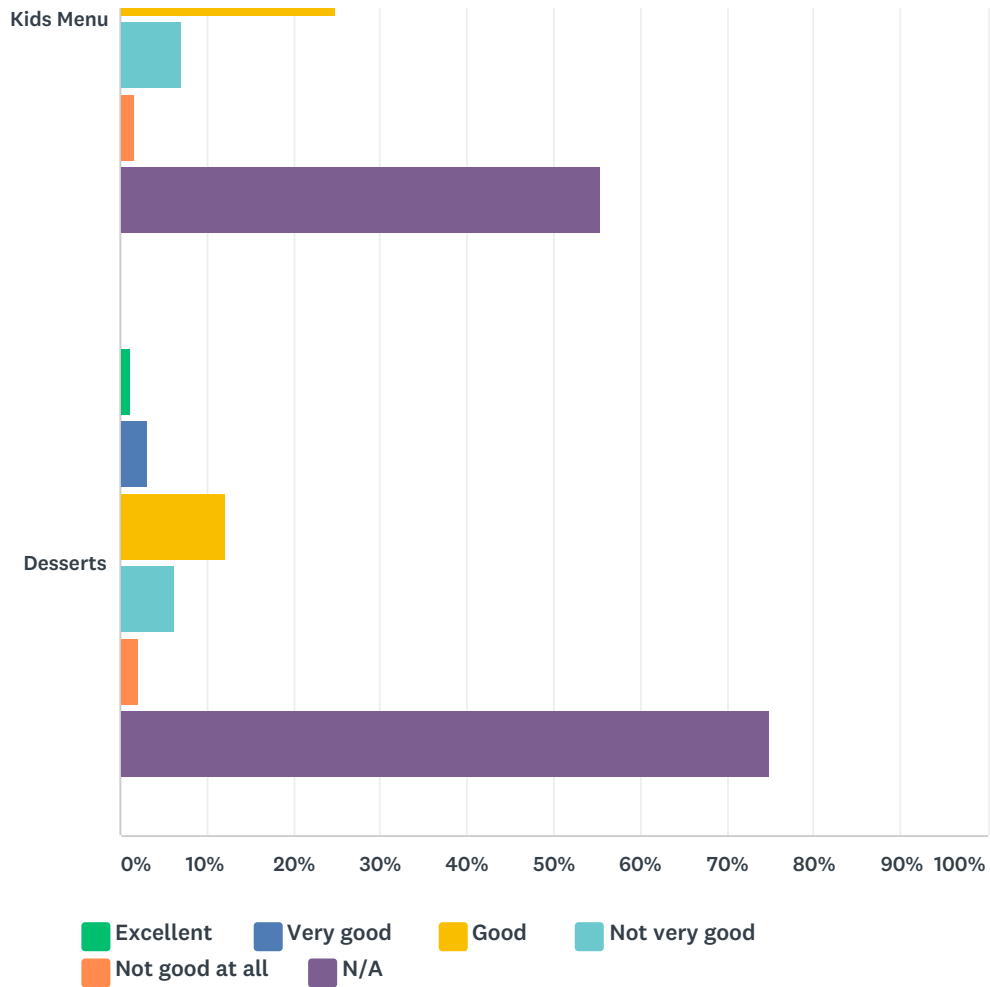
Answered: 1,718 Skipped: 858



Summer 2019 Pizza on the Hill Survey



Summer 2019 Pizza on the Hill Survey



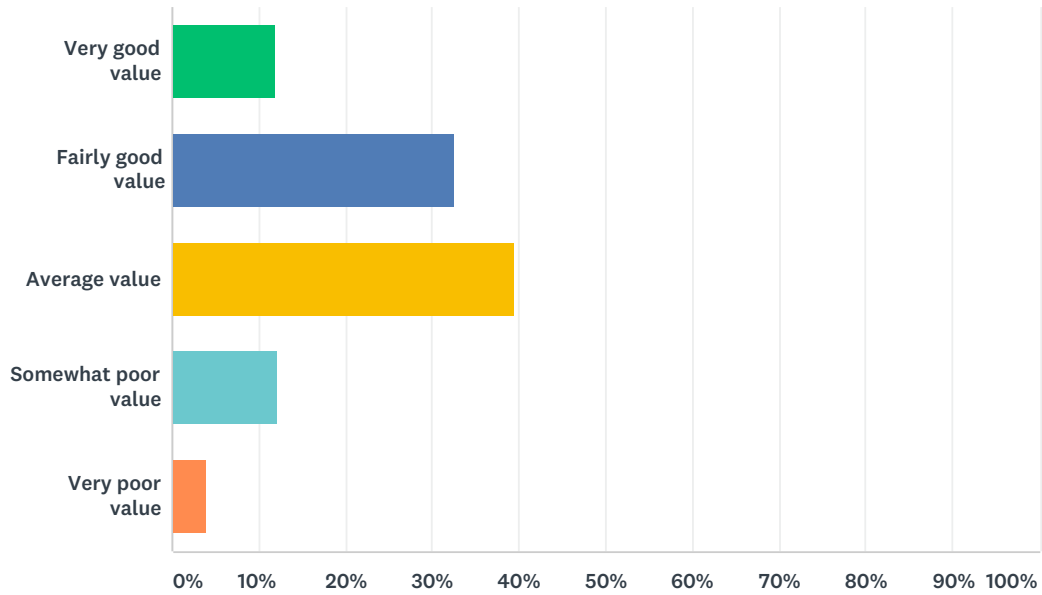
	EXCELLENT	VERY GOOD	GOOD	NOT VERY GOOD	NOT GOOD AT ALL	N/A	TOTAL	WEIGHTED AVERAGE
Pizza	7.12% 122	21.89% 375	42.79% 733	18.10% 310	6.48% 111	3.62% 62	1,713	2.95
Drink options	4.59% 76	22.89% 379	47.71% 790	8.27% 137	1.03% 17	15.52% 257	1,656	2.74
Salads	3.47% 58	13.41% 224	36.56% 611	18.43% 308	4.07% 68	24.06% 402	1,671	3.08
Appetizers	2.43% 40	8.45% 139	29.97% 493	15.38% 253	3.40% 56	40.36% 664	1,645	3.15
Beer	6.11% 102	22.41% 374	38.17% 637	5.03% 84	0.96% 16	27.32% 456	1,669	2.62
Wine	2.91% 48	10.54% 174	33.37% 551	10.36% 171	1.64% 27	41.19% 680	1,651	2.95
Kids Menu	2.77% 45	8.12% 132	24.98% 406	7.02% 114	1.60% 26	55.51% 902	1,625	2.92
Desserts	1.17% 19	3.21% 52	12.24% 198	6.24% 101	2.16% 35	74.97% 1,213	1,618	3.20

Q8 What would you like to see on the menu at Pizza on the Hill that is not currently available?

Answered: 1,152 Skipped: 1,424

Q9 Which of the following best describes how you feel about the value at Pizza on the Hill?

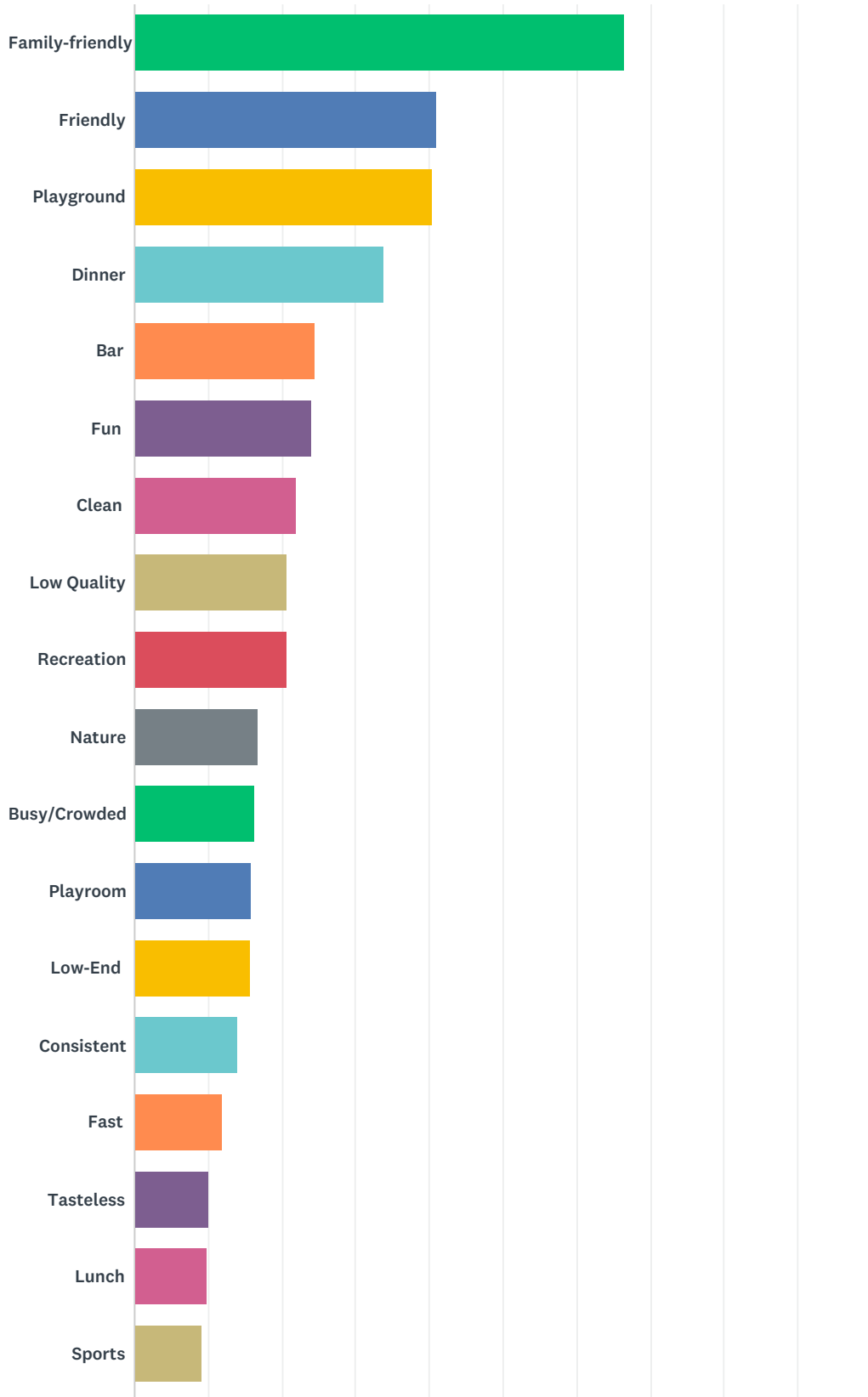
Answered: 1,643 Skipped: 933



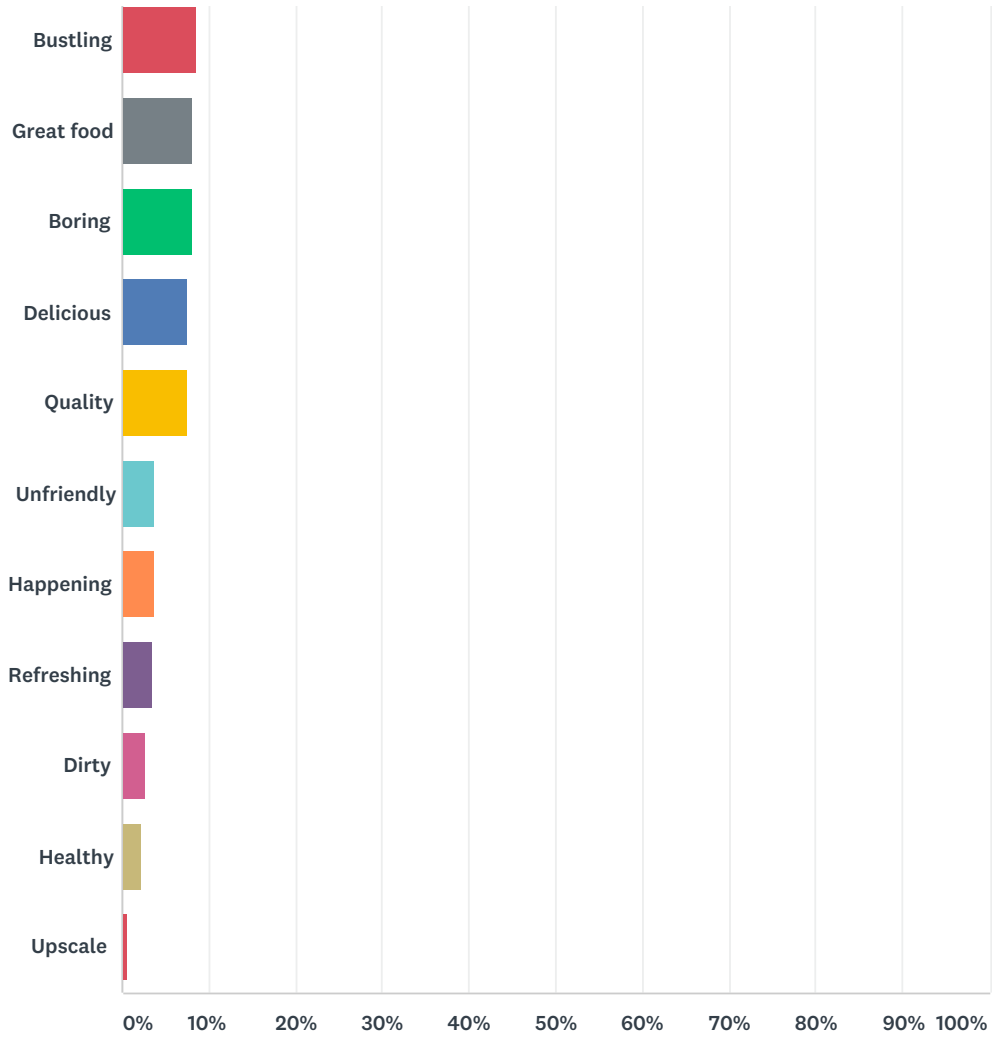
ANSWER CHOICES	RESPONSES	
Very good value	11.87%	195
Fairly good value	32.62%	536
Average value	39.50%	649
Somewhat poor value	12.11%	199
Very poor value	3.90%	64
TOTAL		1,643

Q10 Please check all words that you would associate with Pizza on the Hill (Check all that apply)

Answered: 2,085 Skipped: 491



Summer 2019 Pizza on the Hill Survey



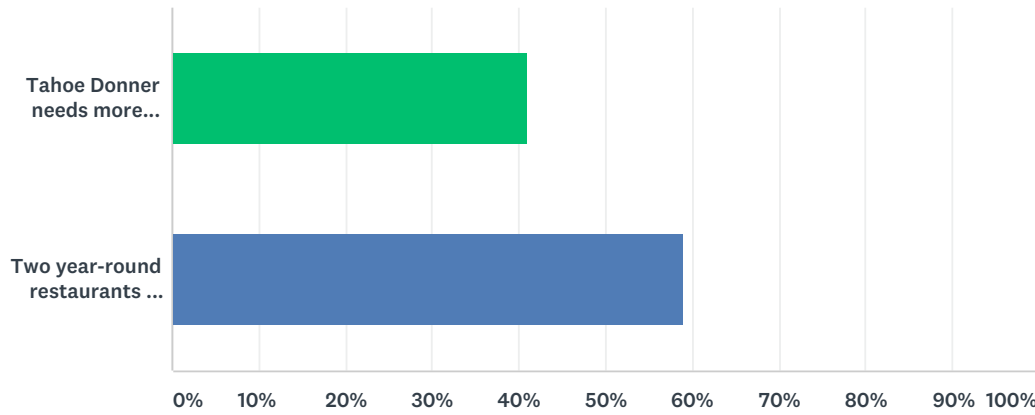
ANSWER CHOICES	RESPONSES	
Family-friendly	66.47%	1,386
Friendly	41.10%	857
Playground	40.29%	840
Dinner	33.86%	706
Bar	24.51%	511
Fun	24.03%	501
Clean	22.01%	459
Low Quality	20.82%	434
Recreation	20.72%	432
Nature	16.74%	349
Busy/Crowded	16.35%	341
Playroom	15.88%	331
Low-End	15.68%	327

Summer 2019 Pizza on the Hill Survey

Consistent	13.96%	291
Fast	11.94%	249
Tasteless	9.98%	208
Lunch	9.78%	204
Sports	9.26%	193
Bustling	8.59%	179
Great food	8.25%	172
Boring	8.15%	170
Delicious	7.58%	158
Quality	7.58%	158
Unfriendly	3.74%	78
Happening	3.74%	78
Refreshing	3.50%	73
Dirty	2.73%	57
Healthy	2.35%	49
Upscale	0.53%	11
Total Respondents: 2,085		

Q11 Tahoe Donner has two year-round restaurants: The Lodge Restaurant & Pub and Alder Creek Cafe. Does Tahoe Donner need more year-round restaurants, or are two restaurants enough?

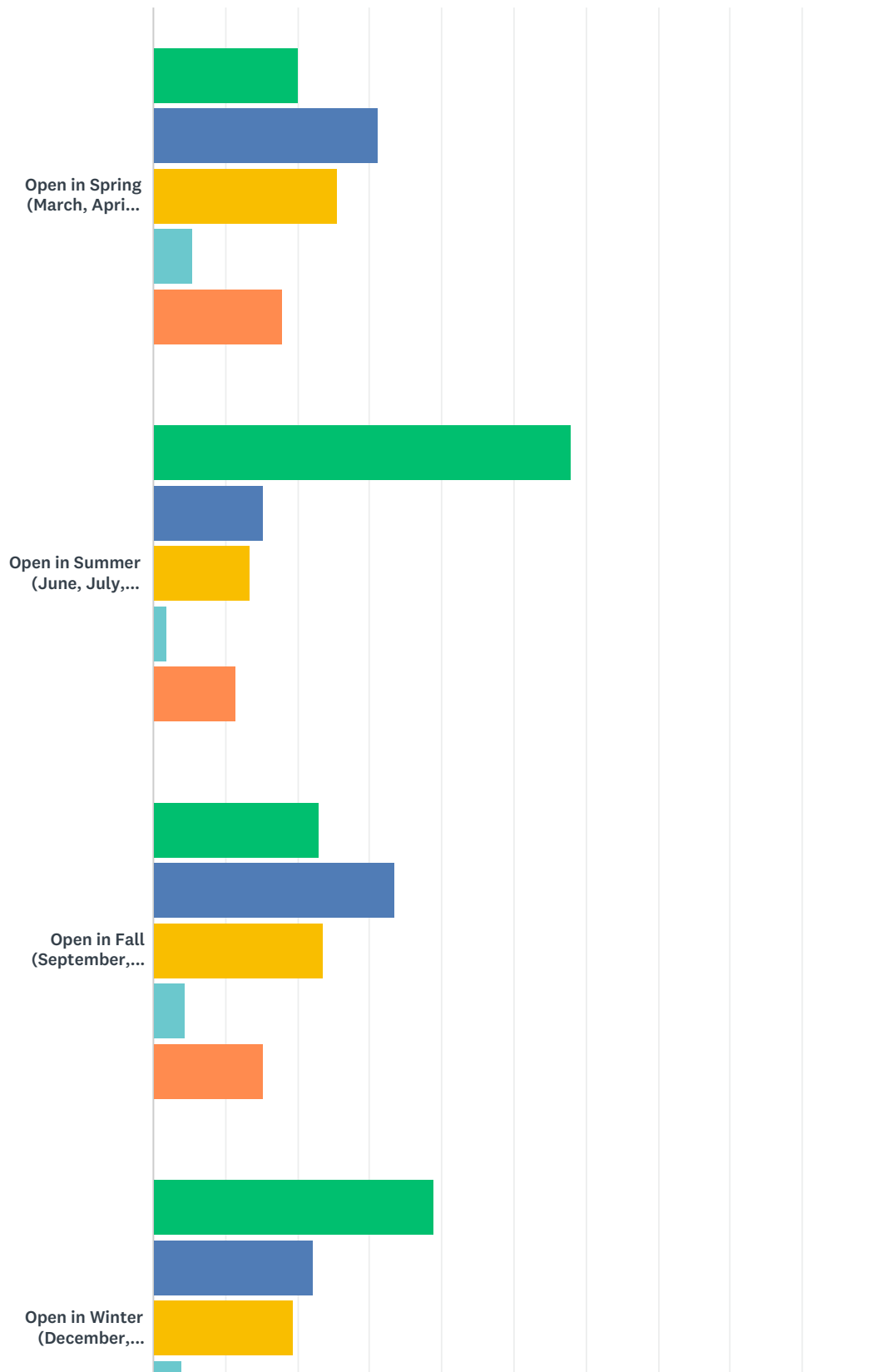
Answered: 2,085 Skipped: 491



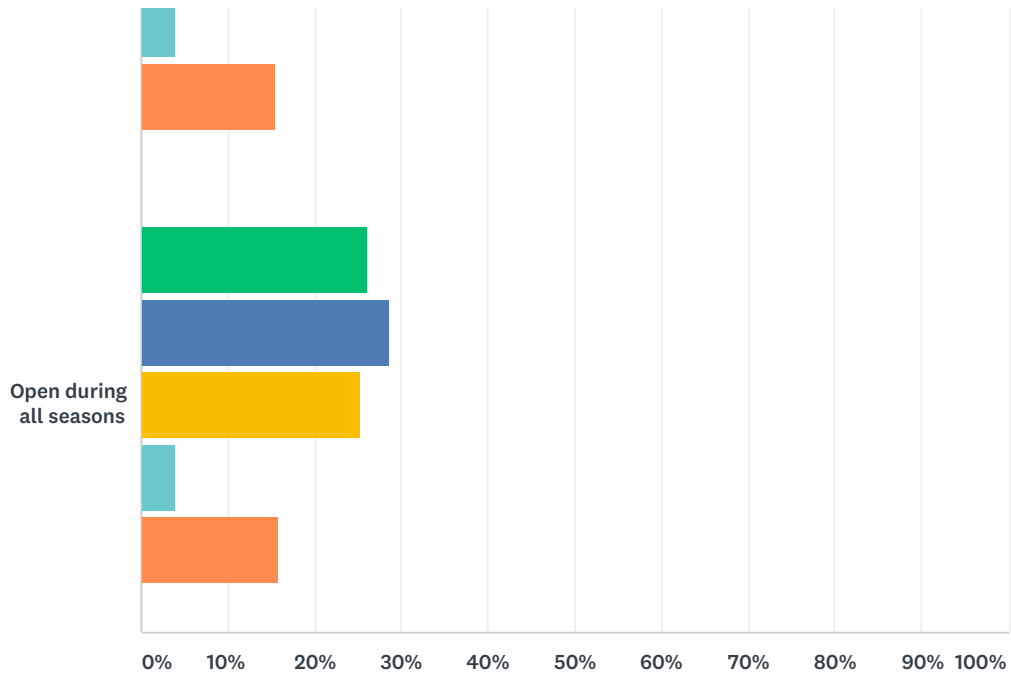
ANSWER CHOICES	RESPONSES	
Tahoe Donner needs more year-round restaurants	41.06%	856
Two year-round restaurants is enough	58.94%	1,229
TOTAL		2,085

Q12 How important is it to you to have Pizza on the Hill open the following times:

Answered: 2,085 Skipped: 491



Summer 2019 Pizza on the Hill Survey

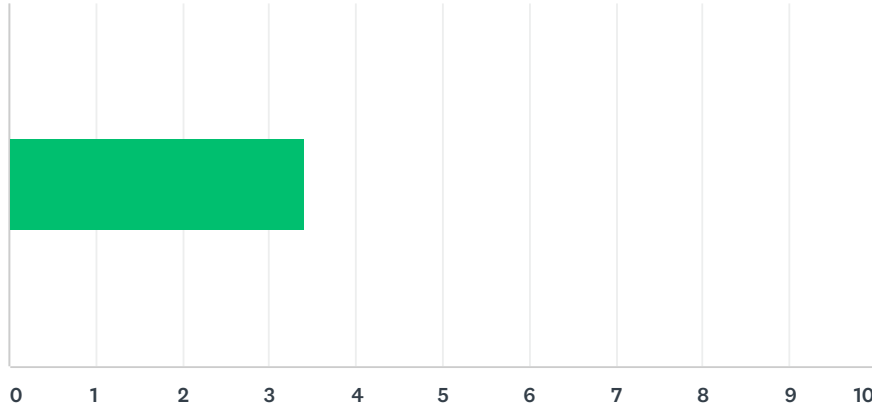


■ Very Important
 ■ Somewhat Important
 ■ Neutral
■ Somewhat Not Important
 ■ Very Not Important

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	SOMEWHAT NOT IMPORTANT	VERY NOT IMPORTANT	TOTAL
Open in Spring (March, April, May)	20.13% 383	31.11% 592	25.43% 484	5.41% 103	17.92% 341	1,903
Open in Summer (June, July, August)	57.90% 1,118	15.23% 294	13.46% 260	1.81% 35	11.60% 224	1,931
Open in Fall (September, October, November)	23.03% 439	33.47% 638	23.71% 452	4.46% 85	15.32% 292	1,906
Open in Winter (December, January, February)	38.83% 746	22.23% 427	19.47% 374	3.96% 76	15.51% 298	1,921
Open during all seasons	26.12% 501	28.73% 551	25.23% 484	3.96% 76	15.95% 306	1,918

Q13 How many times do you think you would visit in the Spring?

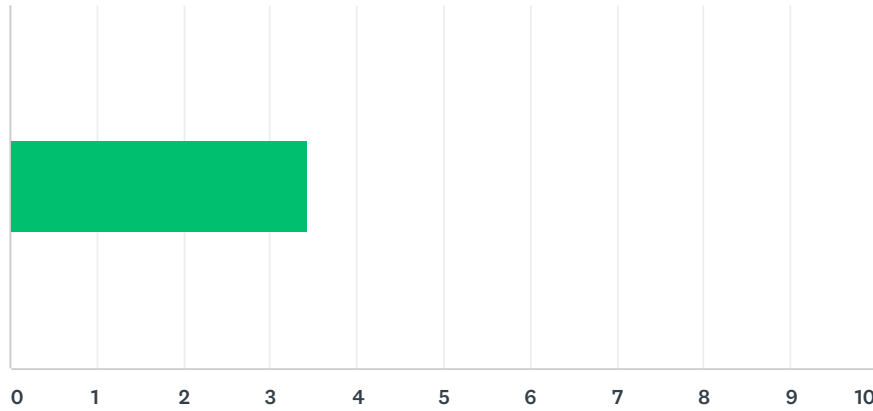
Answered: 1,949 Skipped: 627



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	3	6,655	1,949
Total Respondents: 1,949			

Q14 How many times do you think you visit in the Fall?

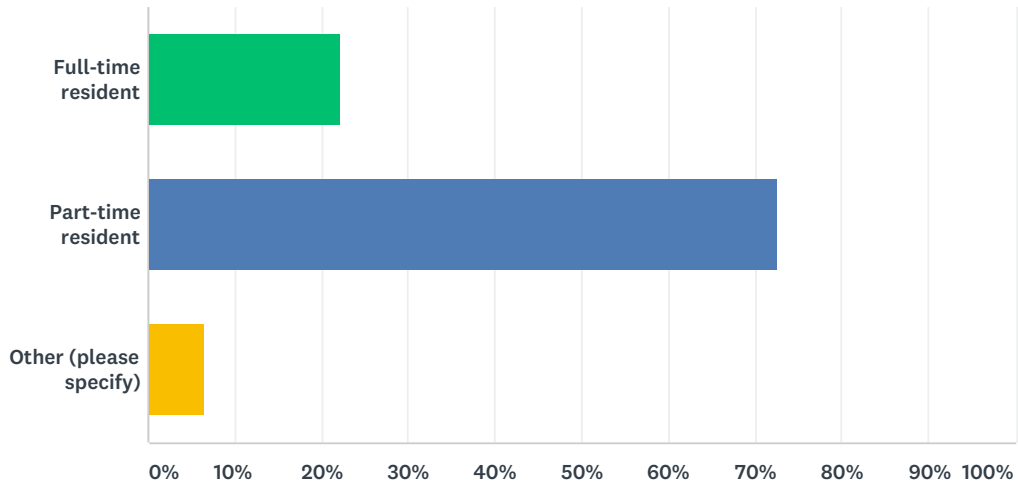
Answered: 1,947 Skipped: 629



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	3	6,676	1,947
Total Respondents: 1,947			

Q15 Which best describes your use of your home(s) or property(ies) in Tahoe Donner? Select all that apply

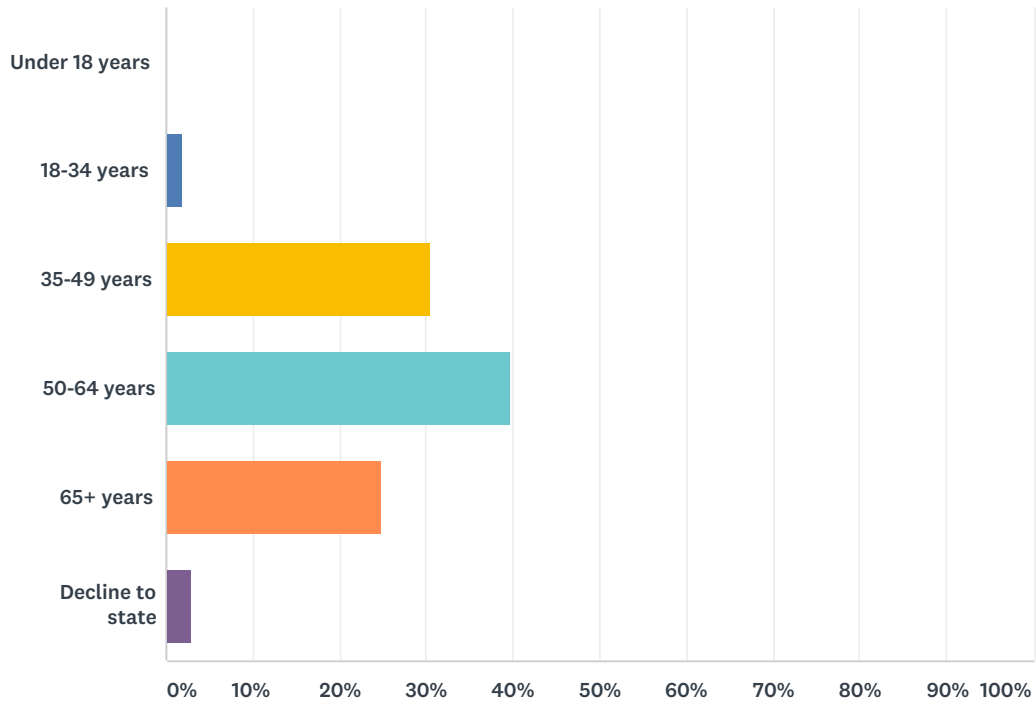
Answered: 2,072 Skipped: 504



ANSWER CHOICES	RESPONSES	
Full-time resident	22.10%	458
Part-time resident	72.49%	1,502
Other (please specify)	6.42%	133
Total Respondents: 2,072		

Q16 Please indicate your age:

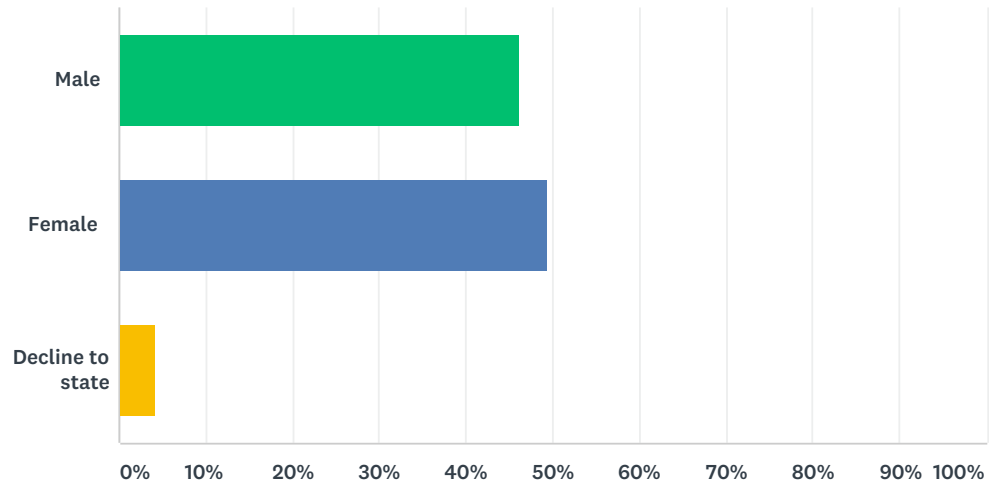
Answered: 2,078 Skipped: 498



ANSWER CHOICES	RESPONSES	
Under 18 years	0.10%	2
18-34 years	1.97%	41
35-49 years	30.56%	635
50-64 years	39.70%	825
65+ years	24.83%	516
Decline to state	2.84%	59
TOTAL		2,078

Q17 What is your gender?

Answered: 2,076 Skipped: 500



ANSWER CHOICES	RESPONSES	
Male	46.29%	961
Female	49.42%	1,026
Decline to state	4.29%	89
TOTAL		2,076