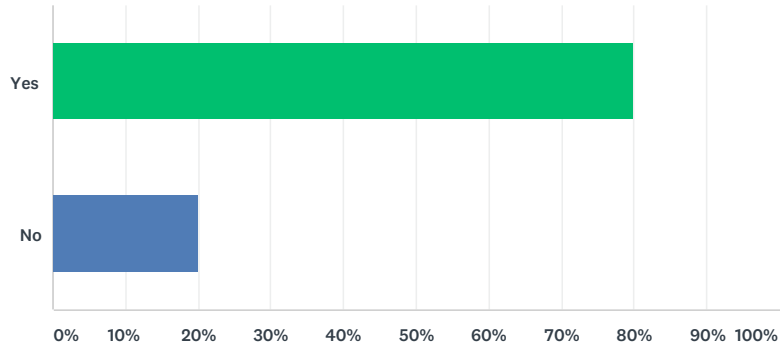


### Q1 Was this the first time you attended Wild West Fest?

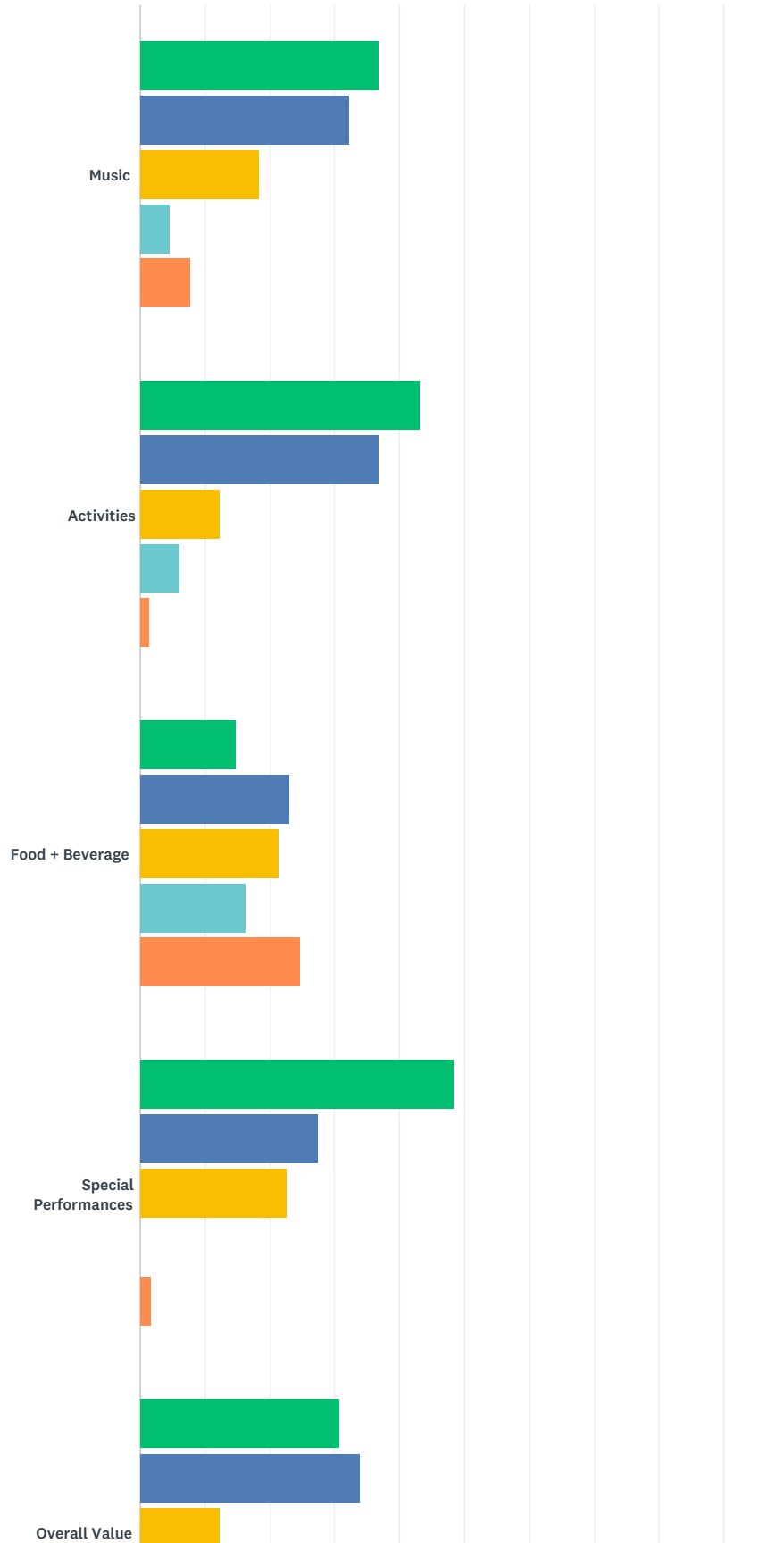
Answered: 65 Skipped: 0



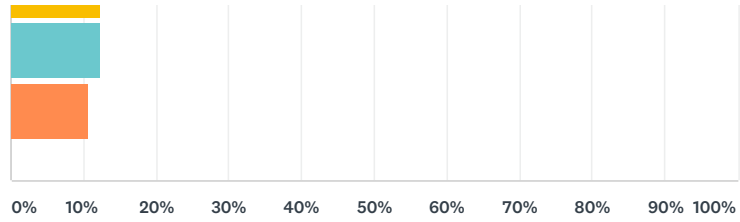
ANSWER CHOICES	RESPONSES	
Yes	80.00%	52
No	20.00%	13
TOTAL		65

## Q2 Please rate the following aspects of the 2019 Wild West Fest:

Answered: 65 Skipped: 0



### 2019 Wild West Fest Feedback

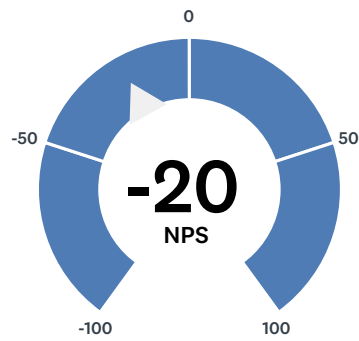


■ Very satisfied   
 ■ Somewhat satisfied   
 ■ Neutral  
■ Somewhat dissatisfied   
 ■ Very dissatisfied

	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Music	36.92% 24	32.31% 21	18.46% 12	4.62% 3	7.69% 5	65	2.14
Activities	43.08% 28	36.92% 24	12.31% 8	6.15% 4	1.54% 1	65	1.86
Food + Beverage	14.75% 9	22.95% 14	21.31% 13	16.39% 10	24.59% 15	61	3.13
Special Performances	48.39% 30	27.42% 17	22.58% 14	0.00% 0	1.61% 1	62	1.79
Overall Value	30.77% 20	33.85% 22	12.31% 8	12.31% 8	10.77% 7	65	2.38

### Q3 How likely is it that you would recommend the Tahoe Donner Wild West Fest to a friend or colleague?

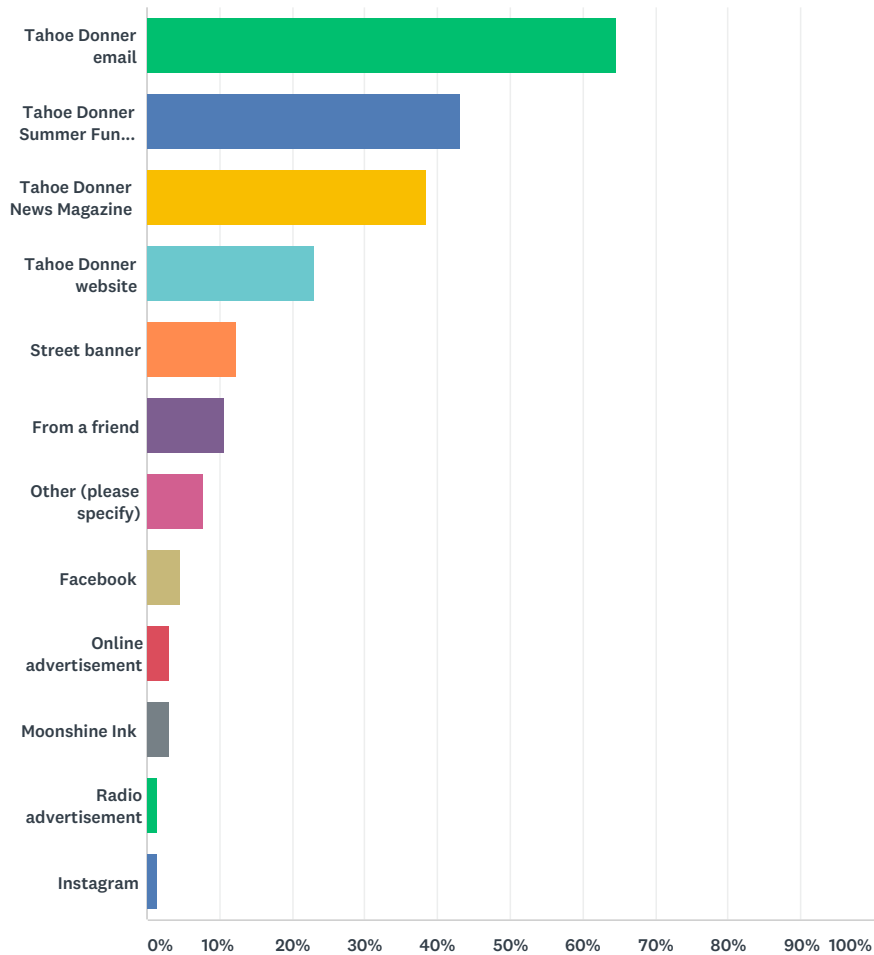
Answered: 65 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
43% 28	34% 22	23% 15	-20

### Q4 How did you hear about Wild West Fest? (check all that apply)

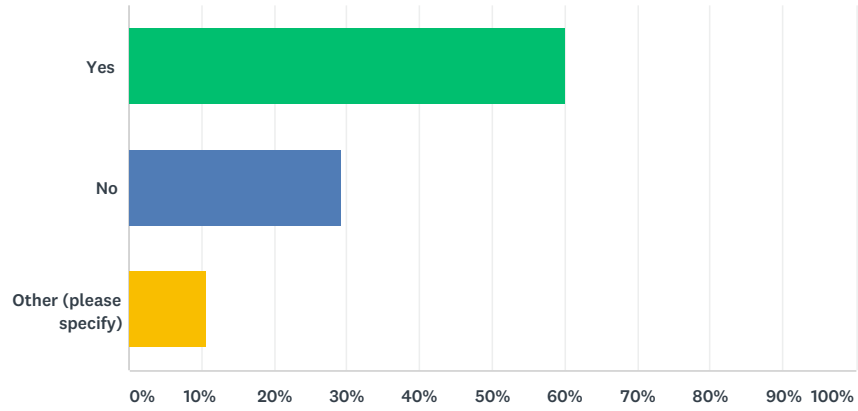
Answered: 65 Skipped: 0



ANSWER CHOICES	RESPONSES	
Tahoe Donner email	64.62%	42
Tahoe Donner Summer Fun Guide	43.08%	28
Tahoe Donner News Magazine	38.46%	25
Tahoe Donner website	23.08%	15
Street banner	12.31%	8
From a friend	10.77%	7
Other (please specify)	7.69%	5
Facebook	4.62%	3
Online advertisement	3.08%	2
Moonshine Ink	3.08%	2
Radio advertisement	1.54%	1
Instagram	1.54%	1
Total Respondents: 65		

### Q5 Would you attend next year's Wild West Fest?

Answered: 65 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	60.00%	39
No	29.23%	19
Other (please specify)	10.77%	7
<b>TOTAL</b>		<b>65</b>

**Q6 Is there anything else you'd like to share about Wild West Fest? How do you think it can be improved?**

Answered: 48 Skipped: 17