



## **DECISION PAPER**

**February 10, 2021**

### **TITLE:**

Campaign Guidelines

### **RECOMMENDATION:**

#### **By Motion:**

The Board of Directors by Resolution adopt the 2021 Campaign Guidelines.

### **BACKGROUND:**

Following some issues arising during the 2020 Election summarized by the Elections Committee at the July regular board meeting, the board directed staff and the Elections Committee to work with corporate counsel to produce advised changes to the Fair Campaign Guidelines. The Elections Committee met in August during closed session with legal counsel and staff to review the current Fair Campaign Guidelines and discuss changes with legal. Since August the Committee has conferred with legal and staff via email reviewing amendments to the Guidelines and providing edits. At the January 8 special meeting the Board of Directors directed the committee to hold a work session with members involved in providing input to the amendments. The committee held a work session on January 27 and again on February 2 to work on the Guidelines. At the February 2 work session, the committee along with the homeowners involved and legal completed a final draft for board review and approval. (Homeowners: Benjamin Levine, Laura Lindgren, Rob McCray, and Jeff Shellito)

### **ANALYSIS:**

Campaign Guidelines can be useful to set expectations and guide conduct, however, they should be viewed for what they are – guidelines, or expectations of conduct. These guidelines should be separate from Election Rules, and the Association and Election Committee should not be put in the role of deciding what is “decent” or “fair” with regard to campaign advocacy.

### **OUTREACH:**

Anticipated member outreach through the December Board meeting, January special meeting and website posting. These Guidelines do not require a member comment period.

### **FISCAL IMPACT:**

N/A



**ALTERNATIVE:**

Provide direction to staff and the committee on specific changes to the draft proposed Campaign Guidelines

**ATTACHMENTS:**

- 1) Current Tahoe Donner Campaign Guidelines

Prepared by: **Robin Bennett, Executive Project Manager/Asst. to GM 2/10/2021**

Reviewed by: David Mickaelian, General Manager

Board Meeting Date: 2/26/2021

General Manager Approval to Place on the Agenda: \_\_\_\_\_