

GM UPDATE

OCTOBER 23, 2020

TD VOTED “BEST OF” IN NORTH TAHOE/TRUCKEE

THE LODGE

- Best Server – Mike Botto
- 3rd Place Best Steak

BEACH CLUB MARINA

- 2nd Best Beach
- 3rd Best Marina

GOLF

- 3rd Best Course

TDXC

- Best XC Center (5 years in a row)
- * Best Ski Run (2nd)
- * Best Rental Shop (2nd)
- * Best Ski Area (3rd)

* Downhill Ski Category

Coordinate by Sierra Sun. Voted on by Truckee/Tahoe residents over a 2-week window.

PROS CONSULTING OUTREACH KEY DATES

CHANNEL	SPECIFICS
Collecting Focus Group Participants + Scheduling Groups	October 1
Focus Groups Begin	October 26 – November 3
Tahoe Donner News Story – PROS Outreach and Project Update	November 1
Data Analysis + Survey Creation (Based on Focus Group Feedback)	November 3-14
Member Survey Live (2 weeks)	Week of November 14
Survey Report	Second Week of December
Survey Report Feature in TD News	January 1
Staff to create a web information hub and collaborate with PROs to support their work with ongoing communication to the membership	On going

THANK YOU