

TDGF Committee Meeting – Monday, September 14, 2020

Meeting Minutes

3:15pm – 4:30pm, via Zoom

Present: Marcia Argyris, , Jeanette Fagerskog ,Nan Meek (provisional), Toni Moore, Betsy Noonan (provisional), Suzanne Sullivan

Absent: Jennifer Jordan, Cathy Pellegrini,

Information, Reports, Discussion and/or Action Items

1. Minutes from August meeting - Approved
2. Thank You's – Up to date.
3. Treasurer's Report – General Fund \$62,000; Traditional Scholarship \$22,076 with some of that encumbered by undistributed scholarships; Impact Scholarship \$360,202 with some of that encumbered by undistributed scholarships.
4. Campaign:
 - a. Final Figures – We had 155 donors (63 returning and 92 new). Our Net was \$46,378 with \$35,378 designated to General Fund for Grants; \$11,000 designated to scholarships
 - b. Lessons Learned – Social Media was more effective than the traditional email out from TD. Only 39% of emails sent out by TD were even opened. Will be discussing better subject headers and more enticing content.
 - c. Keep in Mind – Possible follow-up donor reception for Spring 2021.
5. Annual Appeal:
 - a. Insert – Nan, Betsy and Jeanette will work up ideas for the insert, publicity and so on.
 - b. Publicity – see above
 - c. Toni would like us to revisit the concept of having the annual appeal as a line item on the assessment invoice. Suzanne will follow-up with the GM.
6. TD News – may change depending on space available
 - October – 2020 scholarship recipients
 - November – Annual Appeal
 - December – Grant recipients
7. 501(c)3 Update – Suzanne will follow up with the GM.
8. Whatever else –
 - A second fundraiser was initiated by Doug DeVore, a TD member. He offered his photograph, *Above Tahoe Donner*, in exchange for any donation to the Giving Fund. This netted us \$1,029 with \$679 going to the General Fund and \$350 to scholarships. There were 26 new donors and 2 returning.
 - Nan and Betsy's names will go before the Board for approval as Giving Fund committee members at the Friday, September 25 Board meeting.

See next page for upcoming meeting information.

Next Meeting:

October

12th, via Zoom or in the Board Room at Northwoods Clubhouse.

Remote Participation:

<https://us02web.zoom.us/j/2049730110?pwd=cDRpa3VRRRTN2MTF6L0JHVWJQdEYxdz09>

Meeting ID: 204 973 0110

Password: 459400

Find your local number: <https://us02web.zoom.us/j/kuQ9H5dD4>



TAHOE DONNER GIVING FUND

SUMMARY STATEMENT

Doug DeVore Photo Fundraiser

Mr. DeVore offered his photograph, *Above Tahoe Donner*, in exchange for a donation, in any amount, to the Giving Fund.

DATES

August 12 – 18, 2020

DONORS – 28

26 New

2 Returning

TRANSACTIONS – 28

28 One-Time

28 Online (credit card)

\$36 Average Donation

FISCAL ACCOUNTING

\$1,104 Gross

\$77 Fees

\$64 Paid by individual donors along with online donation

\$13 Paid by the Giving Fund to cover fees not covered by individual donors

\$1,029 Net

\$679 General Fund

\$350 Scholarships

DONATION DESIGNATIONS

23 General Fund

5 Scholarships

DEDICATIONS

3 In Honor of



TAHOE DONNER GIVING FUND

SUMMARY STATEMENT

July 2020 Campaign

Virtual Fundraiser in lieu of annual Dinner & Auction

DATES

July 22 – 28, 2020

Encore with \$10,000 in matching funds, July 31 – August 8, 2020

DONORS – 155*

92 New

63 Returning

TRANSACTIONS – 159*

157 One-Time

2 Recurring

137 Online (credit card)

21 Physical Checks

1 Other Assets

FISCAL ACCOUNTING

\$48,051 Gross

\$1,673 Fees

\$1,343 Paid by individual donors along with online donation

\$330 Paid by one donor to cover fees not covered by individual donors

\$46,378 Net

\$35,378 General fund for grants

\$11,000 Designated for scholarships

MATCHING FUNDS – \$15,000

\$10,000 Anonymous

\$1,500 Elements Mtn Co

\$1,000 elevation 6225

\$1,000 Tri Counties Bank

\$750 Hall Tree Co.

\$750 Easterbrook Painting

DONATION DESIGNATIONS

156 General Fund

3 Scholarships

DEDICATIONS

9 In Honor of

* 4 people donated twice, once early in the Campaign and again during the Encore