### TDGF Committee Meeting Monday, November 18, 2019 Minutes

### 3:00pm - 5:30pm — Meadow Room, Northwoods Clubhouse

In attendance: Dick Gander, Suzanne Sullivan, Toni Moore, Jeanette Fagerskog, Barbara Ramsey, with

Jennifer Jordon and Kim Watson on phone participation.

**Absent:** Carole Mahoney, Cathy Pellegrini and Marcia Argyris

Guest: Tracy Giles, prospective member

#### Information, Discussion and/or Action Items

- 1. Minutes from September meeting Approved
- 2. Treasurer's Report (Suzanne)

General Fund: \$49,661.93 unencumbered

Scholarship Fund: \$360,000 IMPACT, \$10,965.11 Traditional

- 3. Membership Update (Suzanne) Interested possible new member Tracy Giles attended meeting. Suzanne is meeting soon with another possibility. Kim Watson is taking a leave of absence for 2020.
- 4. Thank You's (Cathy) Up to date
- 5. Annual Appeal (Dick) letters are ready to go to printers and will be mailed this week. Dick suggested a new envelope template, which we will investigate.
- 6. Speaker Series (Suzanne) Our series will occur on the following dates at the ACAC:
  - a. Jan 16<sup>th</sup>, Feb 6<sup>th</sup>, Feb 20th, March 5<sup>th</sup> and Mar 19<sup>th</sup>. Start time, 4:30pm and end at 6pm.
  - b. 2 committee members will attend each night.
- 7. TD News may change depending on space available
  - December Annual Appeal, Grants Announcement (Suzanne report on change)
  - January full-page grants and annual appeal
- 8. eBlasts for October through January Dick is handling.
- 9. 2020 Meeting Day (Suzanne) New meeting day is the 2<sup>nd</sup> Monday of each month from 3-5pm
- 10. 2020 Roles and Responsibilities (Suzanne) Roles of members for 2020 were established and attached.
- 11. 2020 Dinner (Barbara) Date set is July 17, 2020 in the Pavilion Tent at 6pm.

Possible theme: around TDGF's 5th anniversary.

Further discussion is ongoing.

- 12. 2020 Goals (Suzanne) –2020 Goals were established and attached.
- 13. Tenure Status & Charter Revision Update (Suzanne) Charter Revision has gone to the Board along with the tenure status of each member.

#### **Next Meeting:**

Monday, December 16, 2019, 3pm, Meadow Room, Northwoods Clubhouse Participate by Phone

Call-in Number: (712) 770-4010

Meeting ID: 894935 Host PIN: 1975

# Tahoe Donner Giving Fund 2020 Goals

- > Sustain leadership of the committee and continue to mentor new committee members.
- Communicate to all Tahoe Donner members through TD News articles, website, eBlasts, new homeowner packets, social media, participation in appropriate TD events, and enclosure in annual assessment mailing.
- Promote our TDGF brand and the Elements Mountain Co. founding partner relationship through logo publication on documents.
- Develop, maintain and expand supportive relationships in community through seeking other support in the business community such as local realtors and other providers of services within Tahoe Donner.
- ➤ Raise \$75,000 throughout the year including the annual dinner & auction, year-end appeal, and other activities.
- Initiate and sponsor a Speaker Series, which will provide practical and intellectual stimuli during the winter months as well as serve as a means to increase awareness of the Giving Fund.
- Participate in the spring TTCF scholarship selection process, award the newly funded IMPACT scholarships, and Traditional scholarships to local high school students (approximately 40% of funds raised during the year) as well as continue a multi-year support process for our scholarship recipients.
- ➤ Participate in the fall TTCF grant cycle to distribute approximately 60% of the money raised during the year. Retain an adequate amount for expenses to begin 2021.
- ➤ Retain 80% of donors. Attract and engage new donors, especially second home owners. Seek other donors at the IMPACT scholarship level.

## Tahoe Donner Giving Fund 2020 Roles & Responsibilities

Chair, TD Liaison – Suzanne

Vice Chair - TBD at December meeting

Past Chair & Elements/Anonymous Donor Liaison/Donor Relations – Dick

Treasurer, TTCF Liaison – Suzanne

Secretary

Minutes – Jeanette

Thank You's – Marcia, Cathy, and TBD

Outreach (all below)-

eBlasts - Dick until June 2020, July-Dec. TBD

Post-annual TD meeting BBQ, Sunday, June 28 - Cathy

Meet the Bus (mid-June until July 17 dinner) - Marcia

Overall Events Lead, Barbara

July 17. 2020 Dinner Chair & Co-Chair – Barbara & Carole

Auction co-chairs – Carole & Cathy

Donor Reception Lead – Jeanette

TD Clubs Liaison - Cathy

Annual Appeal – Suzanne, Marcia, and TBD

Scholarship Lead –Marcia; Suzanne, Toni (April)

Grants Lead – Cathy, Toni, Suzanne (3<sup>rd</sup> reader chosen grantees) (September/October)

Speaker Series Lead – Suzanne

# Tahoe Donner Giving Fund 2020 Regular Meeting Dates

3:00 – 5:00pm

Mezzanine (Board) Room

### 2<sup>nd</sup> Monday of the Month

January 13

February 10

March 9

April 13

May 11

June 8

July 13

## July? — Special post-dinner wrap-up meeting

August 10 — if necessary

September 14

October 12

November 9

December 14

# Giving Fund Member Tenure Status

	2018	2019	2020	2021	2023
Argyris					
Fagerskog					
Gander					
Jordan					
Mahoney					
Moore (new member)					
Pellegrini					
Ramsey					
Savageau (possible new member)					
Sullivan					