TDGF Committee Meeting – Monday, June 8, 2020

Minutes

3:09pm - 5:00pm, via Zoom

Present: Suzanne Sullivan, Barbara Ramsey, Jeanette Fagerskog, Marcia Argyris, Carole Mahoney, and Toni Moore

Absent: Dick Gander, Jennifer Jordan and Cathy Pellegrini

Information, Reports, Discussion and/or Action Items

- 1. Minutes from May meeting Approved
- Treasurer's Report General Fund \$51,2016.00, Scholarship Fund \$5,441.00 both unencumbered amounts.
- 3. Thank You's -Up to date
- 4. Classy Acquisition TDBOD approved the purchase of the program and Dick and Suzanne are both working on setting it up with TD Marketing's help also. Committee reviewed the progress so far.
- 5. July Campaign
 - a) Videos due to Suzanne no later than June 19 We have 3 Student videos made and 2 Non-Profit with more due.
 - b) Plan/timeline Timeline set
 - c) Communication Plan Email, E-blasts, Social Media. Suzanne proposed a "soft opening" one day prior to the opening of campaign to the people who have attended our usual Annual Event.
- 6. TD News may change depending on space available
 - July Virtual Campaign ½ page on "Why we give" Suzanne
 - August Brief thank you re the campaign
 - September More details and thanks on the campaign
- 7. New IMPACT Scholars college readiness support Committee discussed the assigning of the current and past recipients in order to make contact with designated scholars before the leave for school.

 Joyce will meet with the new scholars once or twice during the summer and once with the Committee.
- 8. 501(c)3, Update ongoing discussion
- 9. Annual Appeal Plan Update ongoing discussion
- 10. Whatever else nothing brought up

Next Meeting:

Monday, July 13, 2020, 3pm, Mezzanine/Board Room, Northwoods Clubhouse or via Zoom

Remote Participation:

https://zoom.us/j/363076860?pwd=ajljQ1lxWkFUaVFQd0l3K0xFRHY0QT09

Meeting ID: 363 076 860 Password: 510872

Dial-In: 669 900 6833

TDGF Committee Meeting – Monday, July 13, 2020 Minutes

3:18pm - 4:35pm, via Zoom

Attendees = Suzanne Sullivan, Jeanette Fagerskog, Toni Moore, Jennifer Jordan and Marcia Arygris Absent = Barbara Ramsey and Cathy Pellegrini

Information, Reports, Discussion and/or Action Items

- 1. Minutes from June meeting Approved
- 2. Treasurer's Report unencumbered = \$52,280, main account; Impact Scholarship = \$360,000; Traditional scholarships = \$5,251; will be making a transfer of \$19,749 from main account to Traditional scholarship account.
- 3. Thank You's Up to date with Marcia sending out another Thank You to John Biebl for his donations on the sale of 5 more homes
- Classy Update TD IT dept is finalizing donation URL masking and we should be able to test it soon.
 The URL will be, givingfund.tahoedonner.com for 24/7/365 donations.
 Givingfund.tahoedonner.com/July2020Campaign for the upcoming Campaign.
- 5. July Campaign Update -Videos are being finished and still pictures are being readied for a carousel view. Discussed the overall timeline for the Campaign
- 6. TD News may change depending on space available
 - August ¼ page Thank You with mention that Campaign results will appear in August issue because magazine went to print during the campaign
 - September report on July Campaign stats and Thank you
 - October focused on our new Scholarship awardees
- 7. Continuing Scholars Interview Update Interviews are done, and continuing scholarships will be presented to BoD on July 24th.
- 8. 501(c)3, Update Committee held a formal vote [6-0-1] to bring this topic to the BoD on its July 24th meeting. Committee discussion is ongoing. An attorney to shepherd us through the process has been secured pro bono.
- Next meeting dates: August 10th specifically to debrief the Campaign. (we usually do not meet in August). Suzanne will arrange with Joyce for a Zoom once Joyce completes her sessions with the scholars.
- 10. Whatever else: Eblast on Aug 4th with a brief thank you to donors from Campaign and brief results.

Next Meeting:

August 10th @ 3-4pm via Zoom or in the Board Room at Northwoods Clubhouse.

Remote Participation: To be determined. Will email Zoom info before August 10th.



Tahoe Donner Giving Fund

DATE: July 10, 2020

TO: Tahoe Donner Board of Directors

FROM: Suzanne Sullivan

Chair, Tahoe Donner Giving Fund

RE: Committee Resignations, July 2020 Virtual Campaign, 501(c)3

Committee Resignations

As of this date, Richard Gander and Carole Mahoney are not longer Giving Fund Committee members. They are no longer eligible because Dick Gander has moved to Reno and Carole Mahoney's husband, Steve, is now a Board Director (cf. the Giving Fund charter revised and approved January 31, 2020.

We will fill those vacancies as soon as possible.

July 2020 Virtual Campaign

As a replacement for the Giving Fund's annual dinner and silent auction, we are holding a virtual campaign July 22-28. Everyone will miss the social aspect of the dinner/auction; however, we must proceed with a campaign in order to have funds on hand for the Fall grantmaking cycle. We hope to raise \$40,000 in order to be able to fund some of these grants; the Town's non-profits need more assistance than ever this year. We ask that you consider a donation – several companies are offering matching amounts on specific days – as well as encouraging others to support our work by a donation now.

Make the donation via, July2020Campaign.TahoeDonner.com. Contributions are tax deductible to full extent of the tax code. We would also accept a check made out to and sent to the Tahoe Donner Giving Fund at 11509 Northwoods Blvd., Truckee, CA 96161.

501(c)3

As President Koenes mentioned at your June 28 meeting, the Giving Fund desires to obtain its own non-profit status via a 501(c)3. I have asked President Koenes to assist us in this matter as he has experience in making this application. I have also spoken with Dave Michelian who is receptive. We are in the process of obtaining pro bono services of an attorney to help us with the filing. I look forward to further meetings with all parties involved to work out the particulars; once this happens we will come back to you with these details. It is our goal to have our non-profit status in place by mid-November 2020, in time for the annual year- end appeal.

At this time I am asking that you give formal approval for us to proceed with the process of investigating and subsequently obtaining at 501(c)3.