Elections Committee Meeting Minutes

Monday, July 13, 2020

1:00 PM – 2:30 PM

Via ZOOM

Agenda Item	Discussion	Resolution
Member Comments	NONE	
Post – Election Review Fair Campaign Guidelines		
 Item 6 – Endorsements by individuals holding position in TD (specifically Board Members.) 	• It is being reported that legal counsel is working with the Board to address director involvement/interference in the election process. Depending on the outcome of that work, this item might require re-working.	Revise as necessary pending legal counsel recommendation
• Item 8 (B)	• Describes EC practice of receiving and investigating complaints. Given advice of Association legal counsel, the practice of EC getting involved in investigation of complaints needs to be re-visited.	Revise as above
Election Rules Section 6.1	Language re: only members "in good standing' are eligible to vote. That requirement changed with SB323.	Revise early in election cycle and submit for member comment as required
Election Procedures	Current procedures are accurate in terms of legal timing of when events in the election process need to occur. These go to the board every year for approval. Can they be condensed?	Agreed to revise document to include less detail and mirror Key Dates document provided to candidates at Candidate Informational Forum

Application Packet/ Application Review Process	One candidate was disqualified this year for not submitting copy of Grant Deed with application. Should our procedure be revised to open and review applications for completeness as received to allow applicants to correct omissions (as we do with the Candidate Statements)?	Yes. Process will be revised to allow committee to open and review applications when received and provide feedback to candidate re: any issues to be rectified before the deadline for submission.
	Replace Election Calendar for Candidates with more succinct Key Dates Document shared at Info Forum this year?	Yes. As above
	Continue to include questions for TD News Article in the packet?	Yes.
TD News Candidate Introduction Article (June)	Revise questions that have been used now for 2 years? Solicit questions from membership like we do with Candidate's Night?	Yes. Consider soliciting member input.
	Timing OK?	Good
Candidate Photos, Introductory Videos and Candidate Statements	Continue to have video and candidate photos self-produced with only technical assistance from Marketing?	Plan to offer candidates the choice (if doable next year) of having Marketing coordinate or self-producing with written guidance.
	Updates in instructions needed?	Probably not – will review
Candidate Web Pages	Any changes recommended in layout, content or timeline for submission?	Unless candidates request changes, none needed
Dedicated Election E-Mails and Candidate Personal E- Mail Blasts	Being sensitive to member input re: barrage of e-mail communications, do we want to consider changes to any part of this engagement strategy?	As above. Unless candidates request changes, stay with what we have.

Sharing of Member List as Required by SB 323	How many individuals requested the list? Reasons given? Process/communication strategy changes given confusion re: ramifications of 'opting out'.	 8 members requested the list for campaign purposes. Discussion underway with legal to add language to request form stating that list will not be shared after obtained. Will develop specific clear language for TD News and Election website when we launch 'Opt Out' campaign next season.
EC Sponsored Candidate Engagement Activities	Move to making all of these events virtual?	Probably, but will wait candidate feedback.
Meet and Greets & Candidate's Night Forum	Recommendation from BRL to do one 2-hour Meet and Greet and two 90-minute Candidate's Night Forums, occurring every other Saturday during election cycle.	As above. Will consider
	Also recommended that we use an editorial advisory group to vet member questions submitted for bias, construction quality and salience. Composed of individuals who are knowledgeable about Association issues, not <i>non-</i> <i>partisan</i> , but also not actively supporting an individual candidate	Questions remain about recruiting and vetting such an advisory group and timing of getting such a review done and questions out to candidates with a very compressed timeframe.
	Improve timing system so that candidates are not verbally interrupted by moderator with 60 and 30 second warnings.	Agreed. Will develop a system.
Ballot Preparation/Mailing Process	Timing workable for us and mailing house?	Yes.
	Notice of Annual Meeting – formatting issues (hyphens)	Formatting issue – Lindsay is aware and will fix.

	Change ballot color?	Perhaps. Kudos to
		marketing for branding of
		all election related materials
		in the same color to
		differentiate.
Replacement Packet	Robin mailed 192 replacement	
Requests/Issues	ballot packets; Bette hand	
	delivered 8 additional to	
	members at Northwoods.	
	Several members requested	
	duplicates after mailed ballots	
	not received in a timely manner.	
	How does this compare to last	No exact numbers available
	year?	from last year, but definitely
		more.
	E-Mail replacement ballots to	Brent approved of doing
	be mailed or over-night	this this year. Would not
	delivered as we close to the	like to get into that business
	deadline for submission?	and advertise as an option, but will keep as an option.
	A few replacement ballots	
	disqualified because did not	Include a sticker/note with
	include legible name and TD	replacement ballots
	address on return envelope, thus	reminding of requirement
	preventing us from assuring 1	for address and signature.
	vote per parcel.	
Ballot Counting & In-Person	REINFORCE Photo ID	Big Signage in front of
Voting	Requirement for in-person	Northwoods on in-person
	voting.	voting days.
	# of walk-in ballots on Friday	Friday 146; Sunday 59
	and Sunday	
Other	Committee role and membership	Discussed
	P	
	Candidate feedback – Laura	Respond and reach out for interview.