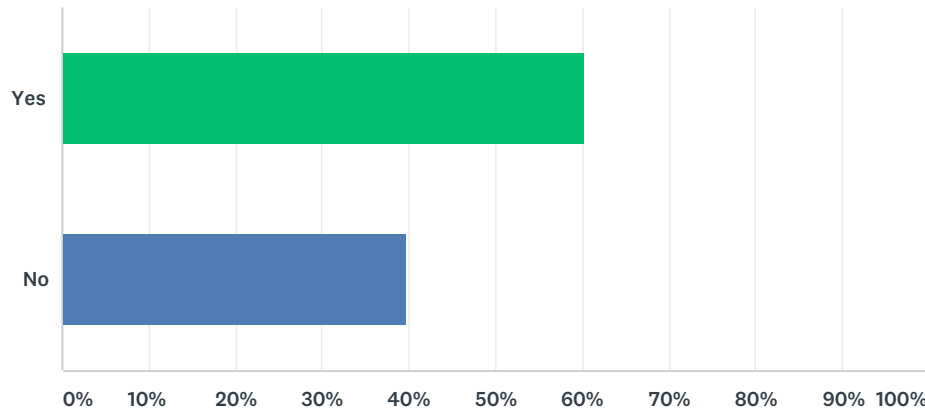


Q1 Was this the first time you attended the Fall Festival?

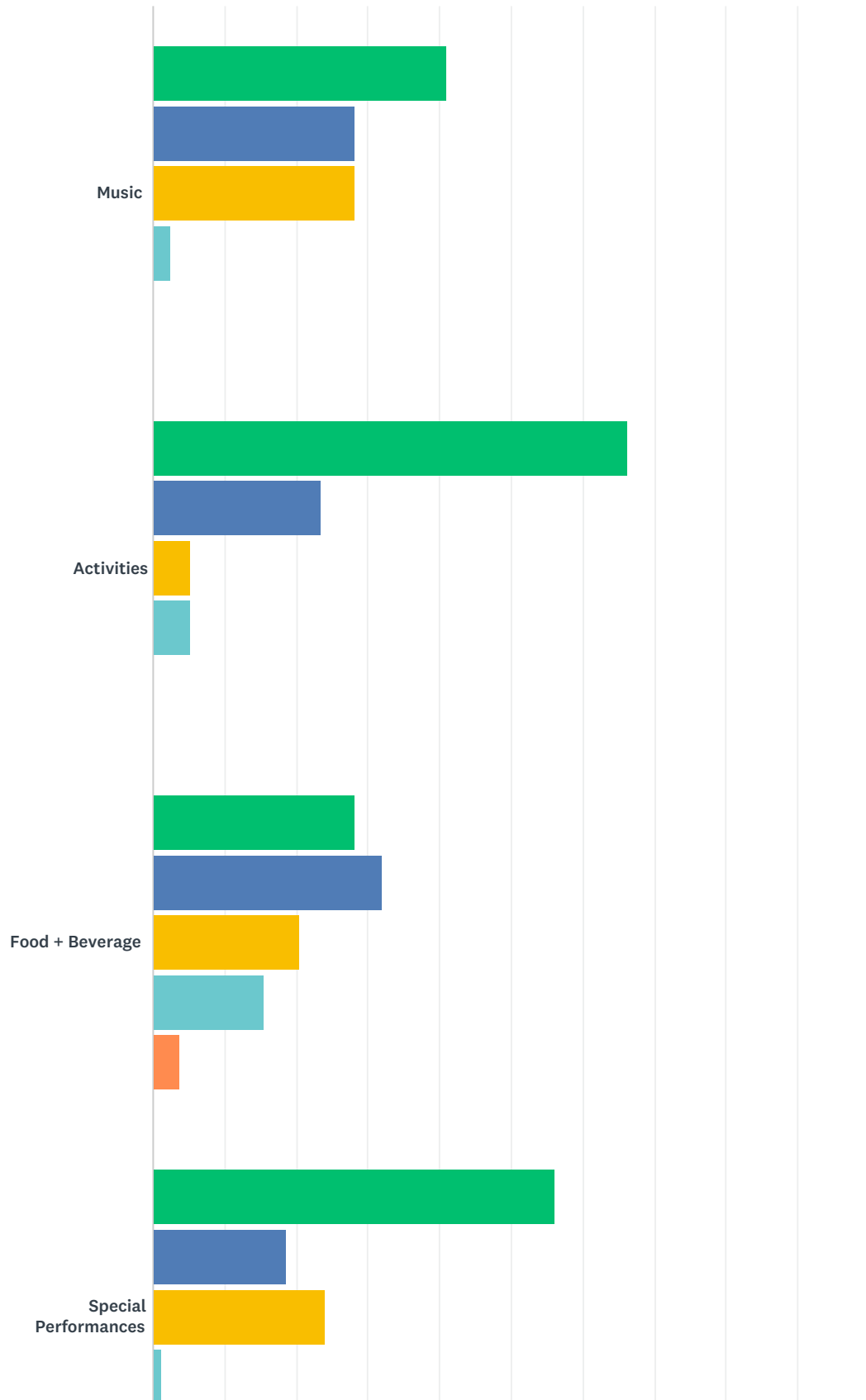
Answered: 78 Skipped: 0



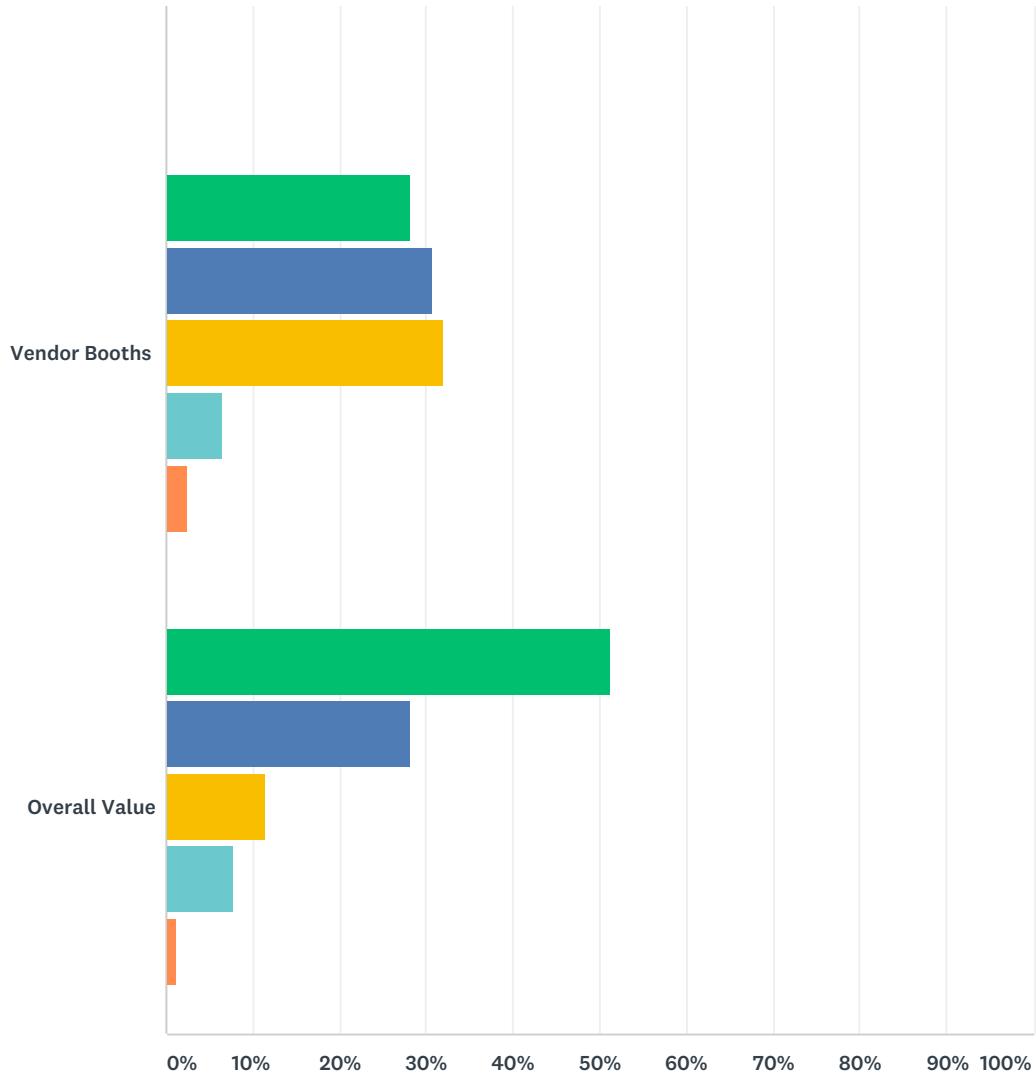
ANSWER CHOICES	RESPONSES	
Yes	60.26%	47
No	39.74%	31
TOTAL		78

Q2 Please rate the following aspects of the 2019 Fall Festival:

Answered: 78 Skipped: 0



2019 Fall Festival Feedback

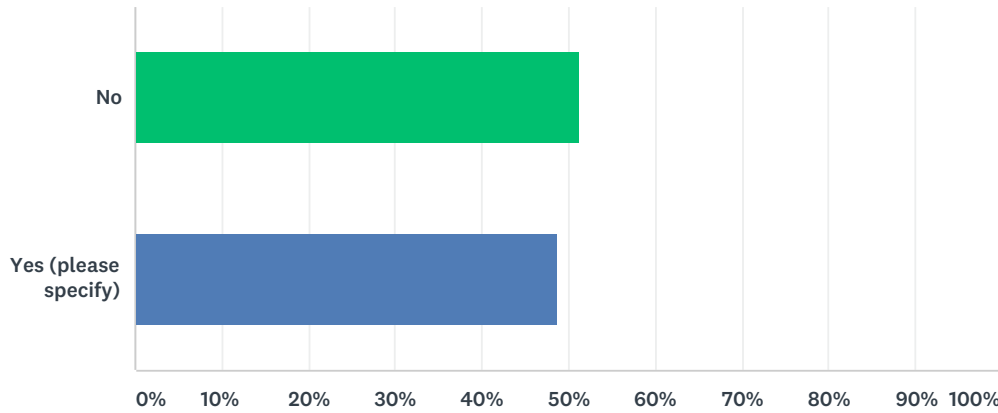


■ Very satisfied
 ■ Somewhat satisfied
 ■ Neutral
■ Somewhat dissatisfied
 ■ Very dissatisfied

	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Music	41.03% 32	28.21% 22	28.21% 22	2.56% 2	0.00% 0	78	1.92
Activities	66.23% 51	23.38% 18	5.19% 4	5.19% 4	0.00% 0	77	1.49
Food + Beverage	28.21% 22	32.05% 25	20.51% 16	15.38% 12	3.85% 3	78	2.35
Special Performances	56.00% 42	18.67% 14	24.00% 18	1.33% 1	0.00% 0	75	1.71
Vendor Booths	28.21% 22	30.77% 24	32.05% 25	6.41% 5	2.56% 2	78	2.24
Overall Value	51.28% 40	28.21% 22	11.54% 9	7.69% 6	1.28% 1	78	1.79

Q3 Did you make a purchase from one or more of the vendor booths? If so, what did you purchase?

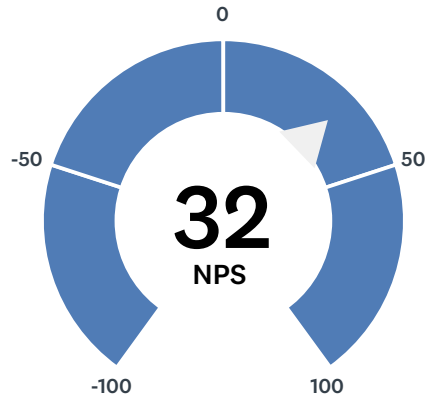
Answered: 78 Skipped: 0



ANSWER CHOICES	RESPONSES	
No	51.28%	40
Yes (please specify)	48.72%	38
TOTAL		78

Q4 How likely is it that you would recommend the Fall Festival to a friend or colleague?

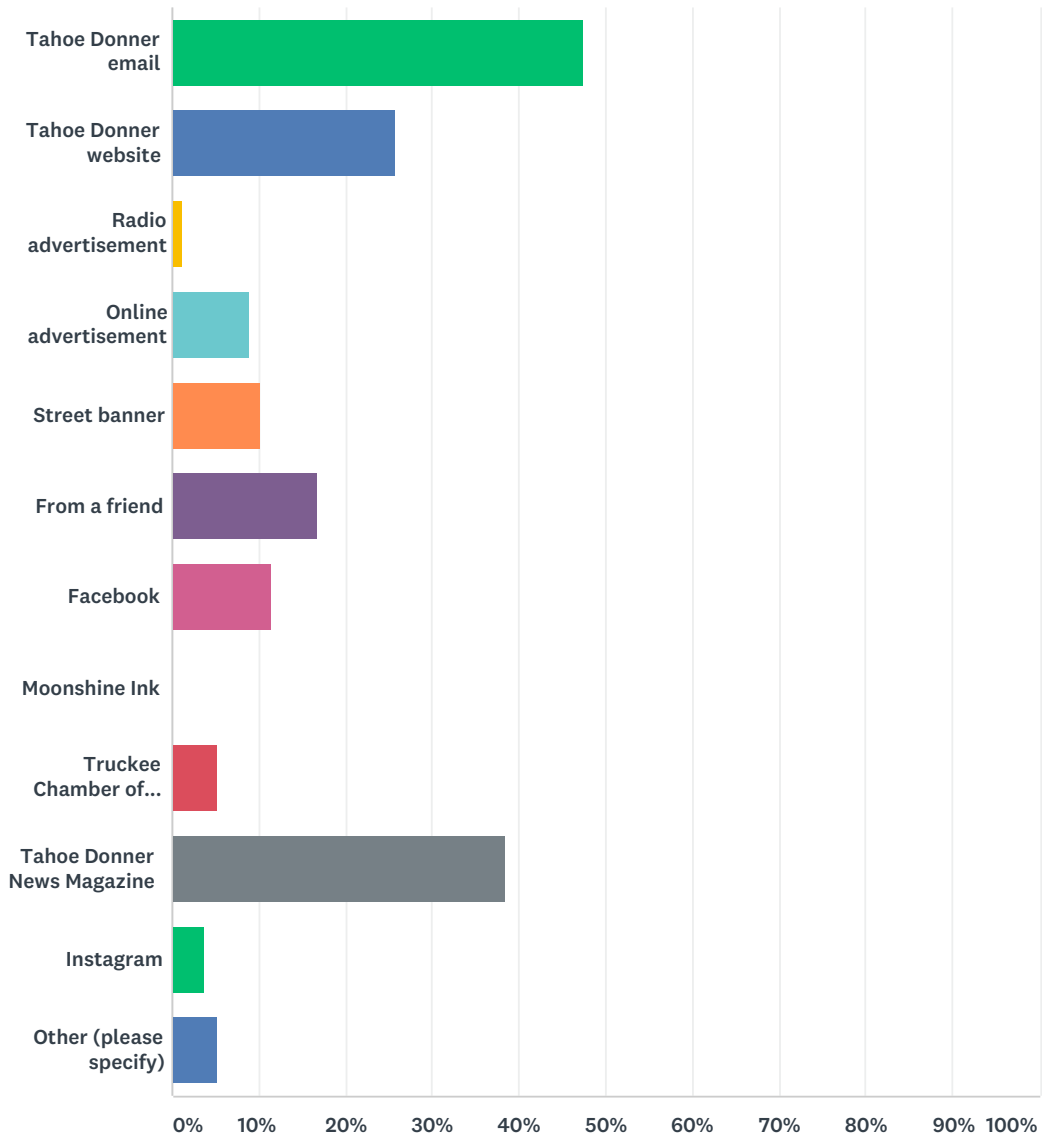
Answered: 78 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
21% 16	27% 21	53% 41	32

Q5 How did you hear about the Fall Festival? (check all that apply)

Answered: 78 Skipped: 0



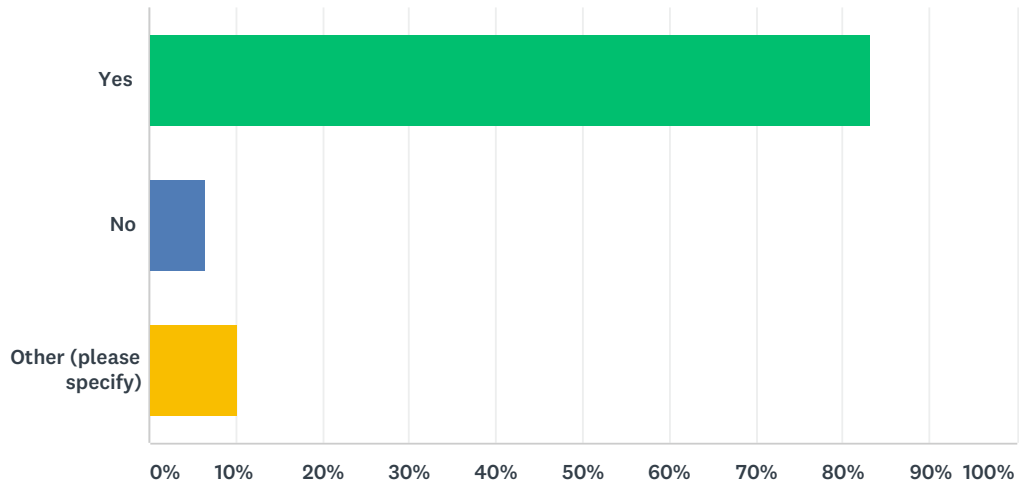
ANSWER CHOICES	RESPONSES	
Tahoe Donner email	47.44%	37
Tahoe Donner website	25.64%	20
Radio advertisement	1.28%	1
Online advertisement	8.97%	7
Street banner	10.26%	8
From a friend	16.67%	13
Facebook	11.54%	9
Moonshine Ink	0.00%	0

2019 Fall Festival Feedback

Truckee Chamber of Commerce	5.13%	4
Tahoe Donner News Magazine	38.46%	30
Instagram	3.85%	3
Other (please specify)	5.13%	4
Total Respondents: 78		

Q6 Would you attend next year's Fall Festival?

Answered: 78 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	83.33%	65
No	6.41%	5
Other (please specify)	10.26%	8
TOTAL		78

Q7 Is there anything else you'd like to share about the Fall Festival? How do you think it can be improved?

Answered: 50 Skipped: 28