

Tahoe Donner Giving Fund

2020 Goals

- Sustain leadership of the committee and continue to mentor new committee members.
- Communicate to all Tahoe Donner members through TD News articles, website, eBlasts, new homeowner packets, social media, participation in appropriate TD events, and enclosure in annual assessment mailing.
- Promote our TDGF brand and the Elements Mountain Co. founding partner relationship through logo publication on documents.
- Develop, maintain and expand supportive relationships in community through seeking other support in the business community such as local realtors and other providers of services within Tahoe Donner.
- Raise \$75,000 throughout the year including the annual dinner & auction, year-end appeal, and other activities.
- Initiate and sponsor a Speaker Series, which will provide practical and intellectual stimuli during the winter months as well as serve as a means to increase awareness of the Giving Fund.
- Participate in the spring TTCF scholarship selection process, award the newly funded IMPACT scholarships, and Traditional scholarships to local high school students (approximately 40% of funds raised during the year) as well as continue a multi-year support process for our scholarship recipients.
- Participate in the fall TTCF grant cycle to distribute approximately 60% of the money raised during the year. Retain an adequate amount for expenses to begin 2021.
- Retain 80% of donors. Attract and engage new donors, especially second home owners. Seek other donors at the IMPACT scholarship level.