

Elections Committee Meeting Minutes
Wednesday, February 5, 2020
1:30 PM – 3:30 PM
Northwoods Clubhouse Mezzanine Room

Committee present: Bette Rohrback, Maureen Warmerdam, Nan Carnal, Karolyn Gander

Staff present: Robin Bennett, Lindsay Hogan, Joe Reed, Annie Rosenfeld

Member present: Benjamin Levine

Member Comments

None.

Board Meeting Follow-Up
Final Procedures and Guidelines

The Board approved Procedures document required a few minor updates. After EC final review, Robin will email the document to the Board. No changes to the Board approved Fair Campaign Guidelines.

Candidate Engagement Events

EC discussed a variety of additional candidate engagement events. It is difficult to make any decisions until the number of candidates is known. At the Candidate Info Forum, additional engagements events will be discussed.

Membership E-mail Concerns

There was concern voiced about possible member confusion over member email lists vs the TD official email list. There is only one official TD membership list which has currently has approximately 700 opt outs (which can be validated on the list). The official TD list is the one used for mailing the assessment and ballots. This list will be provided to members who have a completed approved email request form. This is the only email list that TD provides to membership.

Accountancy Firm RFP Review

The RFP was discussed. Robin will contact the accountancy firm to discuss a few questions raised by Brent.

Marketing Plan ,Marketing/Communication Calendar

Both the Marketing Plan and Communication Calendar were reviewed. It was decided that Lindsay will combine both documents into one plan.

March TD News Article

The March TD News article basis will be an expanded Election timeline, mirroring the approved 2020 Board of Directors Elections Procedures.

Run For the Board FAQ's

EC reviewed the 2019 "Run for the Board" FAQ's updating as needed for the 2020 campaign.

General EC Business/Planning

Mailbox Checking

Karolyn will take the lead on monitoring the EC mailbox.

Candidate Packet Preparation

Robin will send out the 2019 Candidate Packet review prior the next EC meeting. In the March EC meeting, the packet will be updated for 2020.

Member Recruitment

Member Recruitment will continue.