



2021 TAHOE DONNER GIVING FUND COMMITTEE GOALS

1. Raise \$75,000 within the year by means of a summer fundraising event, year-end appeal, and other activities to support the greater Truckee community in the form of grants to nonprofits and scholarships to 2021 graduates.
2. Participate in the fall TTCF grant cycle and award grants to local non-profits totaling 60% of the amount disbursed during the year.
3. Participate in the spring TTCF scholarship selection process, award IMPACT and Traditional scholarships, the latter being 40% of total amount disbursed during the year, to local high school students as well as continue a second-year of financial support for last year's Traditional scholarship recipients.
4. Establish a fiscal plan for 2022 following the established 60:40 nonprofit-Traditional scholarship ratio.
5. Retain 80% of donors. Attract and engage new donors, especially second home owners. Seek other donors at the IMPACT scholarship level.
6. Communicate the Giving Fund's mission and trumpet successes to all Tahoe Donner members through TD News articles, website, eBlasts, new homeowner packets, social media, participation in appropriate TD events, and enclosure in annual assessment mailing.
7. Develop, maintain and expand supportive relationships in community through seeking other support in the business community such as local realtors and other providers of services within Tahoe Donner.
8. Complete the analysis and reach a decision regarding obtaining our own 501(c)3.
9. Plan for sponsorship of a first quarter 2022 Speaker Series to provide practical and intellectual stimuli during the winter months as well as serve as a means to increase awareness of the Giving Fund.
10. Succession Planning – added by the Board of Directors at the February 26, 2021 regular board meeting.