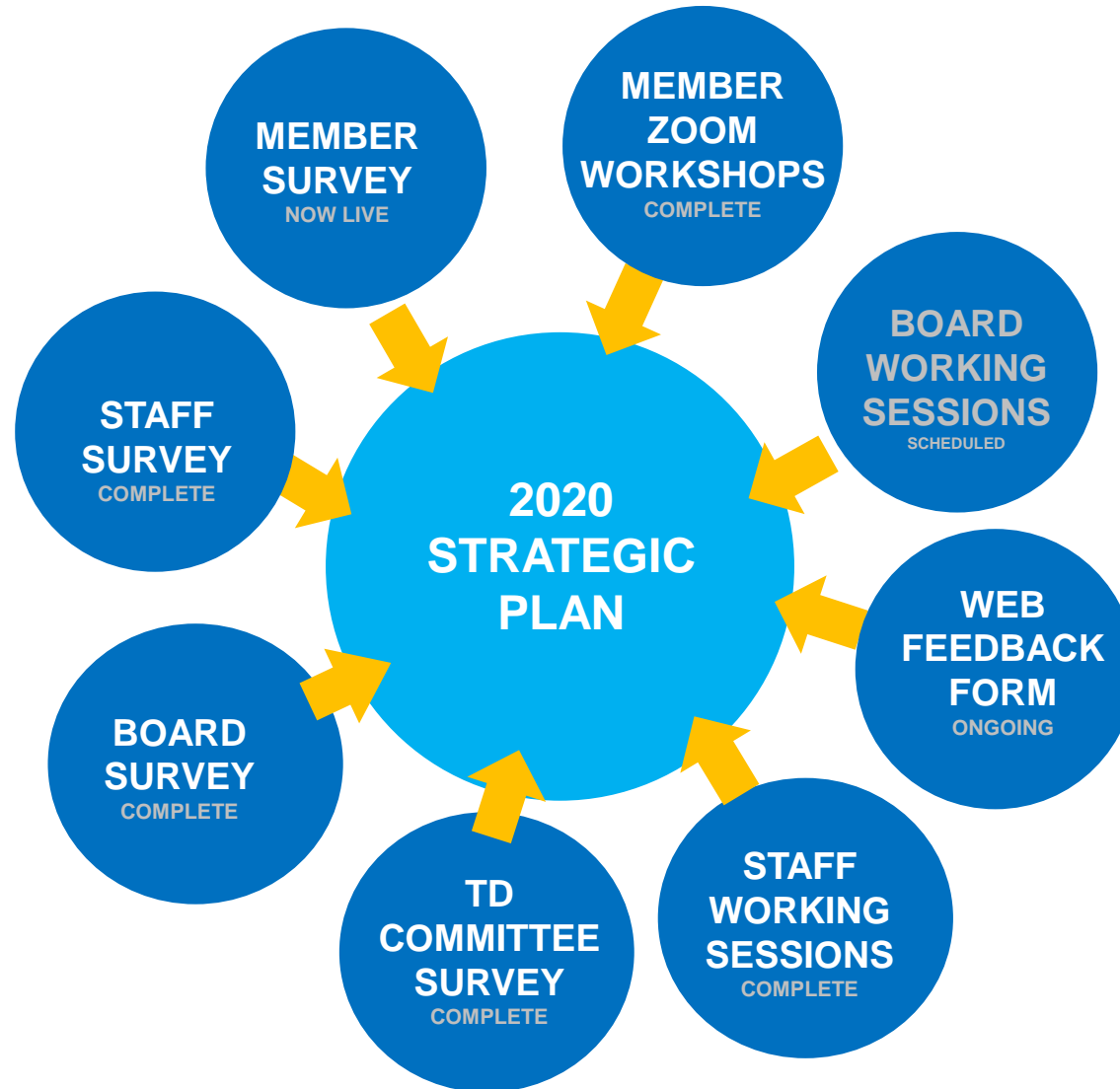


STRATEGIC PLAN

9.25.20 STATUS UPDATE

WAYS WE HAVE GOTTEN DIRECTION AND FEEDBACK FOR THE STRATEGIC PLAN



WHAT HAS BEEN DONE, WILL BE DONE

STATUS	WHAT	DATE
DONE	TD News Article #1—Strategic Plan – why, how to give feedback, timeline	Published 9/1
DONE	TD Staff Working Session	8/20
DONE	Web Portal live – about, feedback form, key dates, documents	8/24
DONE	Board Meeting Presentation by GM	8/28
DONE	Dedicated Email from David – overview, important and zoom meeting invite	8/31
DONE	Staff, Board, Committee Surveys Live	9/15-9/21
DONE	Member Zoom Feedback meetings	9/16 and 9/17
NOW LIVE	Member Survey	9/22-9/28
	Dedicated Member Email w/ published feedback and updated timeline	10/12
	Board Workshop #1 – data review and feedback on draft plan	10/14
	Board workshop #2 – adjusted plan based on feedback and potential approval	11/5
	November Board Meeting – Review and Approval Plan (if needed)	11/20
	Updating web site, included in weekly email, digital signage	ongoing

NEXT STEPS: STRATEGIC PLAN

- Staff to create summary reports of all data to share with the membership and board
 - Zoom Sessions
 - Staff Survey
 - Board Survey
 - Committee Survey
 - Member Survey
 - Web Feedback Form
- 10/12/20: Email progress report to members
- 10/14/20: Board Workshop
 - Objective: Review data and current draft Strategic Plan
- Staff to revise draft plan based with board feedback
- 11/5/20: Board Workshop #2
 - Objective: Review updated draft plan and provide feedback or approve
- If needed, staff to revise draft plan based on board feedback
- 11/20/20: Board Meeting: Review and hopefully approve if not already approved

HIGH LEVEL ROADMAP – ON TRACK WITH ORIGINAL PLAN

AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
BUILD + PLAN					
	EMAIL COMMUNICATIONS + DIGITAL SIGNAGE				
	MEMBER SURVEY + SMALL GROUP SESSIONS				
	STAFF SURVEY + WORK SESSIONS				
	COMMITTEE SURVEY	BOARD DATA REVIEW + WORKSESSIONS	PRESENT UPDATED DRAFT TO BOARD	NOV. BOARD MEETING APPROVE PLAN	
	BUILDING/FINE-TUNING STRATEGIC PLAN				
	TD NEWS STORY				TD NEWS STORY #2
				APPROVED STRATEGIC PLAN	

THANK YOU