

**TAHOE DONNER ASSOCIATION
2021 BOARD DIRECTOR ELECTION
ELECTION WEBSITE CANDIDATE POSTING GUIDELINES**



Pursuant to the Tahoe Donner Election Rules, Article 3 Section 1, the board supports making the association media available to qualified candidates running for election to the board for purposes that are reasonably related to the election in which that candidate is running.

The Marketing Department will provide a link to the 'Candidate Information Landing Page' on the Main Election website. That link will take members to a page which will include a 'profile' for each candidate. That profile will include each individual candidate's:

- Name
- Introductory video, official photo, and e-mail (if provided by the candidate)
- Formal candidate's statement
- Link to personal campaign website (if provided)

The Association will include a disclaimer that views expressed in the introductory video and candidate statement are those of the candidate and not of the Association.

CONTENT

Candidates are responsible for producing and forwarding introductory videos, official photos and formal candidate statements to the Elections Committee and Marketing Department by 4 PM on May 3. (See Headshot and Video Specifications & Candidate Statement Guidelines).

If a candidate wishes to host a personal campaign website to facilitate communication with members during the election cycle, they should provide the web address link for inclusion on their landing page. Please note:

1. Personal campaign websites are hosted by the candidate and/or campaign. The Association is not involved with this endeavor
2. Candidates are asked to follow the board-approved Campaign Guidelines in all communications.
3. The Committee has received several requests from members for personal campaign websites to include a section where candidates address questions from members. The Committee suggests that candidates and campaigns include a Frequently Asked Questions or similar section on their websites to address common member inquiries.

Please contact the Elections Committee with any questions.

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Commented [BR1]: Election Rules state, "Where equal access is required, the Association shall not edit or redact content from these communications but may include a statement specifying that the Candidate or Member, and not the Association, is responsible for the content . . ."