RECREATION FEE 2019-2020 and 2020-2021

BOARD OF DIRECTORS MEETING MAY 16, 2020



GENERAL INFORMATION

- The Recreation Fee is an annual access pass for our private amenities
 - Trout Creek, the Beach Club, Tennis, Northwoods Pool
 - Snowplay is an add-on
 - Daily access rates are available to members who choose no to pay the Recreation Fee
- The fee is valid from May 1, 20xx through April 30, 20xx
- It is valid for all the member card holders on the property that purchased the fee
- Rec Fees
 - 2019-20 \$290
 - 2020-21 \$350
- Approximately 60% of the 6,474 properties choose to pay the Recreation Fee



2019-2020 RECREATION FEE

- Valid from May 1, 2019 April 30, 2020
- Pandemic shuts operations:
 - Trout Creek March 14, 2020
 - Snowplay March 15, 2020
- Of the total access days in a year for all amenities (765), 53 were not available, or 7% which is \$20 of \$290
- Season pass refund procedure price minus value of days accessed (daily access for members is \$8,
 36 accesses for an individual property = Recreation Fee)
- Action Recommendation:
 - Do not offer any prorated refund of the 2019-2020 Recreation Fee



2020-2021 RECREATION FEE

- Valid from May 1, 2020 to April 30, 2021
- Currently 2,462 sold
- No definitive timing on re-opening of the stage 3 amenities Trout Creek Recreation Center and NW Pool
- Limited volume and time frame access at Tennis and the Beach Club
- Technology constraints with existing online store to validate and access pass product (Recreation Fee)



2020-2021 RECREATION FEE

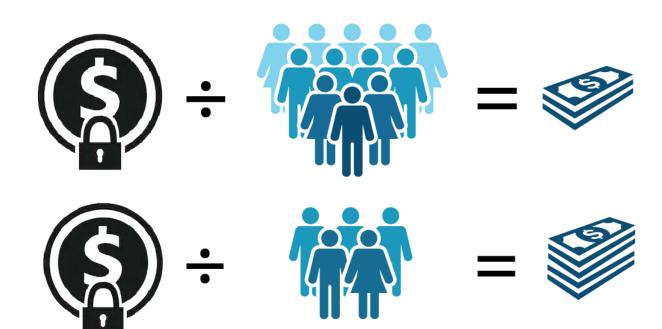
Action Recommendation:

- Apply the 2020-2021 annual Recreation Fee to each property's account as a credit towards the 2021 annual assessment (alternative available upon request)
- Develop and implement a new daily access fee for each amenity for members and accompanied guests
 - Current approved access fees
 - Member \$9 consider limited time, single entry, activity type, cost of services
 - Accompanied guest \$11 consider limited time, single entry, activity type, cost of services
 - No unaccompanied guest access
 - Change minimum age for charging access fee from 6 and under to 2 and under
 - Reasoning- amenity limited access
- Direct staff to develop and implement an amenity specific season access pass for:
 - Tennis individual season access pass –analog court reservation system in place
 - Beach Club "Lake Only" access pass no beach access, does not count to volume cap kayak/SUP/boaters



2020-2021 COST OF ACCESS INFLUENCING FACTORS

- Operating amenities requires a minimum cost
- NORMAL many users, lower cost per use
- COVID RECOVERY regulatory restrictions, limited access. Cost per use will increase
- We are in a temporary situation where it may be sensible for these costs to be covered by those who elect to, and are able to, use the amenities
- This is why we are looking at a <u>unique fee</u> structure during these unique times





QUESTIONS?

