



TAHOE DONNER ASSOCIATION 2020 BOARD DIRECTOR ELECTION FAIR CAMPAIGN GUIDELINES

The purpose of this document is to provide members, candidates and candidate supporters with guidance regarding actions that are encouraged while running an election campaign for the Tahoe Donner Association Board of Directors' Election.

The election process is intended to provide the membership with an opportunity to learn about candidates and their positions on issues confronting the association. The election is an essential part of building and sustaining a neighborly community within the association, and campaign practices should promote that objective. In this vein, candidates are expected to abide by basic principles of decency, fair play, and honesty, including not making statements known to be false about other candidates, their backgrounds, affiliations or positions. Further, the right of candidates to engage in campaign activities must be balanced by the right of members to peaceful enjoyment of all Tahoe Donner Association property and facilities. Thus, candidates are urged to be respectful of members and to honor their privacy.

Candidates participating in the Tahoe Donner Association Board of Directors Election will abide by the following:

1. The posting of signage, flyers, etc., on Association Media (official bulletin board, notice board, kiosk, official website, broadcasting on Association television monitors or other notices mailed or delivered by the Association members) is not permitted, unless specifically authorized by the Board of Directors. (See Section 1.1 of the Tahoe Donner Association Voting and Election Rules). The Board has authorized the use of Electronic Bulletin Boards hosted by Tahoe Donner for all official candidates. Campaign materials can be posted/updated weekly during the campaign cycle. Candidates may include a link to a personal website on the Electronic Bulletin Board. The campaign period will begin when the roster of candidates is approved by the Elections Committee and will terminate when the Elections Committee announces final election results.
2. Campaign signs are permitted on private property (Separate Interest) within Tahoe Donner with the owner's permission.
3. The Town of Truckee regulations provide that temporary political signs may be posted 60 days preceding the election and shall be removed within 14 days following the election and may be located within the Town of Truckee right of way as long as they do not create site distance conflicts or other safety hazards (See Town of Truckee website). These rules shall be applicable to Tahoe Donner Association elections.



4. Paid advertising in the Tahoe Donner News by candidates is not permitted.
5. Candidates are encouraged to exercise caution in the public distribution of information. Candidates shall not knowingly distribute or disseminate information of any kind to the members which they know is false or materially misleading. When using social media, e.g., www.nextdoor.com, candidates shall abide by the site's stated rules and regulations. The Tahoe Donner Association is not responsible for content by candidates using social media, nor does it have any control over the use of social media by candidates.
6. Individual members have the right to personally endorse any candidate of their choice. However, when such endorsements are made in writing, individuals who hold an official position with the association (e.g. board member, committee member, task force member, club leader, members who are Tahoe Donner employees) shall prominently display a disclaimer dissociating their private endorsement from any official Tahoe Donner groups or bodies with which they are affiliated. The Elections Committee provides the following disclaimer language as a model:

"This endorsement does not represent the views or opinions of Tahoe Donner or any official Tahoe Donner groups or bodies."

7. Electronic Campaigning

- The use of bulk e-mail lists or cell-phone numbers for campaign purposes cannot be controlled by the Tahoe Donner Association. However, candidates or candidates' surrogates who utilize this type of campaigning shall display a prominent OPT OUT link in their e-mails or text messages. If a member OPTS OUT, their address must be removed from the distribution list. Continued unsolicited contact, after being rebuffed by the member, could be considered harassment.
 - Pursuant to California Civil Code, section 5200, the official membership list, which is available to candidates *on request*, now includes an email address unless the member has opted out or has not provided their email address to Tahoe Donner Association. A request for the official membership list must be submitted in writing using the Tahoe Donner Association Membership List Request Form, available at the administrative office.
 - Additionally, e-mail addresses and cell phone numbers collected by the Board of Directors and TD Committees, Task Forces or Association sponsored clubs shall not be shared or harvested for the purpose of building a bulk e-mail list or cell phone contact list for campaigning.



- Personal e-mail addresses that members use to send e-mail to their friends, neighbors, and acquaintances for campaign purposes cannot be controlled by the Tahoe Donner Association.
 - The Elections Committee urges candidates and members to use discretion when campaigning by both bulk and personal e-mail.
8. In accordance with California law and Association rules, candidates are permitted access to common areas for campaign purposes.
- Candidates have the right to access members for campaigning purposes, and members have a right to the peaceful enjoyment of all Tahoe Donner Association properties and facilities. As such, Candidates are asked to respect members' right to peaceful enjoyment at all Tahoe Donner Association properties and venues.
 - If a Candidate believes that their access to the membership is restricted or if a member believes that their right to peaceful enjoyment is infringed upon, please inform the Elections Committee immediately via email at electionscommittee@tahoedonner.com. The Elections Committee will follow up with the individual lodging the complaint, and all candidates will be notified of the outcome. Depending on the severity of the complaint, the Board of Directors might become involved.
9. Members occasionally submit questions to a candidate or candidates. If the candidate(s) needs assistance from staff to answer such questions, the question should be forwarded to the Elections Committee mailbox at electionscommittee@tahoedonner.com. The Elections Committee, in conjunction with Senior Staff will identify the appropriate staff member to answer the question and consult with the candidate(s). Once an answer is received, it will be shared with all candidates. This process will ensure that all questions asked are answered correctly, factually and shared with all the other candidates.
10. The Elections Committee will monitor the election process to help assure its fairness and impartiality. To that end, the Elections Committee, in conjunction with the Inspector of Election, will monitor campaign activities of candidates, respond to and investigate inquiries/complaints from members, staff and/or other candidates and inform the Board of issues that may be in conflict with the Associations CC&R's.
11. It is a goal of the Elections Committee to make opportunities available to the membership to meet and interact with the candidates during the Election period so that members may inform their vote for the Board election. Formal Elections Committee sponsored candidate access to the membership will be made available on separate occasions, scheduled early in the election cycle. Dates and times of these events will be published in each



Election Candidate Packet, the Tahoe Donner News, posted online and sent through email to inform the membership These events include –

- Candidates Night with Formal Questions
 - Saturday, May 23, 2020

- Candidate Meet and Greet Events
 - Saturday, May 16, 2020
 - Saturday, June 6, 2020